

AMERICAN ADVERTISING AWARDS

A vertical red rectangular box containing the word "MONTANA" in white, bold, sans-serif capital letters, oriented vertically from top to bottom.

American Advertising Awards – Montana 2016 Show for work done in 2015

Professional Division

SALES & MARKETING

Entry ID: 01B-159971-11-FAL

Category: Sales Promotion > 01 - Product or Service Sales Promotion > 01B - Sales Kit or Product Information Sheets

Award: Gold ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: Robin & Willie Blazer

Title: Willies Distillery

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Reid Morth, Photography

Entry ID: 01B-165343-11-FAL

Category: Sales Promotion > 01 - Product or Service Sales Promotion > 01B - Sales Kit or Product Information Sheets

Award: Gold ADDY Award

Entrant: Brickhouse Creative

Advertiser: Hall & Hall

Title: Hall & Hall Sales Kit

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director

Jessie P. Smith, Graphic Designer

Jacki Van Meter, Project Manager

SALES & MARKETING

Entry ID: 02A-153320-11-FAL

Category: Sales Promotion > 02 - Packaging > 02A - Single Unit

Award: Silver ADDY Award

Entrant: Quel Design

Advertiser: Rosella Coffee

Title: Rosella Coffee Packaging

Credits:

Raquel, Mayer

Entry ID: 02B-165387-11-FAL

Category: Sales Promotion > 02 - Packaging > 02B - Packaging Campaign

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: Wheat Montana

Title: Wheat Montana Organic Flour Packaging

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director

Jessie P. Smith, Graphic Designer

Jacki Van Meter, Project Manager

Entry ID: 02B-165388-11-FAL

Category: Sales Promotion > 02 - Packaging > 02B - Packaging Campaign

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: Wheat Montana

Title: Wheat Montana Bagel Packaging

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director

Jessie P. Smith, Graphic Designer

Jacki Van Meter, Project Manager

Entry ID: 02B-165390-11-FAL

Category: Sales Promotion > 02 - Packaging > 02B - Packaging Campaign

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: Yellowstone Coffee Roasters

Title: Yellowstone Coffee Roasters Coffee Packaging

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director/Lead Graphic Designer

Jessie P. Smith, Graphic Designer

Jacki Van Meter, Project Manager

SALES & MARKETING

Entry ID: 06A-164829-11-FAL

Category: Collateral Material > 06 - Printed Newsletter > 06A - Single Newsletter

Award: Silver ADDY Award

Entrant: The Kinetic Agency

Advertiser: Interstate Companies

Title: Interstate Companies Benefits Piece

Credits:

Justin Wutzke, Senior Graphic Designer

Steve Prosinski, Writer/Editor

Kelsea Schreiner, Account Director

Erika McLaughlin, Account Planner

Dana Pulis, CEO

SALES & MARKETING

Entry ID: 07A-161634-11-FAL

Category: Collateral Material > 07 - Brochure > 07A - Single Unit

Award: Gold ADDY Award

Entrant: Meta Newhouse Design

Advertiser: Brad Oldham Sculpture

Title: Hefty Love

Credits:

Meta Newhouse, Creative Director

Christy Coltrin, Copywriter

Naomi Moehlis, Photographer

Michael Newhouse, Typographer

Entry ID: 07A-165355-11-FAL

Category: Collateral Material > 07 - Brochure > 07A - Single Unit

Award: Gold ADDY Award

Entrant: Brickhouse Creative

Advertiser: Hall & Hall

Title: Hall & Hall Sales Brochure

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director

Jessie P. Smith, Graphic Designer

Jacki Van Meter, Project Manager

Entry ID: 07A-165108-11-FAL

Category: Collateral Material > 07 - Brochure > 07A - Single Unit

Award: Silver ADDY Award

Entrant: The Kinetic Agency

Advertiser: Astoria / Warrenton / Seaside KOA

Title: Astoria KOA Guide

Credits:

Steve Prosinski, Writer / Editor

Morgan Ditto, Account Director
Jack Hepp, Account Planner
Josh Wirth, Senior Graphic Designer
Justin Wutzke, Senior Graphic Designer
Jody Hayes, Graphic Designer
Dana Pulis, CEO

SALES & MARKETING

Entry ID: 08D-165282-11-FAL

Category: Collateral Material > 08 - Publication Design > 08D - Magazine Design

Award: Silver ADDY Award

Entrant: Flying Horse Communication

Advertiser: Yellowstone Country Montana, Inc.

Title: Yellowstone Country Winter/Summer Travel Planner

Credits:

JC Estensen, Art Director, Copywriter

Travis Andersen, Zack Clothier, Craig Hergert, Donnie Sexton, et al, Contributing Photographers

JC Estensen, Creative Director

Entry ID: 08E-159878-11-FAL

Category: Collateral Material > 08 - Publication Design > 08E - Book Design

Award: Gold ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: Jacqueline Hud

Title: Laundry For Strangers

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Jacqueline Hud, Artist and Author

SALES & MARKETING

Entry ID: 14-164272-11-FAL

Category: Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 14 - Brand Elements

Award: Gold ADDY Award
Entrant: The Wendt Agency
Advertiser: The Wendt Agency
Title: The Wendt Agency Leave Behind
Credits:

Joe Stein, Creative Director
Kara Smith, Associate Creative Director
Meghan Gough, Photographer
Carol Kruger, Copywriter
Jennifer Fritz, Senior Account Manager

PRINT ADVERTISING

Entry ID: 17A-164308-11-FAL

Category: Magazine Advertising > 17 - Magazine Advertising > 17A - Full Page Or Less ΓÇô
Single Unit

Award: Silver ADDY Award
Entrant: The Wendt Agency
Advertiser: Butte Montana
Title: Butte Endorphins Ad
Credits:

Joe Stein, Creative Director
Johna Wilcox, Account Manager

Entry ID: 17A-165213-11-FAL

Category: Magazine Advertising > 17 - Magazine Advertising > 17A - Full Page Or Less ΓÇô
Single Unit

Award: Silver ADDY Award
Entrant: Flying Horse Communication
Advertiser: Bozeman CVB
Title: Powder Your Nose
Credits:

JC Estensen, Art Director, Copywriter
Katie Joyce, Production Artist
Travis Andersen, Photographer
JC Estensen, Creative Director

PRINT ADVERTISING

Entry ID: 19A-165232-11-FAL

Category: Newspaper Advertising > 19 - Newspaper Advertising > 19A - Fractional Page ΓÇô Single Unit

Award: Silver ADDY Award

Entrant: Flying Horse Communication

Advertiser: PureView Health Center

Title: Paperwork Makes Us Sick

Credits:

Rafe Stewart, Art Director, Copywriter

Gavin Duecker, Production Artist

JC Estensen, Creative Director

Entry ID: 19B-165762-11-FAL

Category: Newspaper Advertising > 19 - Newspaper Advertising > 19B - Full Page ΓÇô Single Unit

Award: Silver ADDY Award

Entrant: Banik Communications

Advertiser: Banik Communications

Title: Sky Federal Credit Union PBR Rodeo Ad

Credits:

Eric Heidle, Creative Director/Senior Copywriter

Stefanie Brown, Account Manager

Entry ID: 19E-136781-11-FAL

Category: Newspaper Advertising > 19 - Newspaper Advertising > 19E - Newspaper Advertising

Award: Silver ADDY Award

Entrant: Providence St. Patrick Hospital

Advertiser: Providence St. Patrick Hospital

Title: Family Maternity Center

Credits:

Christian Sawicki, Graphic Designer

Jen Lewandowski, Senior Ad Copywriter

Ken Steckler, Art Director

Entry ID: 19E-165287-11-FAL

Category: Newspaper Advertising > 19 - Newspaper Advertising > 19E - Newspaper Advertising

Award: Silver ADDY Award

Entrant: Flying Horse Communication

Advertiser: PureView Health Center

Title: PureView Newspaper Campaign

Credits:

Rafe Stewart, Art Director, Copywriter

Gavin Duecker, Production Artist

JC Estensen, Creative Director

OUT-OF-HOME & AMBIENT MEDIA

Entry ID: 25B-165081-11-FAL

Category: Ambient Media > 25 - Installations > 25B - Installations-Multiple

Award: Silver ADDY Award

Entrant: Prime Incorporated

Advertiser: University Food Services-Montana State University

Title: Miller Dining Commons

Credits:

Jason Johnson, Creative Director

Alexa Audet, Designer

Lena Haines, Designer

OUT-OF-HOME & AMBIENT MEDIA

Entry ID: 26A-154986-11-FAL

Category: Ambient Media > 26 - Events > 26A - Single Event

Award: Gold ADDY Award

Entrant: Quel Design

Advertiser: PASS | Professional Association for SQL Server

Title: PASS Summit 2015

Credits:

Raquel Mayer, Creative Director

OUT-OF-HOME & AMBIENT MEDIA

Entry ID: 27A-161928-11-FAL

Category: Out-of-Home > 27 - Poster > 27A - Poster - Single Unit

Award: Gold ADDY Award

Entrant: Meta Newhouse Design

Advertiser: ATypi, Association Typographique Internationale

Title: Make Your Point Poster

Credits:

Meta Newhouse, Creative Director

Entry ID: 27B-161916-11-FAL

Category: Out-of-Home > 27 - Poster > 27B - Poster-Campaign

Award: Gold ADDY Award

Entrant: Meta Newhouse Design

Advertiser: Tipoteca Italiana

Title: Classici Italiani Series

Credits:

Meta Newhouse, Creative Director

ONLINE / INTERACTIVE

Entry ID: 37A -165078-11-FAL

Category: Websites > 37 - Websites > 37A - Consumer

Award: Gold ADDY Award

Entrant: Prime Incorporated

Advertiser: Earth Elements

Title: Earth Elements

Credits:

Ben Fjare, Creative Director

Brandon O'Hara, Developer

Shane Niederklein, Designer

Entry ID: 37A -165227-11-FAL

Category: Websites > 37 - Websites > 37A - Consumer

Award: Gold ADDY Award

Entrant: Flying Horse Communication

Advertiser: PureView Health Center

Title: PureView Website

Credits:

Rafe Stewart, Interactive Designer/Developer

Ember Hansen, Interactive Project Manager

JC Estensen, Creative Director

Entry ID: 37A -159901-11-FAL

Category: Websites > 37 - Websites > 37A - Consumer

Award: Silver ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: The Baxter

Title: The Baxter

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Mike Karl, Web Development

Reid Morth of Morth Photography, Photographer & Videographer

Entry ID: 37A -159934-11-FAL

Category: Websites > 37 - Websites > 37A - Consumer

Award: Silver ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: AWE Real Estate

Title: AWE Real Estate

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Megan & Brian Walthall of Walthall Design, Web Development

Reid Morth of Morth Photography, Photography & Videography

Entry ID: 37A -159938-11-FAL

Category: Websites > 37 - Websites > 37A - Consumer

Award: Silver ADDY Award
Entrant: Armstrong Marketing Solutions
Advertiser: Bisl
Title: Bisl

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction
Megan Armstrong of Armstrong Marketing Solutions, Design Strategist
Megan & Brian Walthall of Walthall Design, Web Development
Rebecca Soule, Photographer
Sarah Grigg, Copywriter

Entry ID: 37A -163901-11-FAL
Category: Websites > 37 - Websites > 37A - Consumer
Award: Silver ADDY Award
Entrant: Prime Incorporated
Advertiser: Museum of the Rockies
Title: Museum of the Rockies

Credits:

Ben Fjare, Creative Director
Brandon O'Hara, Developer
Shane Niederklein, Designer

Entry ID: 37A -165074-11-FAL
Category: Websites > 37 - Websites > 37A - Consumer
Award: Silver ADDY Award
Entrant: Prime Incorporated
Advertiser: Shodair Children's Hospital
Title: Shodair Children's Hospital

Credits:

Ben Fjare, Creative Director

Brandon O'Hara, Developer
Shane Niederklein, Designer

Entry ID: 37A -165076-11-FAL
Category: Websites > 37 - Websites > 37A - Consumer

Award: Silver ADDY Award
Entrant: Prime Incorporated
Advertiser: Rocky Mountain Credit Union
Title: Rocky Mountain Credit Union
Credits:

Ben Fjare, Creative Director
Brandon O'Hara, Developer
Shane Niederklein, Designer

Entry ID: 37A -165359-11-FAL
Category: Websites > 37 - Websites > 37A - Consumer
Award: Silver ADDY Award
Entrant: Brickhouse Creative
Advertiser: Montana Angler
Title: Montana Angler Website
Credits:

David A. Thompson, Creative Director
Abby McMillen, Art Director/Lead Graphic Designer
Jacki Van Meter, Project Manager

Entry ID: 37B-154218-11-FAL
Category: Websites > 37 - Websites > 37B - B-to-B
Award: Silver ADDY Award
Entrant: Speaking Socially
Advertiser: Speaking Socially Media
Title: Speaking Socially Website Design
Credits:

John Harris, Commander of Communications
Jason Kunz, Media Maestro

Entry ID: 37C-165118-11-FAL
Category: Websites > 37 - Websites > 37C - Microsites
Award: Silver ADDY Award
Entrant: The Kinetic Agency
Advertiser: Loenbro
Title: Loenbro Careers Page

Credits:

Justin Wutzke, Senior Graphic Designer
Steve Prosinski, Writer/Editor
Erika McLaughlin, Account Planner
Kelsea Schreiner, Account Director
Dana Pulis, CEO

ONLINE/INTERACTIVE

Entry ID: 38A-165089-11-FAL

Category: Social Media > 38 - Social Media > 38A - Single Platform

Award: Silver ADDY Award

Entrant: The Wendt Agency

Advertiser: Central Montana

Title: Central Montana Engagement Campaign

Credits:

Joe Stein, Creative Director
Kara Smith, Associate Creative Director
Meghan Gough, Graphic Designer
Jennifer Fritz, Senior Account Manager
Sarah Yoder, Social Media Specialist

ONLINE/INTERACTIVE

Entry ID: 39A-165371-11-FAL

Category: Apps > 39 - Apps > 39A - Mobile App

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: ShuttleSnap

Title: ShuttleSnap App

Credits:

David A. Thompson, Creative Director
Abby McMillen, Art Director/Lead Graphic Designer
Jacki Van Meter, Project Manager

ONLINE/INTERACTIVE

Entry ID: 47-164226-11-FAL

Category: Advertising Industry Self-Promotion (Online/Interactive) > 47 - Advertising Industry Self-Promotion Online/Interactive

Award: Silver ADDY Award

Entrant: The Wendt Agency

Advertiser: The Wendt Agency

Title: The Wendt Agency Website

Credits:

Joe Stein, Creative Director

Katie Schrader, Web Designer/ Art Director

Kara Smith, Associate Creative Director

Meghan Gough, Graphic Designer

Jennifer Fritz, Senior Account Manager

Carol Kruger, Copywriter

FILM, VIDEO, & SOUND

Entry ID: 51B-145813-11-FAL

Category: Television Advertising > 51 - Television Advertising ΓÇô Local (One DMA) > 51B - Single Spot :30 seconds

Award: Gold ADDY Award

Entrant: Vigilante Media

Advertiser: Arison Antonucci-Burns Real Estate Team

Title: Arison Antonucci-Burns Real Estate Team - "Leap of Faith"

Credits:

David Thiede, Director

Isaac Guy, Director of Photography

Cole Amundson, Editor

Entry ID: 51B-165200-11-FAL

Category: Television Advertising > 51 - Television Advertising ΓÇô Local (One DMA) > 51B - Single Spot :30 seconds

Award: Silver ADDY Award

Entrant: Filmlites Productions

Advertiser: Opportunity Bank of Montana

Title: Opportunity Bank Brandi

Credits:

JP Gabriel, Director/DP Filmlites Productions

Tim Warner, Plazby Advertising Agency

Entry ID: 51B-165260-11-FAL

Category: Television Advertising > 51 - Television Advertising ΓÇô Local (One DMA) > 51B - Single Spot :30 seconds

Award: Silver ADDY Award

Entrant: Flying Horse Communication

Advertiser: PureView Health Center

Title: Dream

Credits:

Rafe Stewart, Art Director, Copywriter

JC Estensen, Art Director, Copywriter

Matt Wheat, Director, Editor

JC Estensen, Creative Director

Entry ID: 51B-165264-11-FAL

Category: Television Advertising > 51 - Television Advertising ΓÇô Local (One DMA) > 51B - Single Spot :30 seconds

Award: Silver ADDY Award

Entrant: Flying Horse Communication

Advertiser: PureView Health Center

Title: Safari

Credits:

Rafe Stewart, Art Director, Copywriter

JC Estensen, Art Director, Copywriter

Matt Wheat, Director, Editor

JC Estensen, Creative Director

FILM, VIDEO, & SOUND

Entry ID: 52A-131453-11-FAL

Category: Television Advertising > 52 - Television Advertising ΓÇô Regional/National > 52A - Single Spot ΓÇô Up to 2:00

Award: Gold ADDY Award
Entrant: Montana State University
Advertiser: Montana State University
Title: Montana State University - Nothing is Impossible
Credits:

Julie Kipfer, Executive Producer
Dennis Aig, Producer / Co-Director
Scott Chestnut, Co-Director / Director of Photography / Editor
Andy Hahn, Director of Photography

FILM, VIDEO, & SOUND

Entry ID: 55A-145186-11-FAL

Category: Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot ΓÇô Any
Length

Award: Silver ADDY Award
Entrant: Vigilante Media
Advertiser: Busy Moms Do Piano
Title: Busy Moms Do Piano Promo
Credits:

David Thiede, Director
Isaac Guy, Director of Photography

Entry ID: 55A-145380-11-FAL

Category: Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot ΓÇô Any
Length

Award: Silver ADDY Award
Entrant: Vigilante Media
Advertiser: Bibs and Binkies
Title: Bibs and Binkies - "Serenity"
Credits:

David Thiede, Director
Isaac Guy, Director of Photography
Cole Amundson, Editor

Entry ID: 55A-149469-11-FAL

Category: Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot ΓÇô Any Length

Award: Silver ADDY Award

Entrant: Fern Films Cinematography

Advertiser: Fern Films Cinematography

Title: Roadhouse Diner

Credits:

Charley Fern, Cinematographer, Editor

Jason Beam, Concept, Writer

Entry ID: 55A-165207-11-FAL

Category: Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot ΓÇô Any Length

Award: Silver ADDY Award

Entrant: Filmlites Productions

Advertiser: MT Governor's Office of Economic Development

Title: Choose Montana for Business

Credits:

JP Gabriel, Director/DP Filmlites Productions

Spur Studio, Creative Agency

FILM, VIDEO, & SOUND

Entry ID: 58B-165280-11-FAL

Category: Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry ΓÇô more than :60 seconds

Award: Gold ADDY Award

Entrant: Flying Horse Communication

Advertiser: Yellowstone Country Montana, Inc.

Title: Cooke City Snowmobiling Video

Credits:

JC Estensen, Art Director

Phillip Baribeau, Director, Editor

JC Estensen, Creative Director

Entry ID: 58B-165368-11-FAL

Category: Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry ΓÇô more than :60 seconds

Award: Gold ADDY Award

Entrant: Brickhouse Creative

Advertiser: Ruby Springs Lodge

Title: Ruby Springs Lodge Video

Credits:

David A. Thompson, Creative Director

Ben Pierce, Director of Photography/Videographer

Thane Belnap, Production Assistant

Entry ID: 58B-159944-11-FAL

Category: Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry ΓÇô more than :60 seconds

Award: Silver ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: AWE Real Estate

Title: AWE Real Estate Video

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Reid Morth of Morth Photography, Photography & Videography

Entry ID: 58B-160614-11-FAL

Category: Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry ΓÇô more than :60 seconds

Award: Silver ADDY Award

Entrant: Eight Design

Advertiser: Triple Dog Brewing Company

Title: Triple Dog Brewing Company

Credits:

Tom Metcalfe, Creative Director

Entry ID: 58B-165357-11-FAL

Category: Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry ΓÇô more than :60 seconds

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: Michelin USA

Title: Michelin Old Faithful Trail Project Video

Credits:

David A. Thompson, Creative Director

Ben Pierce, Director of Photography/Videographer

Thane Belnap, Production Assistant

Entry ID: 58B-165830-11-FAL

Category: Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry 1Çô more than :60 seconds

Award: Silver ADDY Award

Entrant: Moonwater Films

Advertiser: Moonwater Films

Title: Behind the Scenes - Making of the cover of Montana Bride

Credits:

Maria Sanderson, Producer

FILM, VIDEO, & SOUND

Entry ID: 67-165205-11-FAL

Category: Public Service (Film, Video, & Sound) > 67 - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Entrant: Filmlites Productions

Advertiser: MT Governor's Office of Economic Development

Title: Choose Montana for Business

Credits:

JP Gabriel, Director/DP Filmlites Productions

Spur Studio, Creative Agency

CROSS PLATFORM

Entry ID: 70D-165367-11-FAL

Category: Integrated Campaigns > 70 - Integrated Advertising Campaigns > 70D - Consumer Campaign-National

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: Opportunity Bank of Montana

Title: Opportunity Bank of Montana "Bank Outside the Bank" Campaign

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director/Lead Graphic Designer

Jessie P. Smith, Graphic Designer

Jacki Van Meter, Project Manager

CROSS PLATFORM

Entry ID: 71-152963-11-FAL

Category: Integrated Campaigns > 71 - Integrated Brand Identity Campaign

Award: Silver ADDY Award

Entrant: Quel Design

Advertiser: National Data Systems

Title: National Data Systems

Credits:

Raquel Mayer, Creative Director

Collin Hamman, Designer

Entry ID: 71-165112-11-FAL

Category: Integrated Campaigns > 71 - Integrated Brand Identity Campaign

Award: Silver ADDY Award

Entrant: Kinetic Agency

Advertiser: Mount Rushmore KOA

Title: Mount Rushmore KOA Branding

Credits:

Jack Hepp, Account Planner

Morgan Ditto, Account Director

Justin Wutzke, Senior Graphic Designer

Steve Prosinski, Writer/Editor

Dana Pulis, CEO

Entry ID: 71-165240-11-FAL

Category: Integrated Campaigns > 71 - Integrated Brand Identity Campaign

Award: Silver ADDY Award
Entrant: Prime Incorporated
Advertiser: Foster Creek Farm
Title: Foster Creek Farm
Credits:

Jason Johnson, Creative Director
Alexa Audet, Designer

CROSS PLATFORM

Entry ID: 76B-164276-11-FAL

Category: Advertising Industry Self-Promotion (Cross Platform) > 76 - Advertising Industry Self-Promotion Campaigns > 76B - Advertising Industry Self Promotion Integrated Campaign

Award: Gold ADDY Award
Entrant: The Wendt Agency
Advertiser: The Wendt Agency
Title: The Wendt Agency Self Promo
Credits:

Joe Stein, Creative Director

Katie Schrader, Web Designer / Art Director
Kara Smith, Associate Creative Director
Meghan Gough, Graphic Designer
Jennifer Fritz, Senior Account Manager
Carol Kruger, Copywriter

ELEMENTS OF ADVERTISING

Entry ID: 78-159955-11-FAL
Category: Visual > 78 - Logo Design
Award: Gold ADDY Award
Entrant: Armstrong Marketing Solutions
Advertiser: John Goodman
Title: Barnabas
Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Entry ID: 78-164199-11-FAL

Category: Visual > 78 - Logo Design

Award: Gold ADDY Award

Entrant: The Wendt Agency

Advertiser: Achieve Montana

Title: Achieve Montana Logo

Credits:

Joe Stein, Creative Director

Jennifer Fritz, Senior Account Manager

Entry ID: 78-159963-11-FAL

Category: Visual > 78 - Logo Design

Award: Silver ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: Libby Michaud

Title: Transform By Design

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Entry ID: 78-159970-11-FAL

Category: Visual > 78 - Logo Design

Award: Silver ADDY Award

Entrant: Armstrong Marketing Solutions

Advertiser: Jackson Goodman

Title: Like Iron Fitness

Credits:

Tyrel Thornton of Armstrong Marketing Solutions, Art // Creative Direction

Megan Armstrong of Armstrong Marketing Solutions, Design Strategist

Entry ID: 78-165372-11-FAL

Category: Visual > 78 - Logo Design

Award: Silver ADDY Award

Entrant: Brickhouse Creative

Advertiser: ShuttleSnap

Title: ShuttleSnap Logo

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director/Lead Graphic Designer

Jacki Van Meter, Project Manager

ELEMENTS OF ADVERTISING

Entry ID: 79A-165531-11-FAL

Category: Visual > 79 - Illustration > 79A - Illustration - Single

Award: Silver ADDY Award

Entrant: Teresa Keserich Designs LLC.

Advertiser: Montana Meat Company

Title: Montana Meat Co Vehicle Wrap Illustrations

Credits:

Teresa Keserich, Graphic Designer

ELEMENTS OF ADVERTISING

Entry ID: 84-145829-11-FAL

Category: Film & Video > 84 - Video Editing

Award: Silver ADDY Award

Entrant: Vigilante Media

Advertiser: Busy Moms Do Piano

Title: Busy Moms Do Piano Promo

Credits:

David Thiede, Editor

Isaac Guy, Editor

ELEMENTS OF ADVERTISING

Entry ID: 89-164234-11-FAL

Category: Digital Creative Technology > 89 - Responsive Design

Award: Silver ADDY Award

Entrant: The Wendt Agency

Advertiser: The Wendt Agency

Title: The Wendt Agency Website

Credits:

Joe Stein, Creative Director

Katie Schrader, Web Designer / Art Director

Kara Smith, Associate Creative Director

Meghan Gough, Graphic Designer / Photographer

Jennifer Fritz, Senior Account Manager

Carol Kruger, Copywriter

ELEMENTS OF ADVERTISING

Entry ID: 93-165767-11-FAL

Category: Digital Creative Technology > 93 - User Experience

Award: Silver ADDY Award

Entrant: Banik Communications

Advertiser: Banik Communications

Title: Hologram Board: Interactive Seat Belt Education Tool

Credits:

Kevin Eveland, Art Director / Designer

Randi Szabo, Director of Public Relations / Market Research

Student Competition

BEST OF SHOW

Entry ID: S10C-161341-11-FAL

Category: S10C – Campaign

Entrant: Emily Brosten

Educational Institution: Montana State University

Title: Glacier Park: Unfold Your Next Adventure

SALES & MARKETING - SALES PROMOTION

Entry ID: S01A-164256-11-FAL

Name on Award: Rachel Finnegan

S01A - Packaging

Award: Silver ADDY Award
Educational Institution: Montana State University
Title: Japanese Cat Food Packaging
Credits:
Rachel Finnegan, Japanese Cat Food Packaging

Entry ID: S01A-165400-11-FAL
Name on Award: Nevin Bryers
S01A - Packaging
Award: Silver ADDY Award
Educational Institution: Montana State University - MSU Bozeman
Title: GUS, Grown-Up Soda - Bottle Packaging
Credits:
Nevin Bryers, Graphic Designer

Entry ID: S01B-165458-11-FAL
Name on Award: Nevin Bryers
S01B - Point of Purchase
Award: Silver ADDY Award
Educational Institution: Montana State University - MSU Bozeman
Title: GUS, Grown-Up Soda - Point of Purchase Fridge
Credits:
Nevin Bryers, Graphic Designer & Illustrator

SALES & MARKETING - COLLATERAL MATERIAL

Entry ID: S05A-161284-11-FAL
Name on Award: Makenzie Guyer
S05A - Cover
Award: Gold ADDY Award
Educational Institution: Montana State University-Bozeman
Title: Illustrative Bark Cover
Credits:
Makenzie Guyer, Student

Entry ID: S05E-158831-11-FAL
Name on Award: Emily Ketteler
S05E - Book Design
Award: Gold ADDY Award
Educational Institution: Montana State University
Title: Barn Raised
Credits:
Emily Ketteler, Student Designer

PRINT ADVERTISING - MAGAZINE ADVERTISING

Entry ID: S07A-161290-11-FAL
Name on Award: Sam Fischer & Anna Pierce
S07A - Single (Full Page or Less)
Award: Silver ADDY Award
Educational Institution: Montana State University
Title: Oreo Interactive Campaign
Credits:
Sam Fischer & Anna Pierce, Student
Anna Pierce & Sam Fischer, Student

Entry ID: S07B-161313-11-FAL
Name on Award: Erik Dale & Emily Gunderson
S07B - Campaign
Award: Silver ADDY Award
Educational Institution: Montana State University
Title: Mrs. Meyer's Magazine Ads
Credits:
Erik Dale & Emily Gunderson, Students

Entry ID: S07B-161320-11-FAL
Name on Award: Erik Dale & Sam Fischer
S07B - Campaign
Award: Silver ADDY Award
Educational Institution: Montana State University

Title: Popular Science Magazine Ads

Credits:

Erik Dale & Sam Fischer, Students

OUT OF HOME & AMBIENT MEDIA - OUT-OF-HOME

Entry ID: S09A-161408-11-FAL

Name on Award: Sam Fischer

S09A - Single

Award: Silver ADDY Award

Educational Institution: Montana State University

Title: Bearded Man Concert Poster

Credits:

Sam Fischer, Student

OUT OF HOME & AMBIENT MEDIA - AMBIENT MEDIA

Entry ID: S11A-161352-11-FAL

Name on Award: Sarah Tuma and Ryan Corbett

S11A - Single Occurrence or Installation

Award: Silver ADDY Award

Educational Institution: Montana State University

Title: OXFAM

Credits:

Sarah Tuma and Ryan Corbett, STUDENT

Entry ID: S11A-161415-11-FAL

Name on Award: Sam Fischer

S11A - Single Occurrence or Installation

Award: Silver ADDY Award

Educational Institution: Montana State University

Title: Shark Week Guerrilla Ad

Credits:

Sam Fischer, Student

ONLINE / INTERACTIVE - APPS

Entry ID: S14-161347-11-FAL

Name on Award: Jaimee Parker

S14 - App (Mobile or Web-Based)

Award: Gold ADDY Award

Educational Institution: Montana State University

Title: Spindego App

Credits:

Jaimee Parker, Spindego App

CROSS PLATFORM - INTEGRATED CAMPAIGNS

Entry ID: S20-160727-11-FAL

Name on Award: Carling Peck

S20 - Integrated Brand Identity Campaign

Award: Gold ADDY Award

Educational Institution: Montana State University

Title: Sticky Pitcher

Credits:

Jamie Hurd, Teacher

Good News Network, Photograph

<http://www.hellomrjenkins.com/>, Photograph

Shutter Stock, Photograph

Entry ID: S20-159457-11-FAL

S20 - Integrated Brand Identity Campaign

Award: Silver ADDY Award

Educational Institution: Montana State University - Bozeman

Title: SLOH Fashion House

Credits:

Shayne Kybartas, Design

Caroga, Photograph

<http://gaylesbian.visitstockholm.com/2015/09/18/souvenirs-from-stockholm-3/>,
Photograph

<http://www.pixeden.com/psd-mock-up-templates/psd-label-brand-mockup-vol4>,
Photograph

<http://graphicburger.com/branding-identity-mockup-vol-15/>, Photograph

Jan Tabery, Photograph

<http://www.golooking.com/blue-gradients-batwing-long-sleeve-loose-sweater-street-fashion-blue-sweaters-blue-gradien/>, Photograph

http://www.urbanoutfitters.com/urban/catalog/productdetail.jsp?id=34365825&cm_mmc=CJ--Affiliates--ShopStyle.com--11292048, Photograph

<http://www.complex.com/style/2015/09/a-closer-look-at-yeezy-season-2-collection>,
Photograph