

SALES PROMOTION

Product or Service Sales Presentation

01-B Sales Kits or Product Information Sheets

Award: Silver ADDY® Award

Entrant: Kinetic Marketing and Creative

Advertiser: Loenbro

Title: Loenbro Sales Kit

Credits:

Justin Wutzke, Senior Graphic Designer
Julie Green, Copy/Concept

01-D Menu

Award: Silver ADDY® Award

Entrant: Prime Incorporated

Advertiser: Sarah White

Title: Kuchen by Sarah White

Credits:

Jason Johnson, Creative Director
Lena Haines, Graphic Designer

Packaging

02-B CD or DVD

Award: Gold ADDY® Award

Entrant: Brickhouse Creative

Advertiser: The Creekwalkers

Title: The Creekwalkers - Slow Motion Sky Album Packaging

Credits:

David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer

02-C Campaign

Award: Silver ADDY® Award

Entrant: Brickhouse Creative

Advertiser: Wheat Montana

Title: Wheat Montana Whole Grain Bagel Packaging

Credits:

David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer
Jessie Paluga, Graphic Designer
Carrie R. Gilman, Project Manager

Campaign

04 Campaign (for categories 1A-3C)

Award: Silver ADDY® Award

Entrant: Prime Incorporated

Advertiser: Montana State University Bobcat Club

Title: Montana State University Bobcat Club

Credits:

Jason Johnson, Creative Director

Award: Silver ADDY® Award

Entrant: Brickhouse Creative

Advertiser: Nova Cafe

Title: Nova Cafe Point of Purchase Campaign

Credits:

David A. Thompson, Creative Director

Abby McMillen, Art Director

Jessie Paluga, Graphic Designer

Carrie R. Gilman, Project Manager

Award: Silver ADDY® Award

Entrant: Brickhouse Creative

Advertiser: Yellowstone Grassfed Beef

Title: Yellowstone Grassfed Beef – Garage Restaurant Campaign

Credits:

David A. Thompson, Creative Director

Abby McMillen, Lead Graphic Designer

Carrie R. Gilman, Project Manager

Jessie Paluga, Graphic Designer

Audio/Visual Sales Presentation

05 Audio/Visual Sales Presentation

Award: Gold ADDY® Award

Entrant: Vauthier|Ferguson

Advertiser: Eagle Mount Bozeman

Title: Eagle Mount Film

Credits:

Casey Ferguson, Creative Director

Adam Vauthier, Executive Producer

Josh Hill, Producer

COLLATERAL MATERIAL

Annual Report

07-B Four-color

Award: Gold ADDY® Award

Entrant: Strategies 360

Advertiser: Indian Law Resource Center

Title: Indian Law Resource Center Annual Report

Credits:

Ali Zackheim, Creative Director, Lead Designer

Award: Silver ADDY® Award

Entrant: QuelDesign, LLC

Advertiser: Time Inc.

Title: Time Inc. Sustainability Report

Credits:

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Brochure

08-B Four-color

Award: Silver ADDY® Award

Entrant: Classic Ink

Advertiser: Friends of Big Sky

Title: Warren Miller PAC Brochure

Credits:

Publication Design

09-A Cover

Award: Gold ADDY® Award

Entrant: mamalode

Advertiser: Mamalode

Title: Mamalode - Humor Issue Cover

Credits:

Elke Govertsen, Publisher
Dori Gilels, Managing Editor
Sarah Millar, Operations Manager
Joanna Yardley, Art Director
Scott Hevener, Photographer

Award: Silver ADDY® Award

Entrant: mamalode

Advertiser: Community Medical Center (CMC)

Title: We Are Community - Issue 2 Cover

Credits:

Elke Govertsen, ML - Publisher
Dori Gilels, ML - Managing Editor
Sarah Millar, ML - Operations Manager
Joanna Yardley, ML - Art Director
Geoff Peddicord, CMC - Dir. of Marketing
Mary Windecker, CMC - VP of Planning
Daria Mochan, Photographer

09-D Magazine Design (Entire Magazine)

Award: Gold ADDY® Award

Entrant: Montana Bride

Advertiser: Montana Bride,INC.

Title: Montana Bride

Credits:

I spy design, Design & Layout -Graphic Designer
Cindy Cieluch, Front cover Photographer
Roper Green, Executive Editor
Katalin Green, Publisher

Award: Silver ADDY® Award

Entrant: mamalode

Advertiser: Community Medical Center (CMC)

Title: We Are Community - Issue 2

Credits:

Elke Govertsen, ML - Publisher
Dori Gilels, ML - Managing Editor
Sarah Millar, ML - Operations Manager
Joanna Yardley, ML - Art Director

Geoff Peddicord, CMC - Dir. of Marketing
Mary Windecker, CMC - VP of Planning

Award: Silver ADDY® Award

Entrant: Edge Marketing + Design

Advertiser: Edge Marketing + Design

Title: Edge Magazine - Winter 2012-13

Credits:

Lori Pederson, Creative Director/Owner
Deanna Satre, Editorial Staff/Webmaster/Owner
Kelly Fortune, Advertising Manager/Owner
Darla Oropeza, Editorial Staff

Poster

10-B Campaign

Award: Gold ADDY® Award

Entrant: Classic Ink

Advertiser: Live From teh Divide

Title: Live From the Divide Poster Series

Credits:

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Special Event Material

11-A Card

Award: Gold ADDY® Award

Entrant: QuelDesign, LLC

Advertiser: QuelDesign, LLC

Title: Bigfork Holiday

Credits:

Sean Brown, Pike Street Press, Seattle WA

11-D Campaign

Award: Silver ADDY® Award

Entrant: Edge Marketing + Design

Advertiser: Florence Crittenton

Title: Paint The Town Pink 2013

Credits:

Lori Pederson, Creative Director/Owner

DIRECT MARKETING

Business-to-Business or Consumer, Single

12-A Flat

Award: Silver ADDY® Award

Entrant: Classic Ink

Advertiser: Moonlight Basin

Title: Moonlight Basin Season Pass Sales

Credits:

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OUT-OF-HOME

Outdoor Board

15-E Vehicle Graphic Advertising

Award: Gold ADDY® Award

Entrant: Banik Communications

Advertiser: North Valley Hospital

Title: North Valley Hospital Bus Wrap

Credits:

Kevin Eveland, Art Director
Bitterroot Screen Printers, Printing/Application

Site

17-D Exterior Still or Static

Award: Gold ADDY® Award

Entrant: QuelDesign, LLC

Advertiser: PASS Summit 2012

Title: This is community

Credits:

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Award: Gold ADDY® Award

Entrant: Brickhouse Creative

Advertiser: Outcast Ranch

Title: Outcast Ranch – Ranch Entry Sign

Credits:

David A. Thompson, Creative Director
Abby McMillen, Art Director
Jessie Paluga, Graphic Designer

Award: Gold ADDY® Award

Entrant: Kinetic Marketing and Creative

Advertiser: Ag-Land

Title: Ag-Land Exterior Signage

Credits:

Tom Largess, Graphic Designer

CONSUMER OR TRADE PUBLICATION

Full Page

22-B Four-color

Award: Silver ADDY® Award

Entrant: K.C. Hayes Creative

Advertiser: Maritz Research

Title: Tomato Tease

Credits:

K.C. Hayes, Copywriter
Marlene Hutchins, Art Director

Campaign

24-B Four-Color

Award: Gold ADDY® Award
Entrant: QuelDesign, LLC
Advertiser: Eskay Bridal
Title: Eskay Bridal
Credits:
Raquel Mayer, Creative Director

Award: Gold ADDY® Award
Entrant: Vauthier|Ferguson
Advertiser: MontanaCo
Title: Travel Inspired
Credits:
Casey Ferguson, Creative Director
Alisha Bynum, Art Director

NEWSPAPER

Fractional Page

26-B Color (any color other than black)

Award: Silver ADDY® Award
Entrant: MercuryCSC
Advertiser: First Interstate Bank
Title: Mobile Banking - Still Local, Now Mobile
Credits:
Jaclyn Moos, Account Manager
Seth Neilsen, Associate Creative Director
Robyn Egloff, Art Director

Award: Silver ADDY® Award
Entrant: Flying Horse Communication
Advertiser: Yellowstone Country
Title: Yellowstone Country Newspaper Ad- Bear Cub
Credits:
JC Estensen, Creative Director, Copy Writer
Dave Hebert, Senior Art Director

Award: Silver ADDY® Award
Entrant: Flying Horse Communication
Advertiser: Yellowstone Country
Title: Yellowstone Country Newspaper Ad- Fish
Credits:
JC Estensen, Creative Director, Copy Writer
Dave Hebert, Senior Art Director

Full Page

27-B Color (any color other than black)

Award: Silver ADDY® Award
Entrant: Flying Horse Communication
Advertiser: Pioneer Media Group
Title: Dalai Lama Ad
Credits:

JC Estensen, Creative Director
Rafe Stewart, Art Director, Copy Writer

Award: Silver ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Pioneer Media Group

Title: El Nino

Credits:

JC Estensen, Creative Director
Rafe Stewart, Art Director, Copy Writer

Campaign

30-B Color (any color other than black)

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Pioneer Media Group

Title: Pioneer Media Group Print Campaign

Credits:

JC Estensen, Creative Director
Rafe Stewart, Art Director, Copy Writer

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Yellowstone Country

Title: Yellowstone Country Newspaper Campaign

Credits:

JC Estensen, Creative Director, Copy Writer
Dave Hebert, Senior Art Director

Award: Silver ADDY® Award

Entrant: MercuryCSC

Advertiser: First Interstate Bank

Title: Mobile Banking - Print Campaign

Credits:

Jaclyn Moos, Account Manager
Seth Neilsen, Associate Creative Director
Robyn Egloff, Art Director

Award: Silver ADDY® Award

Entrant: Kinetic Marketing and Creative

Advertiser: Independence Bank

Title: Independence Bank Advertising Campaign

Credits:

Tom Largess, Graphic Designer
Julie Green, Copy/Concept
Stephanie Dwyer, Account Executive

DIGITAL ADVERTISING

Websites, Consumer

33-C Services

Award: Silver ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Yellowstone Country

Title: VisitYellowstoneCountry.com Website

Credits:

JC Estensen, Creative Director, Copy Writer

Jacob Desch, Art Director

Lacy Ogan, Interactive Project Manager

Video

39-A Webisodes

Award: BEST OF SHOW ADDY® and Gold ADDY® Award

Entrant: Big Sky Resort

Advertiser: Big Sky Resort

Title: Winter Preview 12-13

Credits:

Chris Kamman, Director, camera, editor

Campaign

41 Campaign (for categories 32A-40C)

Award: Silver ADDY® Award

Entrant: Brickhouse Creative

Advertiser: ExperienceLab

Title: Wells Fargo HSA Adoption Video Campaign – Targeted at Three Separate Attitudinal Segments

Credits:

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RADIO

Regional/National

43-B :60 or more

Award: Silver ADDY® Award

Entrant: Big Sky Resort

Advertiser: Big Sky Resort

Title: Real Mom Hero

Credits:

Glenniss Indreland, Writer/Director

John VanHoudt, Sound Logic Audio, Producer

43-C Campaign

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Pioneer Media Group

Title: Pioneer Media Group Radio Campaign

Credits:

JC Estensen, Creative Director

Dolan Personke, Editor

Rafe Stewart, Art Director, Copy Writer

TELEVISION**Local (one DMA)****45-B :30****Award:** Silver ADDY® Award**Entrant:** KULR-8 Television**Advertiser:** Jr's Import Auto Sales**Title:** JR's Repair- Used Car Price**Credits:**

Andrew Seeman, Producer

Award: Silver ADDY® Award**Entrant:** Bridger Bowl**Advertiser:** Bridger Bowl Marketing Department**Title:** Domestic Bliss**Credits:**Barrett Golding, Audio, writer
Gil Stober, Peak Recording, Audio
Douglas Wales, Producer, writer
Colter Langon, voice, writer
Cara Wilder, Voice
Dee Dee Van Zyl, Voice
Sam Lowe-Anker, Animation**45-D Campaign****Award:** Silver ADDY® Award**Entrant:** Vauthier|Ferguson**Advertiser:** Montana Orthopedics**Title:** Our Passion**Credits:**Vauthier Ferguson, Production Company
Casey Ferguson, Creative Director
Bryant Jansen, Dir. of Photography
Jordan Kronquist, Producer
Adam Vauthier, Executive Producer**Regional/National TV, Single****47-A Products****Award:** Silver ADDY® Award**Entrant:** Flying Horse Communication**Advertiser:** Pioneer Media Group**Title:** Paperboy**Credits:**JC Estensen, Creative Director
Rafe Stewart, Art Director
Dolan Personke, Editor, Director of Photography**47-C Services**

Award: Silver ADDY® Award
Entrant: Montana State University
Advertiser: Montana State University in Bozeman
Title: We Shape the Future
Credits:
Julie Kipfer, Director of Marketing and Creative Services
Dennis Aig, Producer/Director
Scott Chestnut, Director of Photography/Editor

Award: Silver ADDY® Award
Entrant: Flying Horse Communication
Advertiser: Timeshare Specialists
Title: Timeshare Specialists- Tripled/Spring Break
Credits:
JC Estensen, Creative Director
Rafe Stewart, Art Director
Dolan Personke, Editor

Award: Silver ADDY® Award
Entrant: Flying Horse Communication
Advertiser: Timeshare Specialists
Title: Timeshare Specialists- Uncle/Probation
Credits:
JC Estensen, Creative Director
Rafe Stewart, Art Director
Dolan Personke, Editor

Regional/National TV Campaigns**48-A Products**

Award: Gold ADDY® Award
Entrant: Flying Horse Communication
Advertiser: Pioneer Media Group
Title: Pioneer Media Group Campaign
Credits:
JC Estensen, Creative Director
Rafe Stewart, Art Director
Dolan Personke, Editor, Director of Photography

Award: Silver ADDY® Award
Entrant: KFBB-TV
Advertiser: Rock Hand Hardware
Title: Rock Hand Hardware
Credits:
KFBB, Production

48-C Services

Award: Silver ADDY® Award
Entrant: MercuryCSC
Advertiser: First Interstate Bank
Title: Mobile Banking - TV
Credits:
Jaclyn Moos, Account Manager

Seth Neilsen, Associate Creative Director
Robyn Egloff, Art Director
George Potter, Producer
Andy Adkins, Producer

Award: Silver ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Timeshare Specialists

Title: Timeshare Specialists Campaign

Credits:

JC Estensen, Creative Director
Rafe Stewart, Art Director
Dolan Personke, Editor

INTEGRATED CAMPAIGNS**Consumer, Local****53 Consumer, Local**

Award: Silver ADDY® Award

Entrant: Bridger Bowl

Advertiser: Bridger Bowl Marketing Department

Title: Domestic Bliss Campaign

Credits:

Sam Lowe-Anker, Animation
Douglas Wales, Producer, writer, creative
Michael Gill, print ad design
Barrett Golding, Hearing Voices, Audio, writer
Gil Stober, Peak Recording, Audio Engineer
Kelly Wiseman, voice
Cara Wilder, Voice
Colter Langon, voice, writer
Dee Dee Van Zyl, Voice

Consumer, Regional / National**54 Consumer, Regional / National**

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Pioneer Media Group

Title: Pioneer Media Group Integrated Campaign

Credits:

JC Estensen, Creative Director
Rafe Stewart, Art Director
Dolan Personke, Editor, Director of Photography
Chris Stanick, Intern

Award: Silver ADDY® Award

Entrant: MercuryCSC

Advertiser: First Interstate Bank

Title: Mobile Banking

Credits:

Jaclyn Moos, Account Manager
Seth Neilsen, Associate Creative Director
Robyn Egloff, Art Director
Jeremy Sandlin, Front-End Developer

George Potter, Producer
Andy Adkins, Producer

ADVERTISING FOR THE ARTS & SCIENCES

Collateral

55-D POP or POS Materials (Other than Posters)

Award: Gold ADDY® Award

Entrant: Designworks

Advertiser: The Conrad Mansion Museum

Title: Conrad Mansion Museum "Photographs"

Credits:

Lee Kozlowski | Digital Planet, Owner
Karen Weyer | Karen Weyer Photography, Owner

Broadcast/Electronic/Digital

57-A TV

Award: Silver ADDY® Award

Entrant: Strategies 360

Advertiser: ExplorationWorks Museum

Title: ExplorationWorks

Credits:

Annie Connole, Producer
Vincent Ma, Video Production/Director

Campaign

61-A Single Medium Campaign (for categories 55-60)

Award: Gold ADDY® Award

Entrant: times2studio

Advertiser: Alchemy of Design

Title: Santa Ana National Wildlife Refuge, Texas: Outdoor, educational panels

Credits:

Amy Farrell, Art Director
Marie Naughton, Writer
Robbie Maki, Project Manager

Award: Silver ADDY® Award

Entrant: Edge Marketing + Design

Advertiser: Helena Symphony

Title: Helena Symphony - 2012-13 Season

Credits:

Lori Pederson, Creative Director/Owner

61-B Integrated Campaign (for categories 55-60)

Award: Silver ADDY® Award

Entrant: Classic Ink

Advertiser: TEDx Bozeman

Title: TEDx Bozeman

Credits:

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PUBLIC SERVICE

Broadcast/Electronic/Digital

64-A TV

Award: Silver ADDY® Award

Entrant: KTVM Television

Advertiser: Haven

Title: HAVEN

Credits:

Kathy Matosich, Producer

Campaign

68-B Integrated Campaign (for categories 62-67)

Award: Gold ADDY® Award

Entrant: Brickhouse Creative

Advertiser: Thrive

Title: Thrive Campaign

Credits:

David A. Thompson, Creative Director/Lead Copywriter

Abby McMillen, Lead Graphic Designer

Carrie R. Gilman, Project Manager

Jessie Paluga, Graphic Designer

Kent Davis, Copywriter

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

69-G Digital Advertising

Award: Silver ADDY® Award

Entrant: Prime Incorporated

Advertiser: Prime Incorporated

Title: Prime Incorporated

Credits:

Ben Fjare, Web Developer

Brandon O'hara, Web Developer

Shane Johnson, Web Designer

ELEMENTS OF ADVERTISING

Visual

73-A Logo

Award: Gold ADDY® Award

Entrant: Prime Incorporated

Advertiser: Sarah White

Title: Kuchen by Sarah White

Credits:

Jason Johnson, Creative Director

Lena Haines, Graphic Designer

Award: Gold ADDY® Award
Entrant: Brickhouse Creative
Advertiser: Rite Bobbin
Title: Rite Bobbin Logo
Credits:
David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer
Carrie R. Gilman, Project Manager

Award: Silver ADDY® Award
Entrant: Brickhouse Creative
Advertiser: Access2Hunt
Title: Access2Hunt Logo
Credits:
David A. Thompson, Creative Director
Abby McMillen, Graphic Designer
Carrie R. Gilman, Project Manager

Award: Silver ADDY® Award
Entrant: Classic Ink
Advertiser: Black Boar Truffle
Title: Black Boar Truffle
Credits:
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73-B Illustration, Single

Award: Gold ADDY® Award
Entrant: Classic Ink
Advertiser: Rocky Mountain Toy Company
Title: Rocky Mountain Toy Company Web Illustration
Credits:
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STUDENT ADDY Categories**Sales Promotion****S01-A Packaging**

Award: Student Silver ADDY®
Entrant: Casey James Lutz, Montana Statue University
Advertiser: Montana Statue University
Title: K2 Kung Fugas
Credits:
Casey Lutz, Graphic Designer

Award: Student Silver ADDY®
Entrant: Anne Heetderks, Montana State University
Advertiser: Montana State University
Title: "Go Fish" K2 Ski Design
Credits:
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Award: Student Silver ADDY®

Entrant: Shane Niederklein, Montana State University

Advertiser: Montana State University

Title: K2 Ski

Credits:

Shane Niederklein, Graphic Designer

Award: Student Silver ADDY®

Entrant: Brittany Tyler, Montana State University

Advertiser: Montana State University

Title: Ugly Sweater Skis

Credits:

Brittany Tyler, Student Designer

Award: Student Silver ADDY®

Entrant: Jessica Deily, Montana State University

Advertiser: Montana State University

Title: K2 Ski Design

Credits:

Jessica Deily, Student Designer

Award: Student Silver ADDY®

Entrant: Tina Smith, Montana State University

Advertiser: Montana State University

Title: Mandarino Chocolate Packaging

Credits:

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Collateral Material

S02 Stationery Package

Award: Student Silver ADDY®

Entrant: Colby House, Montana State University

Advertiser: Montana State University

Title: 6H Apparel Identity

Credits:

Colby House, Graphic Designer

Award: Student Silver ADDY®

Entrant: Dominic Scariano, Montana State University

Advertiser: Montana State University

Title: Space Expedition Corporation Identity

Credits:

Dominic Scariano, Space Expedition Identity
Space Expedition Co. Team, Space Expedition Identity

Award: Student Silver ADDY®

Entrant: Haley Van Heel, Montana State University

Advertiser: Montana State University

Title: Sam's Services

Credits:

Duncan Kippen, Designer/Owner of Uptown Signs

S03 Brochure, Annual Report**Award:** Student Silver ADDY®**Entrant:** Devin Helen Tanner, Montana State University**Advertiser:** Montana State University**Title:** Kristen Wiig Brochure**Credits:**

Devin Helen Tanner, Graphic Designer

S04-A Poster**Award:** Student Gold ADDY®**Entrant:** Nikki Romero, Montana State University**Advertiser:** Montana State University**Title:** Sweet Pea Poster**Credits:**

Nikki Romero,

Award: Student Silver ADDY®**Entrant:** Moriah Ellig, Montana State University**Advertiser:** Montana State University**Title:** Beirut band poster**Credits:**

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S05-A Publication Design, Cover**Award:** Student Gold ADDY®**Entrant:** Tina Smith, Montana State University**Advertiser:** Montana State University**Title:** Time Magazine Cover**Credits:**

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Award: Student Silver ADDY®**Entrant:** Chris Stanick, Montana State University**Advertiser:** Montana State University**Title:** Time Magazine Cover**Credits:**

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S05-C Publication Design, Series (Covers, spreads or features)**Award:** Student Silver ADDY®**Entrant:** Bret Sander, Dan Darling, Montana State University**Advertiser:** Montana State University**Title:** Act Natural**Credits:**

Bret Sander, Dan Darling, Graphic Designer

Dan Darling, Bret Sander, Graphic Designer

S05-E Publication Design, Book Design (Entire Book)

Award: Student Gold ADDY®

Entrant: Devin Helen Tanner, Montana State University

Advertiser: Montana State University

Title: A Day in the Life of a Coffee Mug

Credits:

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Award: Student Gold ADDY®

Entrant: David Goodson, Montana State University

Advertiser: Montana State University

Title: Elbow Apple Carpet Saddle Bubble

Credits:

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Award: Student BEST OF SHOW ADDY® and Student Gold ADDY®

Entrant: Jaute D Loftin, Montana State University

Advertiser: Montana State University

Title: The Commoner's Guide to Being Awesome

Credits:

Jaute D Loftin, Guide to Being Awesome

Award: Student Silver ADDY®

Entrant: Sam Ziegler, Montana State University

Advertiser: Montana State University

Title: Colors in Contemporary Fly Tying Book

Credits:

Sam Ziegler, Graphic Designer

Award: Student Silver ADDY®

Entrant: Tina Smith, Montana State University

Advertiser: Montana State University

Title: Cat Craze Book

Credits:

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Non-Traditional Advertising

S08-A Non-Traditional Advertising, Single

Award: Student Silver ADDY®

Entrant: Bret J Sander, Montana State University

Advertiser: Montana State University

Title: Airborne

Credits:

Bret J Sander, Graphic Designer

Award: Student Silver ADDY®

Entrant: J. Stewart and K. Noah, Montana State University

Advertiser: Montana State University

Title: Americans for Alcohol Awareness

Credits:

J. Stewart and K. Noah, Student Designers

Award: Student Silver ADDY®

Entrant: Bret Sander / David Runia, Montana State University

Advertiser: Montana State University

Title: Crest Ad.

Credits:

Bret Sander / David Runia, Crest Ad.

Award: Student Silver ADDY®

Entrant: Brett McClellan, Montana State University

Advertiser: Montana State University

Title: Keep Our Rivers Clean

Credits:

Anah Spady, Assistant designer
Meta Newhouse, Professor

S08-B Non-Traditional Advertising, Campaign

Award: Student Gold ADDY®

Entrant: A. McRae & T. Rindos, Montana State University

Advertiser: Montana State University

Title: Amnesty International Awareness Campaign

Credits:

Allie McRae, Graphic Designer
Teddy Rindos, Graphic Designer

Digital Advertising

S11-A Website

Award: Student Gold ADDY®

Entrant: David Driscoll, Montana State University

Advertiser: Montana State University

Title: Personal Portfolio Website

Credits:

David Driscoll, Graphic Designer

Award: Student Silver ADDY®

Entrant: Paul Gorsuch, Montana State University

Advertiser: Montana State University

Title: Paul Gorsuch Portfolio Website

Credits:

Paul Gorsuch, Graphic Designer

Elements of Advertising

S16-A Visual, Logo

Award: Student Gold ADDY®

Entrant: Dominic Scariano, Montana State University

Advertiser: Montana State University

Title: SiriusXM Logotype

Credits:

Dominic A Scariano, Graphic Designer

S16-B Visual, Illustration, Single

Award: Student Gold ADDY®

Entrant: Micah C Rauch, Montana State University

Advertiser: Montana State University

Title: Drop Cap - "C" is for cow

Credits:

Micah C Rauch, Student Work

Award: Student Gold ADDY®

Entrant: Bret J Sander, Montana State University

Advertiser: Montana State University

Title: Season's Greetings

Credits:

Bret J Sander, Graphic designer

Award: Student Silver ADDY®

Entrant: Carson Wiser, Carson Wiser

Advertiser: Carson Wiser

Title: Cat Cone Skis

Credits:

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