

11 District Eleven

06 AAF - Great Falls

SALES PROMOTION

01 A Catalog

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Rocky Mountain School of Photography
Title: Rocky Mountain School of Photography Catalog
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter
 Kinsey Remien, Designer
 John Belobraidic, Prepress Supervisor/Color Management

01 D Menu

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Caffe Dolce
Title: Caffe Dolce Passport
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

01 E Sales Promotion Campaign

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Caffe Dolce
Title: Caffe Dolce Menu Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

02 C Packaging Campaign

Award: Gold ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Wheat Montana
Title: Wheat Montana Flour Packaging Campaign
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Jessica J. Burch, Project Management

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Marcassa Clothing
Title: Marcassa Clothing Packaging
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

03 A Point-of-Purchase

Award: Bronze ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Town House Inns of Montana
Title: Green Hero Table Tent
Contributors:

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SALES PROMOTION

03 A Point-of-Purchase

Josh Rowe, Creative Director
Kara Mayernik-Smith, Art Director
Shaun Tatarka, Copywriter
Johna Wilcox, Account Manager

03 C Trade Show Exhibit

Award: Silver ADDY® Award
Entrant: Wendt
Great Falls, MT
Advertiser: Glacier Country
Title: Glacier Country Trade Show Exhibit
Contributors:
Joe Stein, Creative Director/Art Director
Darrin Schreder , Photographer
Johna Wilcox, Account Manager

04 Video Sales Presentation

Award: Bronze ADDY® Award
Entrant: Spark Creative LLC
Missoula, MT
Advertiser: Grizzly Scholarship Association
Title: Grizzly Scholarship Association Auction Event Video 2010
Contributors:
Rebecca Morgan, Executive Producer, Spark Creative
Danika Sandoz, Production Director/Editor, Spark Creative
Greg Sundberg, Executive Director, MGSA
Brynn Molloy, Assistant Director, MGSA

Award: Bronze ADDY® Award
Entrant: Spark Creative LLC
Missoula, MT
Advertiser: First Interstate Bank
Title: Missoula First Interstate Bank Build Video
Contributors:
Rebecca Morgan, Executive Producer, Spark Creative
Danika Sandoz, Production Director/Editor, Spark Creative
Sue Larew, Vice President, First Interstate Bank

COLLATERAL MATERIAL

05 A Stationery Package

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
Bozeman, MT
Advertiser: DoubleHaul Travel
Title: DoubleHaul Travel Stationery
Contributors:
David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer
Jessica J. Burch, Project Management

Award: Bronze ADDY® Award
Entrant: Classic Ink
Bozeman, MT
Advertiser: Chiro Kineticks
Title: Chiro kineticks
Contributors:

05 A Stationery Package

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COLLATERAL MATERIAL

06 B Annual Report, Color

Award: Bronze ADDY® Award
Entrant: The Nature Conservancy in Montana
Bozeman, MT
Advertiser: The Nature Conservancy in Montana
Title: Montana Landmarks
Contributors:
Bebe Crouse, Editor/Writer
Lan Weisberger, Graphic Designer

07 B Brochure, Color

Award: Silver ADDY® Award
Entrant: I Spy Design, Inc.
Bozeman, MT
Advertiser: Wild West Photos
Title: Wild West Photos Booklet
Contributors:
Brian Farrell, Owner, Creative Director
Katy Englert, Creative Assistant

Award: Bronze ADDY® Award
Entrant: Classic Ink
Bozeman, MT
Advertiser: Moab Area Travel Council
Title: Moab Travel Brochure
Contributors:

07 C Brochure, Campaign

Award: Bronze ADDY® Award
Entrant: Classic Ink
Bozeman, MT
Advertiser: Moonlight Basin
Title: Moonlight Basin Campaign
Contributors:

08 A Cover

Award: Bronze ADDY® Award
Entrant: Montana Bride, Inc.
Bozeman, MT
Advertiser: Montana Bride
Title: Montana Bride 2010 Cover
Contributors:
Katalin Green, Art Director
Nicole Tavenner, Photographer
Brian Farrel, Graphic Designer
Roper Green, Marketing Director

Award: Bronze ADDY® Award
Entrant: Winston-Publishing
Great Falls, MT
Advertiser: Winston-Publishing
Title: Signature Montana Summer 2010
Contributors:
David Leray, Publisher
Hayley Leray, Executive Editor
Jen Moore, Creative Director
Cindy Cieluch, Photographer

08 A Cover

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COLLATERAL MATERIAL

08 B Editorial Spread

Award: Bronze ADDY® Award
Entrant: Montana Bride, Inc.
Bozeman, MT
Advertiser: Montana Bride
Title: Montana Bride Food Spread
Contributors:
Katalin Green, Art Director
Brian Farrell, Graphic Designer
Roper Green, Marketing Director
Lynn Donaldson, Photographer
Kene Sperry, Photographer
Zac's Montana Kitchen, Photographer
Janie Osborne, Photographer
Jessie Moore, Photographer

Award: Bronze ADDY® Award
Entrant: Winston-Publishing
Great Falls, MT
Advertiser: Winston-Publishing
Title: Discreet Palate: A Meal with a View
Contributors:
David Leray, Publisher
Hayley Leray, Executive Editor
Jen Moore, Creative Director
Ali Winberry, Photographer
Laura Crotty, Writer

08 D Magazine Design

Award: Bronze ADDY® Award
Entrant: Montana Bride, Inc.
Bozeman, MT
Advertiser: Montana Bride
Title: Montana Bride Magazine
Contributors:
Katalin Green, Art Director
Brian Farrell, Graphic Designer
Roper Green, Marketing Director

Award: Bronze ADDY® Award
Entrant: Winston-Publishing
Great Falls, MT
Advertiser: Winston-Publishing.com
Title: Signature Montana Autumn 2010
Contributors:
David Leray, Publisher
Hayley Leray, Executive Editor
Jen Moore, Creative Director
Cindy Cieluch, Photographer
Jim Wells, Photographer
Ali Winberry, Photographer
Kay Bjork, Writer
Laura Crotty, Writer
Dwayne Nelson, Writer
Suzanne Waring, Writer
Claire Baiz, Writer
Melanie White, Writer

08 D Magazine Design

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COLLATERAL MATERIAL

08 E Book Design

Award: Gold ADDY® Award
Entrant: times2studio
 Missoula, MT
Advertiser: Community Banks of Montana
Title: Community Bank: The First 100 Years
Contributors:
 Todd Farrell, Art Director
 Debby Olsson McClenahan, Writer
 Hadley Ferguson, Illustrator
 Andy Smetanka, Editor

Award: Silver ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Wendt
Title: Wendtography - Compose & Capture
Contributors:
 Joe Stein, Creative Director/Art Director/Photographer
 Darrin Schreder , Photographer
 Josh Rowe, Photographer
 Shaun Tatarka, Copywriter

Award: Bronze ADDY® Award
Entrant: times2studio
 Missoula, MT
Advertiser: Good Ideas, Inc.
Title: Friendship Book: Off to School
Contributors:
 Amy Farrell, Art Director
 Silke Jauck, Author/Publisher
 Joe Boddy, Illustrator

09 A Poster

Award: Bronze ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Town House Inns of Montana
Title: Green Hero Poster
Contributors:
 Josh Rowe, Creative Director
 Kara Mayernik-Smith, Art Director
 Shaun Tatarka, Copywriter
 Johna Wilcox, Account Manager

Award: Bronze ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Town House Inns of Montana
Title: Feel Like Royalty Poster
Contributors:
 Joe Stein, Creative Director
 Kara Mayernik-Smith, Art Director
 Darrin Schreder, Photographer
 Johna Wilcox, Account Manager

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Downtown Billings Association
Title: Holiday Parade-Silkscreened Poster
Contributors:
 Michael Gray, Pres./Creative Dir.

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COLLATERAL MATERIAL

09 A Poster

Mike Kindsfater, Art Dir./Illustrator

09 B Poster Campaign

Award: Gold ADDY® Award and BEST OF SHOW - PRINT

Entrant: G&G Advertising
Billings, MT

Advertiser: US Census Bureau

Title: Its' My Opportunity

Contributors:

Michael Gray, Pres./Creative Dir.
Mike Kindsfater, Art Dir./Illustrator
Joani Gray, Art Dir.
Gerald Gray, VP
Scott Sylvester, Acct. Dir

Award: Silver ADDY® Award

Entrant: G&G Advertising
Billings, MT

Advertiser: US Census Bureau

Title: I Participated

Contributors:

Michael Gray, Pres./Creative Dir.
Mike Kindsfater, Art Dir./Illustrator
Joani Gray, Art Dir.
Gerald Gray, VP
Scott Sylvester, Acct. Dir
Ken Blackbird, Photographer

10 A Special Event Card

Award: Bronze ADDY® Award

Entrant: Wendt
Great Falls, MT

Advertiser: Glacier Country

Title: Glacier Country Holiday Card

Contributors:

Joe Stein, Creative Director
Kara Mayernik-Smith, Art Director
Darrin Schreder, Photographer
Shaun Tatarka, Copywriter
Johna Wilcox, Account Manager

10 B Special Event Invitation

Award: Silver ADDY® Award

Entrant: G&G Advertising
Billings, MT

Advertiser: Billings Catholic Schools Foundation

Title: 2010 May Fair

Contributors:

Michael Gray, Pres./Creative Dir.
Mike Kindsfater, Art Dir./Illustrator
Joani Gray, Art Dir.
Gerald Gray, VP

DIRECT MARKETING

10 B Special Event Invitation

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DIRECT MARKETING

13 B Specialty Advertising

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office Cube
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

OUT-OF-HOME

14 A Outdoor Board

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: I will share my story - Billboard
Contributors:
 Michael Gray, Pres./Creative Dir.
 Mike Kindsfater, Art Dir.
 Joani Gray, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: If I don't say it - Alaska/Billboard
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Procrastination"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Uncomfortable"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Caffè Dolce
Title: Caffè Dolce - "Wine"
Contributors:
 Steve Falen, Creative Director / Art Director

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OUT-OF-HOME

14 A Outdoor Board

Sean Benton, Copywriter

Award: Bronze ADDY® Award

Entrant: Partners Creative

Missoula, MT

Advertiser: Caffè Dolce

Title: Caffè Dolce - "Pasta"

Contributors:

Steve Falen, Creative Director / Art Director

Sean Benton, Copywriter

15 A Vehicle Graphic Advertising

Award: Bronze ADDY® Award

Entrant: Sign Pro

Great Falls, MT

Advertiser: Bailey Orthodontics

Title: Bailey Orthodontics Van Wrap

Contributors:

Chad Taylor, Art Director/Graphic Designer

Award: Bronze ADDY® Award

Entrant: Sign Pro

Great Falls, MT

Advertiser: Papa Johns Pizza

Title: Papa Johns Vehicle Wrap

Contributors:

Chad Taylor, Art Director

Louis Solana, Graphic Designer

Award: Bronze ADDY® Award

Entrant: Sign Pro

Great Falls, MT

Advertiser: Montana Army National Guard

Title: Montana Army National Guard Trailer Wrap

Contributors:

Chad Taylor, Art Director/Graphic Designer

16 B Mass Transit, Exterior

Award: Bronze ADDY® Award

Entrant: Partners Creative

Missoula, MT

Advertiser: Five Valleys Land Trust

Title: Five Valleys Land Trust - "WLDLFE"

Contributors:

Sean Benton, Creative Director / Copywriter

Kinsey Remien, Art Director

Award: Bronze ADDY® Award

Entrant: Partners Creative

Missoula, MT

Advertiser: Five Valleys Land Trust

Title: Five Valleys Land Trust - "GR8VUS"

Contributors:

Sean Benton, Creative Director / Copywriter

Kinsey Remien, Art Director

16 B Mass Transit, Exterior

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OUT-OF-HOME

17 B Site, Interior Static

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: I will voice my pride - Mall Boards-Hawaii-Fish
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: You Know Him As - Alaska Shopping Malls
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

18 Out-of-Home Campaign

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: If I Don't say it - Campaign/Billboards
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: I will share my story - Campaign/Billboards
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - Virtual Colonoscopy Outdoor Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

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OUT-OF-HOME

18 Out-of-Home Campaign

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
Bozeman, MT
Advertiser: Sacajawea Hotel
Title: Sacajawea Hotel Billboard Campaign
Contributors:
David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer
Jessica J. Burch, Project Management

Award: Bronze ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: Caffè Dolce
Title: Caffè Dolce - Outdoor Campaign
Contributors:
Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter

19 A Out-of-Home Self-Promotion, Single

Award: Silver ADDY® Award
Entrant: G&G Advertising
Billings, MT
Advertiser: G&G Advertising
Title: Free Air Guitar
Contributors:
Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Gerald Gray, VP

NON-TRADITIONAL ADVERTISING

20 A Non-Traditional

Award: Bronze ADDY® Award
Entrant: Community Medical Center Marketing
Missoula, MT
Advertiser: Community Medical Center
Title: Random Acts of Community
Contributors:
Geoff Peddicord, Creative Director, Manager, Marketing &
David Pavelka, Art Director, Designer
Mary Windecker, Vice President, Strategic Planning and
Kara McCarthy, Community Relations Coordinator
Nicole Alexander, Clinic Outreach Liaison

CONSUMER OR TRADE PUBLICATION

21 B Consumer/Trade, Fractional Page, Color

Award: Silver ADDY® Award
Entrant: Wendt
Great Falls, MT
Advertiser: Glacier Country
Title: Glacier Country Girlfriends Ad
Contributors:
Josh Rowe, Creative Director
Darrin Schreder, Photographer
Johna Wilcox, Account Manager

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06 AAF - Great Falls

CONSUMER OR TRADE PUBLICATION

21 B Consumer/Trade, Fractional Page, Color

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: For Our Family - Marshallese
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: I will voice my pride - Fisherman
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Helena CVB
Title: Learn to Live - Fisherman Ad
Contributors:
 Josh Rowe, Creative Director/Art Director
 Darrin Schreder, Photographer/Copywriter
 Brenda Peterson, Account Manager

Award: Bronze ADDY® Award
Entrant: Community Medical Center Marketing
 Missoula, MT
Advertiser: Community Medical Center
Title: Listen To Your Heart
Contributors:
 Geoff Peddicord, Co-Creative Dir., Manager, Marketing &
 David Pavelka, Creative Director, Designer
 Mary Windecker, Vice President, Strategic Planning and
 Jonathan Kaler, Copywriter
 Kara McCarthy, Community Relations Coordinator
 Nicole Alexander, Clinic Outreach Liaison

22 B Consumer/Trade, Full Page, Color

Award: Silver ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Helena CVB
Title: Learn to Live Ad
Contributors:
 Josh Rowe, Creative Director/Art Director
 Darrin Schreder, Photographer
 Brenda Peterson, Account Manager

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CONSUMER OR TRADE PUBLICATION

22 B Consumer/Trade, Full Page, Color

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: I will share my story - Hawaii
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: I will voice my pride - Boater
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

23 B Consumer/Trade, Spread, Color

Award: Silver ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Great Falls CVB
Title: Great Falls CVB Journal Ads
Contributors:
 Josh Rowe, Creative Director
 Spence Bentley, Art Director
 Darrin Schreder, Photographer
 Shaun Tatarka , Copywriter
 Johna Wilcox, Account Manager

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Strength - Cowboy
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: A Journey - Alaska Fishing Boat
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

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CONSUMER OR TRADE PUBLICATION

23 B Consumer/Trade, Spread, Color

Scott Sylvester, Acct. Dir
Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - "Incentive 22"
Contributors:
Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter

Award: Bronze ADDY® Award
Entrant: Classic Ink
Bozeman, MT
Advertiser: Artisan Rug Gallery ad
Title: Artisan Rug Gallery Ad
Contributors:

24 B Consumer/Trade Campaign, Color

Award: Silver ADDY® Award
Entrant: Wendt
Great Falls, MT
Advertiser: Helena CVB
Title: Learn to Live
Contributors:
Josh Rowe, Creative Director/Art Director
Darrin Schreder, Photographer
Brenda Peterson, Account Manager

Award: Silver ADDY® Award
Entrant: Wendt
Great Falls, MT
Advertiser: Glacier Country
Title: Glacier Country 2010 Campaign
Contributors:
Josh Rowe, Creative Director
Darrin Schreder, Photographer
Johna Wilcox, Account Manager

Award: Silver ADDY® Award
Entrant: G&G Advertising
Billings, MT
Advertiser: U.S. Census Bureau
Title: If I don't Say It-Campaign
Contributors:
Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Gerald Gray, VP
Scott Sylvester, Acct. Dir
Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
Billings, MT
Advertiser: U.S. Census Bureau
Title: I will voice my pride - Campaign
Contributors:
Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.

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CONSUMER OR TRADE PUBLICATION

24 B Consumer/Trade Campaign, Color

Mike Kindsfater, Art Dir.
Gerald Gray, VP
Scott Sylvester, Acct. Dir
Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Classic Ink
Bozeman, MT
Advertiser: Big Sky Chamber
Title: Biggest Skiing in America ad Campaign
Contributors:

NEWSPAPER

26 B Newspaper, Fractional Page, Color

Award: Bronze ADDY® Award
Entrant: Community Medical Center Marketing
Missoula, MT
Advertiser: Community Medical Center
Title: Community Medical Center 'Overview'
Contributors:
Geoff Peddicord, Co-Creative Dir., Manager, Marketing &
David Pavelka, Creative Director, Designer
Mary Windecker, Vice President, Strategic Planning and
Kara McCarthy, Community Relations Coordinator
Nicole Alexander, Clinic Outreach Liaison

27 B Newspaper, Full Page, Color

Award: Gold ADDY® Award
Entrant: G&G Advertising
Billings, MT
Advertiser: U.S. Census Bureau
Title: Strength - The March
Contributors:
Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Gerald Gray, VP
Scott Sylvester, Acct. Dir
Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
Billings, MT
Advertiser: U.S. Census Bureau
Title: Ohana-Surfers
Contributors:
Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Gerald Gray, VP
Scott Sylvester, Acct. Dir
Michael Jones, Photographer

27 B Newspaper, Full Page, Color

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NEWSPAPER

30 B Newspaper Campaign, Color

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Enumerators - AI
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Enumerators - NHPI
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Community Medical Center Marketing
 Missoula, MT
Advertiser: Community Medical Center
Title: CPG 'Introductions'
Contributors:
 Geoff Peddicord, Co-Creative Dir., Manager, Marketing &
 David Pavelka, Creative Director, Designer
 Mary Windecker, Vice President, Strategic Planning and
 Laura Churchman, Copywriter
 Scott Breum, Photographer

INTERACTIVE MEDIA

32 A Website, B-to-B Flash, Products

Award: Silver ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Holman Aviation
Title: Holman Aviation Website
Contributors:
 Josh Rowe, Creative Director
 Spence Bentley, Art Director
 Johna Wilcox, Account Manager

32 C Website, B-to-B Flash, Services

Award: Bronze ADDY® Award
Entrant: We Smell
 Havre, MT
Advertiser: Kelly Long, Pro Skier (waywhite.com)
Title: Kelly Long - Pro Skier
Contributors:
 Norton Pease, Designer/director

32 C Website, B-to-B Flash, Services

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INTERACTIVE MEDIA**33 C Website, B-to-B HTML, Services****Award:** Bronze ADDY® Award**Entrant:** Vauthier|Ferguson
Anaconda, MT**Advertiser:** Jack Haffey & Associates**Title:** Jack Haffey & Associates Website**Contributors:**Casey Ferguson, Creative Director
Adam Vauthier, Director of Technology**34 C Website, Consumer Flash, Services****Award:** Gold ADDY® Award**Entrant:** Wendt
Great Falls, MT**Advertiser:** Helena CVB**Title:** Helena Convention and Visitors Bureau Website**Contributors:**Josh Rowe, Creative Director
Spence Bentley, Art Director
Darrin Schreder, Photographer
Brenda Peterson, Account Manager**Award:** Silver ADDY® Award**Entrant:** Wendt
Great Falls, MT**Advertiser:** D.A. Davidson**Title:** D.A. Davidson Microsite**Contributors:**Josh Rowe, Creative Director/Art Director
Jacquie Burchard, Copywriter
Holly Tucker Owen, Account Manager**Award:** Silver ADDY® Award**Entrant:** Wendt
Great Falls, MT**Advertiser:** Studio Montage**Title:** Studio Montage Website**Contributors:**Josh Rowe, Creative Director
Spence Bentley, Art Director
Johna Wilcox, Account Manager**35 A Website, Consumer HTML, Products****Award:** Silver ADDY® Award**Entrant:** Partners Creative
Missoula, MT**Advertiser:** Big Sky Resort**Title:** Big Sky Resort Website**Contributors:**Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter
David Reese, Web Designer**Award:** Silver ADDY® Award**Entrant:** Partners Creative
Missoula, MT**Advertiser:** OZ Architects**Title:** OZ Architects Website**Contributors:**Steve Falen, Creative Director
Sean Benton, Copywriter
Kinsey Remien, Art Director
David Reese, Programmer

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06 AAF - Great Falls

INTERACTIVE MEDIA

35 A Website, Consumer HTML, Products

Award: Bronze ADDY® Award
Entrant: times2studio
 Missoula, MT
Advertiser: Good Ideas, Inc.
Title: Friendship Book Website
Contributors:
 Amy Farrell, Art Director
 Ross Peterson, Web Development
 Susan Doherty, Writer
 Andy Commons, Internet Marketing Consulting

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Cheeky Fly Fishing
Title: Cheeky Fly Fishing Website
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Carrie R. Gilman, Project Management
 Thermal Creative, Programming

Award: Bronze ADDY® Award
Entrant: I Spy Design, Inc.
 Bozeman, MT
Advertiser: The Chocolate Moose
Title: The Chocolate Moose
Contributors:
 Brian Farrell, Owner, Creative Director

35 B Website, Consumer HTML, Outlets

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: The Simple Gifts Project
Title: The Simple Gifts Project Website
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Jessica J. Burch, Lead Project Management
 Jessie N. Paluga, Project Management
 Thermal Creative, Programming

35 C Website, Consumer HTML, Services

Award: Gold ADDY® Award
Entrant: I Spy Design, Inc.
 Bozeman, MT
Advertiser: The Madison Marathon
Title: The Madison Marathon - Montana
Contributors:
 Brian Farrell, Owner, Creative Director

Award: Silver ADDY® Award
Entrant: Alberta Bair Theater
 Billings, MT
Advertiser: Alberta Bair Theater
Title: Alberta Bair Theater Website
Contributors:
 Jody Olson, Director of Marketing
 William Wood , Executive Director Alberta Bair Theater

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INTERACTIVE MEDIA

35 C Website, Consumer HTML, Services

Rick Herman , Web Design Manager AD Creative
Michelle Williams, Project Manager AD Creative

Award: Silver ADDY® Award
Entrant: Blue Cross and Blue Shield of Montana
Helena, MT
Advertiser: Blue Cross and Blue Shield of Montana
Title: Wake Up Your Life Website
Contributors:
Chris Reichert, Brand and Creative Designer
Corey Palmer, Marketing Communications Consultant

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
Bozeman, MT
Advertiser: DoubleHaul Travel
Title: DoubleHaul Travel Website
Contributors:
David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer
Jessica J. Burch, Project Management
Thermal Creative, Programming

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
Bozeman, MT
Advertiser: Katie Goodman
Title: Katie Goodman Website
Contributors:
David A. Thompson, Creative Director
Abby McMillen, Lead Graphic Designer
Jessie N. Paluga, Project Management
Thermal Creative, Programming

36 A Banners / Pop-ups / Screensavers

Award: Gold ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT Video Banner - 'The Talk'
Contributors:
Steve Falen, Creative Director
Sean Benton, Copywriter
David Reese, Producer / Programmer

Award: Silver ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: Big Sky Resort
Title: Big Sky Resort - Takeover Banner
Contributors:
Steve Falen, Creative Director
Sean Benton, Copywriter
David Reese, Producer / Programmer

Award: Silver ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: Big Sky Resort
Title: Big Sky Resort - Video Banner
Contributors:
Steve Falen, Creative Director

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06 AAF - Great Falls

INTERACTIVE MEDIA

36 A Banners / Pop-ups / Screensavers

Sean Benton, Copywriter
David Reese, Producer / Programmer

36 I Internet Commercials

Award: Gold ADDY® Award
Entrant: Vauthier|Ferguson
Anaconda, MT
Advertiser: Headwaters RC&D Area, Inc.
Title: Headwaters Anthem
Contributors:
Casey Ferguson, Director
Bryant Jansen, Cinematographer
Adam Vauthier, Producer
Jordan Kronquist, Producer

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
Bozeman, MT
Advertiser: Idaho Power
Title: Global Gardens + Idaho Power
Contributors:
Yarrow Kraner, Director
Maria Sanderson, Producer
Shawn Owens, Editor
Andy George, Editor

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
Bozeman, MT
Advertiser: Idaho Power
Title: Sagebrush Equine + Idaho Power
Contributors:
Yarrow Kraner, Director
Maria Sanderson, Producer
Shawn Owens, Editor
Andy George, Editor

Award: Bronze ADDY® Award
Entrant: CHISEL Industries, LLC
Bozeman, MT
Advertiser: Schedulicity
Title: Schedulicity - Shoot it or Shrine it
Contributors:
Yarrow Kraner, Creative Director
Maria Sanderson, Producer
Dillon Davies, Editor
Valerie Limberg, Production Manager

36 J Webisodes

Award: Silver ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - Studio 406 "Webisode 1"
Contributors:
Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter

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INTERACTIVE MEDIA

36 J Webisodes

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - Studio 406 "Webisode 2"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - Studio 406 "Webisode 4"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: Sweet Briar College
Title: Sweet Briar College
Contributors:
 Yarrow Kraner, Creative Director
 Maria Sanderson, Producer
 Andy George, Editor
 Eric Bucy, Motion Graphics

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - Studio 406 "Webisode 3"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - Studio 406 "Webisode 5"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

37 Online Campaign

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Film Office
Title: Montana Film Office - Studio 406 Online Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

37 Online Campaign

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INTERACTIVE MEDIA

38 A Interactive B-to-B

Award: Gold ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: KEEN Footwear
Title: KEEN Fall/Winter Retail
Contributors:
 Yarrow Kraner, Creative Director
 Maria Sanderson, Producer
 Elliot Lindsey, Motion Graphics/Animation
 Dillon Davies, Editor

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: KEEN Footwear
Title: KEEN Utility
Contributors:
 Yarrow Kraner, Creative Director
 Maria Sanderson, Producer
 Elliot Lindsey, Motion Graphics/Animation
 Dillon Davies, Editor

Award: Bronze ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: KEEN Footwear
Title: KEEN Kids
Contributors:
 Yarrow Kraner, Creative Director
 Maria Sanderson, Producer
 Elliot Lindsey, Motion Graphics
 Dillon Davies, Editor

RADIO

39 A2 Local :30, \$501 or More

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Jim's Mother"
Contributors:
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Julie's Breast"
Contributors:
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Nancy's Husband"
Contributors:
 Sean Benton, Copywriter

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06 AAF - Great Falls

RADIO

39 A2 Local :30, \$501 or More

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT - "Couple"
Contributors:
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT - "Family"
Contributors:
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT - "Friends"
Contributors:
 Sean Benton, Copywriter

40 B Campaign, \$501 or More per spot

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - Radio Campaign
Contributors:
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT - Radio Campaign
Contributors:
 Sean Benton, Copywriter

41 A National Radio

Award: Silver ADDY® Award
Entrant: Citrus
 Whitefish, MT
Advertiser: Montana Lottery
Title: Auld Lang Montana Millionaire
Contributors:
 Kevin Archer, Executive Creative Director
 Kathy Valenti, Senior Copywriter
 Marion Kello, Senior Account Manager
 Marcia Schoelen, Production Manager
 Digital One, Production Company

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Busy :30
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.

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06 AAF - Great Falls

RADIO

41 A National Radio

Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: New West Health Services
Title: "Kooky The Rodeo Clown"
Contributors:
 Shaun Tatarka, Copywriter
 Josh Rowe, Creative Director
 Brenda Peterson, Account Manager

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Journey :30
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Talk Story :30
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

41 B National Radio

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Journey :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Nani :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

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06 AAF - Great Falls

RADIO

41 B National Radio

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Ulali :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Busy :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: DJ High Tide :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: U.S. Census Bureau
Title: Talk Story :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Walking :60
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

41 B National Radio

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06 AAF - Great Falls

RADIO

42 National Radio Campaign

Award: Gold ADDY® Award
Entrant: Citrus
 Whitefish, MT
Advertiser: Montana Lottery
Title: Mega Millions Jackpot Driver; Powerball Jackpot Jolter
Contributors:
 Kevin Archer, Executive Creative Director
 Andy Cale, Copywriter
 Marion Kello, Senior Account Manager
 Marcia Schoelen, Production Manager
 Digital One, Production Company

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Native Hawaiian/ Pacific Islander Campaign
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: AI/AN Radio Campaign
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Bart Radio, Production

Award: Bronze ADDY® Award
Entrant: Northern Broadcasting system
 Billings, MT
Advertiser: Montana Watchdog
Title: Northern Broadcasting System-Randy Gerringa-Montana Watchdog Campaign-Phil Drake
Contributors:
 Randy Gerringa, Director of Sales & Marketing
 Phil Drake, Investigative Reporter

TELEVISION

44 B Local TV

Award: Gold ADDY® Award
Entrant: Citrus
 Whitefish, MT
Advertiser: Blackfoot Telecommunications Group
Title: Everywhere
Contributors:
 Kevin Archer, Executive Creative Director
 Kathy Valenti, Senior Copywriter
 Cheryl Behr, Senior Account Manager
 Marcia Schoelen, Production Manager
 Chisel Industries, Production Company

44 B Local TV

11 District Eleven

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TELEVISION

44 B1 Local :30, \$500 or Less

Award: Gold ADDY® Award
Entrant: KTVM
 Bozeman, MT
Advertiser: Starky's Restaurant
Title: Starky's Dinner
Contributors:
 Kathy Matosich, Producer
 Justin Boyes, Assistant Producer

Award: Bronze ADDY® Award
Entrant: Beartooth NBC
 Helena, MT
Advertiser: Helena Regional Airport
Title: Helena Regional Airport-'Jobs A'
Contributors:
 Tyler Grutsch, Director\Producer
 Rob Truax, Production Assistant

Award: Bronze ADDY® Award
Entrant: KFBB-ABC 5 Max Media MT
 Great Falls, MT
Advertiser: Ski Lift Inc.
Title: Ski Lift Inc. "Movie"
Contributors:
 Andy Ashcraft, Producer
 Nik Asmussen, Producer

Award: Bronze ADDY® Award
Entrant: KFBB-ABC 5 Max Media MT
 Great Falls, MT
Advertiser: Great Falls Gun and Antique Show
Title: Great Falls Gun and Antique Show- 'Mobsters'
Contributors:
 Andy Ashcraft, Producer
 Nik Asmussen, Actor
 Marcia Herzog, Actor

Award: Bronze ADDY® Award
Entrant: KFBB-ABC 5 Max Media MT
 Great Falls, MT
Advertiser: Superior Autobody
Title: Teenagers Happen
Contributors:
 Rodney Miller, Producer
 Andy Ashcraft, Actor
 Winter Ashcraft, Actor

Award: Bronze ADDY® Award
Entrant: KFBB-ABC 5
 Great Falls, MT
Advertiser: Rock Hand Hardware
Title: Rock Hand Hardware 'Ninja'
Contributors:
 Andy Ashcraft, Ninja

44 B2 Local :30, \$501 to \$1500

Award: Bronze ADDY® Award
Entrant: Spark Creative LLC
 Missoula, MT
Advertiser: Paul's Pancake Parlor
Title: Paul's Pancake Parlor 'Pancakes Out of This World' TV :30
Contributors:
 Danika Sandoz, Animation/Editor, Spark Creative

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06 AAF - Great Falls

TELEVISION

44 B2 Local :30, \$501 to \$1500

Rebecca Morgan, Executive Producer, Spark Creative
Mike Ramos, Owner, Paul's Pancake Parlor

44 B3 Local :30, \$1501 to \$5000

Award: Silver ADDY® Award
Entrant: Vauthier|Ferguson
Anaconda, MT
Advertiser: Dee Motor Co.
Title: Dee Motor Co. - Legacy
Contributors:
Casey Ferguson, Director
Bryant Jansen, Cinematographer
Adam Vauthier, Producer

44 B4 Local :30, \$5001 or More

Award: Gold ADDY® Award and BEST OF SHOW - BROADCAST and BEST OF SHOW ADDY®
Entrant: Partners Creative
Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Jessie"
Contributors:
Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - "Mary"
Contributors:
Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter

44 C3 Local :60, \$1501 to \$5000

Award: Silver ADDY® Award
Entrant: Vauthier|Ferguson
Anaconda, MT
Advertiser: Dee Motor Co.
Title: Dee Motor Co. - Generations
Contributors:
Casey Ferguson, Director
Bryant Jansen, Cinematographer
Adam Vauthier, Producer

Award: Bronze ADDY® Award
Entrant: University of Great Falls
Great Falls, MT
Advertiser: University of Great Falls
Title: University of Great Falls Corps of Discovery
Contributors:
Randi Jacobsen, Producer/Editor
Tim Jacobsen, Cinematographer
Up a Creek Films, Production Company
Kristi Golik, Marketing Director

44 C3 Local :60, \$1501 to \$5000

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06 AAF - Great Falls

TELEVISION

45 A Campaign, \$500 or Less per spot

Award: Gold ADDY® Award
Entrant: KTVM
 Bozeman, MT
Advertiser: Ridge Athletic Clubs
Title: Ridge Goals
Contributors:
 Kathy Matosich, Producer

Award: Bronze ADDY® Award
Entrant: Team Lazer Productions LLC
 Helena, MT
Advertiser: University of Montna-Entertainment Management
Title: Spring Thaw Ad Campaign
Contributors:
 Tyler Grutsch, Producer\Director
 Brandon Woodard, Director of Photography
 Alex Polini, Director
 Shannon Losinski, Director
 Kyle Freeman, Camera Operator
 Jason Bean, Camera Operator\Editor
 Spencer Fisher, Media Buyer\Production Assistant
 Spencyr Schmaltz, Production Assistant\Props &
 Katie Huot, Voice Over
 Patirck Cook, Assistant Director

45 B Campaign, \$501 to \$1500 per spot

Award: Bronze ADDY® Award
Entrant: Spark Creative LLC
 Missoula, MT
Advertiser: Culligan Water of Missoula
Title: Culligan Water Biodegradable Bottles TV Campaign
Contributors:
 Rebecca Morgan, Executive Producer, Spark Creative
 Danika Sandoz, Cinematographer/Editor, Spark Creative
 Waunda Bravard, Owner, Culligan Water of Missoula
 Gabe Bravard, Product Manager, Culligan Water of

45 D Campaign, \$5001 or More per spot

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - Television Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

46 A TV Self-Promotion

Award: Bronze ADDY® Award
Entrant: KULR-8 Television
 Billings, MT
Advertiser: KULR-8 Television
Title: Best Newscast 2010
Contributors:
 Andrew Demarest, Promotions Director KULR-8

46 A TV Self-Promotion

11 District Eleven

06 AAF - Great Falls

TELEVISION

47 A National TV, Consumer Products

Award: Silver ADDY® Award
Entrant: Citrus
 Whitefish, MT
Advertiser: Montana Lottery
Title: Introducing 10 Spot
Contributors:
 Kevin Archer, Executive Creative Director
 Jeff Dooley, Associate Creative Director
 Andy Cale, Copywriter
 Marion Kello, Senior Account Manager
 Marcia Schoelen, Production Manager
 Reelworks Animation, Animation/Prouction Company

47 B National TV, Consumer Outlets

Award: Bronze ADDY® Award
Entrant: KULR 8 TV
 Billings, MT
Advertiser: McFinys
Title: What's Wrong, Jimmy?
Contributors:
 Andrew Seeman, Copywriter/Producer/Editor
 Seb Rogers, Camera
 Chris Decker, Talent

Award: Bronze ADDY® Award
Entrant: KULR 8 TV
 Billings, MT
Advertiser: Stuart's House of Vacuums
Title: Dyson vs. Riccar
Contributors:
 Andrew Seeman, Copywriter/Producer/Editor
 Seb Rogers, Camera
 Sandy Berkshire, Narration

Award: Bronze ADDY® Award
Entrant: KULR 8 TV
 Billings, MT
Advertiser: Cellular Plus
Title: Hands-Free World
Contributors:
 Andrew Seeman, Copywriter/Producer/Editor
 Seb Rogers, Camera
 Daniel Nickerson, Talent
 Wes Bennet, Talent
 Miles Bennet, Talent
 Cassidy Gamsby Seeman, Talent
 Bill Gamsby, Talent

47 C National TV, Consumer Services

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT - "The Talk"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

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TELEVISION**47 C National TV, Consumer Services****Award:** Silver ADDY® Award**Entrant:** G&G Advertising
Billings, MT**Advertiser:** US Census Bureau**Title:** Drum**Contributors:**Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Joe Pytka / Pytka Productions, Director / Editor
Gerald Gray, VP
Scott Sylvester, Acct. Dir.**Award:** Silver ADDY® Award**Entrant:** Partners Creative
Missoula, MT**Advertiser:** WorkSafeMT**Title:** WorkSafeMT - "Injured Worker"**Contributors:**Steve Falen, Creative Director / Art Director
Sean Benton, Copywriter**Award:** Bronze ADDY® Award**Entrant:** G&G Advertising
Billings, MT**Advertiser:** US Census Bureau**Title:** Celebrate AI/AN**Contributors:**Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Joe Pytka / Pytka Productions, Director / Editor
Gerald Gray, VP
Scott Sylvester, Acct. Dir.**Award:** Bronze ADDY® Award**Entrant:** G&G Advertising
Billings, MT**Advertiser:** US Census Bureau**Title:** When I Look Back**Contributors:**Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Joe Pytka / Pytka Productions, Director / Editor
Gerald Gray, VP
Scott Sylvester, Acct. Dir.**Award:** Bronze ADDY® Award**Entrant:** G&G Advertising
Billings, MT**Advertiser:** US Census Bureau**Title:** Pacific Island Celebrate**Contributors:**Michael Gray, Pres./Creative Dir.
Joani Gray, Art Dir.
Mike Kindsfater, Art Dir.
Joe Pytka / Pytka Productions, Director / Editor
Gerald Gray, VP
Scott Sylvester, Acct. Dir.**47 C National TV, Consumer Services**

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TELEVISION**48 A National TV Campaign****Award:** Gold ADDY® Award**Entrant:** Citrus

Whitefish, MT

Advertiser: Montana Lottery**Title:** Rabbit; Clover; Rainbow**Contributors:**

Kevin Archer, Executive Creative Director

Andy Cale, Copywriter

Marion Kello, Senior Account Manager

Marcia Schoelen, Production Manager

Chisel Industries, Production Company

48 C National TV Campaign**Award:** Gold ADDY® Award**Entrant:** Partners Creative

Missoula, MT

Advertiser: WorkSafeMT**Title:** WorkSafeMT - Television Campaign**Contributors:**

Steve Falen, Creative Director / Art Director

Sean Benton, Copywriter

Award: Silver ADDY® Award**Entrant:** G&G Advertising

Billings, MT

Advertiser: US Census Bureau**Title:** AI/AN Census TV Campaign**Contributors:**

Michael Gray, Pres./Creative Dir.

Joani Gray, Art Dir.

Mike Kindsfater, Art Dir.

Joe Pytko / Pytko Productions, Director / Editor

Gerald Gray, VP

Scott Sylvester, Acct. Dir.

50 A Cinema, Movie Trailers**Award:** Gold ADDY® Award**Entrant:** CHISEL Industries, LLC

Bozeman, MT

Advertiser: Music Villa**Title:** Music Villa**Contributors:**

Yarrow Kraner, Creative Director

Elliot Lindsey, Creative Director/Co-Writer

Dillon Davies, Editor

Award: Silver ADDY® Award**Entrant:** CHISEL Industries, LLC

Bozeman, MT

Advertiser: Providence Health & Services**Title:** Providence Holy Cross CinemaTeaser**Contributors:**

Yarrow Kraner, Director

Maria Sanderson, Producer

Andy George, Sr. Editor

50 A Cinema, Movie Trailers

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06 AAF - Great Falls

TELEVISION**50 B Cinema, In-Theater Spots**

Award: Bronze ADDY® Award
Entrant: University of Great Falls
 Great Falls, MT
Advertiser: University of Great Falls
Title: University of Great Falls Corps of Discovery
Contributors:
 Randi Jacobsen, Producer/Editor
 Tim Jacobsen, Cinematographer
 Up a Creek Films, Production Company
 Kristi Golik, Marketing Director

MIXED/MULTIPLE MEDIA**51 Mixed-Media, Local B-to-B**

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: WorkSafeMT
Title: WorkSafeMT - Mixed Media Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

53 Mixed-Media, Local Consumer

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Advanced Imaging
Title: Advanced Imaging - Mixed Media Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

54 Mixed-Media, National Consumer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: 2010 US Census AI/AN Campaign
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir.
 Bart Radio, Production
 Joe Pykta / Pytka Productions, Director/Editor
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: 2010 US Census Pacific Islander Campaign
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Scott Sylvester, Acct. Dir.
 Bart Radio, Production

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06 AAF - Great Falls

MIXED/MULTIPLE MEDIA

54 Mixed-Media, National Consumer

Joe Pykta / Pykta Productions, Director/Editor
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Community Medical Center Marketing
 Missoula, MT
Advertiser: Community Medical Center
Title: CPG 'Wellness'
Contributors:
 Geoff Peddicord, Co-Creative Dir., Manager, Marketing &
 David Pavelka, Creative Director, Designer
 Mary Windecker, Vice President, Strategic Planning and
 Laura Churchman, Copywriter
 Kara McCarthy, Community Relations Coordinator
 Nicole Alexander, Clinic Outreach Liaison
 Chuck Haney, Photographer

ADVERTISING FOR THE ARTS & SCIENCES

55 C Arts, Brochure

Award: Bronze ADDY® Award
Entrant: Alberta Bair Theater
 Billings, MT
Advertiser: Alberta Bair Theater
Title: Alberta Bair Theater Season Brochure
Contributors:
 Jody V. Olson, Director Of Marketing
 Genna Grenada, Art Director/ Graphic Designer CTA
 Chelsea Metoyer, Graphic Designer CTA
 Brian Emmons, Graphic Designer CTA
 Renee Giovando, Graphic Designer

55 E Arts, Poster

Award: Bronze ADDY® Award
Entrant: Meta Newhouse Design
 Bozeman, MT
Advertiser: The Ellen Theatre
Title: A Streetcar Named Desire/Stella! Poster
Contributors:
 Meta Newhouse, Designer

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Missoula Art Museum
Title: Missoula Art Museum - "Masters Degree"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Bronze ADDY® Award
Entrant: Scott Audet
 Great Falls, MT
Advertiser: Rivers Edge Trail
Title: Blues and Brews Last Call
Contributors:
 Bruce Pollington, Photographer

55 E Arts, Poster

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ADVERTISING FOR THE ARTS & SCIENCES

56 B Arts, Newspaper

Award: Bronze ADDY® Award
Entrant: Meta Newhouse Design
 Bozeman, MT
Advertiser: The Ellen Theatre
Title: A Streetcar Named Desire/Stella! Ad
Contributors:
 Meta Newhouse, Designer

57 A Arts, TV

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Missoula Art Museum
Title: Missoula Art Museum - "Snap Art"
Contributors:
 Steve Falen, Creative Director
 David Reese, Producer / Programmer
 Sean Benton, Copywriter

59 Arts, Non-Traditional

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Missoula Art Museum
Title: Missoula Art Museum Exhibit
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

61 A Arts, Campaign

Award: Bronze ADDY® Award
Entrant: Meta Newhouse Design
 Bozeman, MT
Advertiser: The Ellen Theatre
Title: Ellen Theatre Holiday Ads
Contributors:
 Meta Newhouse, Designer

61 B Arts, Mixed Media Campaign

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Missoula Art Museum
Title: Missoula Art Museum - Mixed Media Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter
 David Reese, Producer / Programmer

Award: Bronze ADDY® Award
Entrant: Classic Ink
 Bozeman, MT
Advertiser: Hatchfest
Title: Hatch Campaign
Contributors:

PUBLIC SERVICE

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06 AAF - Great Falls

PUBLIC SERVICE

62 D Public Service, POP or POPS Material

Award: Bronze ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Vision Xpo/Leadership Great Falls
Title: Vision Xpo Panels
Contributors:
 Joe Stein, Creative Director
 Kara Mayernik-Smith, Art Director
 Brenda Peterson, Account Manager
 Sarah Ziska, Project Coordinator

62 E Public Service, Poster

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Spare Change Project Billings
Title: Reality U Can't Change the Channel - Spare Change
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

Award: Bronze ADDY® Award
Entrant: Blue Cross and Blue Shield of Montana
 Helena, MT
Advertiser: Blue Cross and Blue Shield of Montana
Title: With Sunscreen. Without.
Contributors:
 Chris Reichert, Brand and Creative Designer
 Corey Palmer, Marketing Communications Consultant

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - 'I Was Embarrassed'
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

64 A Public Service, TV

Award: Gold ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - 'Sober Friend'
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - "Cell Phone"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

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PUBLIC SERVICE

64 A Public Service, TV

Award: Bronze ADDY® Award
Entrant: Spark Creative LLC
 Missoula, MT
Advertiser: Grizzly Scholarship Association
Title: Grizzly Scholarship Association PSA TV :30
Contributors:
 Rebecca Morgan, Executive Producer, Spark Creative
 Danika Sandoz, Production Director/Editor, Spark Creative
 Greg Sundberg, Executive Director, MGSA
 Brynn Molloy, Assistant Director, MGSA

64 C Public Service, Audio / Visual

Award: Bronze ADDY® Award
Entrant: Spark Creative LLC
 Missoula, MT
Advertiser: Grizzly Scholarship Association
Title: Grizzly Scholarship Association Promotional Long Form Video
Contributors:
 Rebecca Morgan, Executive Producer, Spark Creative
 Danika Sandoz, Production Director/Editor, Spark Creative
 Greg Sundberg, Executive Director, MGSA
 Brynn Molloy, Assistant Director, MGSA

64 D Public Service, Interactive

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - Pandora Banner
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter
 David Reese, Programmer

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - "Four Lives"
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter
 David Reese, Programmer

Award: Bronze ADDY® Award
Entrant: We Smell
 Havre, MT
Advertiser: Imagine Montana - Hopa Mountain
Title: Imagine Montana
Contributors:
 Norton Pease, Designer/Director
 Melinda Kaye Peirce, Copywriter
 Tara Veazey, Copywriter
 Bonnie Sachatello-Sawyer, Director

64 D Public Service, Interactive

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PUBLIC SERVICE

68 A Public Service, Campaign

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Portland Area Indian Health Board
Title: Thrive
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: Blue Cross and Blue Shield of Montana
 Helena, MT
Advertiser: Blue Cross and Blue Shield of Montana
Title: Who Says You Can't Be...
Contributors:
 Chris Reichert, Brand and Creative Designer
 Corey Palmer, Marketing Communications Consultant

68 B Public Service, Mixed Media Campaign

Award: Bronze ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - Mixed Media Campaign
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter
 David Reese, Programmer

Award: Bronze ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: Providence Health & Services
Title: Providence Health & Servicea CA
Contributors:
 Yarrow Kraner, Director
 Maria Sanderson, Producer
 Andy George, Editor
 Elliot Lindsey, Editor

ADVERTISING INDUSTRY SELF-PROMOTION

69 F Self-Promotion, Broadcast

Award: Gold ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: Chisel Industries, LLC
Title: Chisel Montage Reel
Contributors:
 Yarrow Kraner, Director
 Andy George, Sr. Editor
 Dillon Davies, Asst. Editor

69 F Self-Promotion, Broadcast

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ADVERTISING INDUSTRY SELF-PROMOTION

69 K Self-Promotion, Invitation

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: G&G Advertising
Title: Surviving the Decade Holiday Card
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

ELEMENTS OF ADVERTISING

72 Logo

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Marcassa Clothing
Title: Marcassa
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

Award: Silver ADDY® Award
Entrant: Classic Ink
 Bozeman, MT
Advertiser: Nomkoo
Title: Nomkoo Logo
Contributors:

Award: Bronze ADDY® Award
Entrant: times2studio
 Missoula, MT
Advertiser: times2studio
Title: times2studio logo
Contributors:
 Todd Farrell, Art Director

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Portland Area Indian Health Board
Title: Thrive
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Magic City Granite
Title: Magic City Granite
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP

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06 AAF - Great Falls

ELEMENTS OF ADVERTISING

72 Logo

Award: Bronze ADDY® Award
Entrant: Community Medical Center Marketing
 Missoula, MT
Advertiser: Community Medical Center
Title: Voices of Hope Event Logo
Contributors:
 Geoff Peddicord, Creative Director, Manager, Marketing &
 David Pavelka, Art Director, Designer
 Mary Windecker, Vice President, Strategic Planning and
 Kara McCarthy, Community Relations Coordinator
 Nicole Alexander, Clinic Outreach Liaison

Award: Bronze ADDY® Award
Entrant: Alberta Bair Theater
 Billings, MT
Advertiser: Alberta Bair Theater
Title: Alberta Bair Theater New Logo
Contributors:
 Genna Grenada , Art Director/Graphic Designer CTA
 William Wood, Executive Director Alberta Bair Theater
 Jody V. Olson, Director of Marketing Alberta Bair Theater

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Cheeky Fly Fishing
Title: Cheeky Fly Fishing Logo
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Carrie R. Gilman, Project Management

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: DoubleHaul Travel
Title: DoubleHaul Travel Logo
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Jessica J. Burch, Project Management

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Eagle Point Club
Title: Eagle Point Club Logo
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Jessica J. Burch, Project Management

Award: Bronze ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: The Simple Gifts Project
Title: The Simple Gifts Project Logo
Contributors:
 David A. Thompson, Creative Director
 Abby McMillen, Lead Graphic Designer
 Jessica J. Burch, Project Management

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ELEMENTS OF ADVERTISING

72 Logo

Award: Bronze ADDY® Award
Entrant: Classic Ink
 Bozeman, MT
Advertiser: Bluebird Restaurant
Title: Bluebird Restaurant Logo
Contributors:

Award: Bronze ADDY® Award
Entrant: Classic Ink
 Bozeman, MT
Advertiser: Storybook Daycare
Title: Storybook Daycare Logo
Contributors:

73 A Illustration

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Downtown Billings Association
Title: Electric Parade
Contributors:

Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir./Illustrator
 Gerald Gray, VP

73 B Illustration, Campaign

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: Downtown Billings Association
Title: Downtown Alive/Harvest/Strawberry
Contributors:

Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir./Illustrator
 Gerald Gray, VP

74 B Photography, Color

Award: Gold ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Glacier Country Tourism
Title: Reel Tough Day
Contributors:

Darrin Schreder, Photographer
 Joe Stein , Creative Director
 Johna Wilcox, Account Manager

Award: Silver ADDY® Award
Entrant: Wendt
 Great Falls, MT
Advertiser: Glacier Country Tourism
Title: Last Call
Contributors:

Darrin Schreder, Photographer
 Joe Stein , Creative Director

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ELEMENTS OF ADVERTISING

74 B Photography, Color

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Artist
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir./Illustrator
 Michael Jones, Photographer

Award: Bronze ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Fisherman
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Michael Jones, Photographer

74 C Photography, Digitally Enhanced

Award: Gold ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Journey Photo
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Michael Jones, Photographer

74 D Photography, Campaign

Award: Gold ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: If I Don't Say It-Photos
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Michael Jones, Photographer

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Pacific Islander Dancers Photos
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Michael Jones, Photographer

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06 AAF - Great Falls

ELEMENTS OF ADVERTISING

74 D Photography, Campaign

Award: Silver ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Eagle Point Club
Title: Eagle Point Club Photo Campaign
Contributors:
 David A. Thompson, Creative Director
 Adam Barker, Photographer

Award: Silver ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Wheat Montana
Title: Wheat Montana Photo Campaign
Contributors:
 David A. Thompson, Creative Director
 Gordon Gregory, Photographer

75 A Special Effects, Video or Film

Award: Bronze ADDY® Award
Entrant: Beartooth NBC
 Helena, MT
Advertiser: Lasso The Moon
Title: 'Stop Motion'
Contributors:
 Rob Truax, Director\Producer
 Tyler Grutsch, Production Assistant

76 A Music Only

Award: Silver ADDY® Award
Entrant: Brickhouse Creative
 Bozeman, MT
Advertiser: Circle 3 Spring Creek
Title: Circle 3 Spring Creek - Down By The Creek
Contributors:
 David A. Thompson, Composer
 David A. Thompson, Producer
 The Fishing Music Band, Performed By
 Woody Overtones, ASCAP

76 B Music With Lyrics

Award: Gold ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Nani Music with lyrics
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Mountain Road Recording, Musicians

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Ulali Music with Lyrics
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.

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ELEMENTS OF ADVERTISING**76 B Music With Lyrics**

Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Ulali, Musicians

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: Sweet Briar Collete
Title: Sweet Briar Woman
Contributors:
 Stephanie Quayle, Singer/Songwriter
 Yarrow Kraner, Creative Director
 DJ Hofer, Sound Mix

77 Cinematography

Award: Gold ADDY® Award
Entrant: Vauthier|Ferguson
 Anaconda, MT
Advertiser: Headwaters RC&D Area, Inc.
Title: Headwaters Anthem
Contributors:
 Vauthier, Production Company

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Drum
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Joe Pykta / Pytko Productions, Director/Editor

Award: Silver ADDY® Award
Entrant: G&G Advertising
 Billings, MT
Advertiser: US Census Bureau
Title: Celebrate Pacific Islands
Contributors:
 Michael Gray, Pres./Creative Dir.
 Joani Gray, Art Dir.
 Mike Kindsfater, Art Dir.
 Gerald Gray, VP
 Joe Pykta / Pytko Productions, Director/Editor

Award: Silver ADDY® Award
Entrant: Partners Creative
 Missoula, MT
Advertiser: Montana Department of Transportation
Title: Montana Department of Transportation - Cinematography
Contributors:
 Steve Falen, Creative Director / Art Director
 Sean Benton, Copywriter

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
 Bozeman, MT
Advertiser: Sweet Briar Collete
Title: Sweet Briar College
Contributors:

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06 AAF - Great Falls

ELEMENTS OF ADVERTISING

77 Cinematography

Yarrow Kraner, Director of Photography
Shawn Owens, Cinematographer

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
Bozeman, MT
Advertiser: Idaho Power
Title: Global Gardens + Idaho Power
Contributors:
Yarrow Kraner, Director of Photography
Shawn Owens, Cinematographer
Logan Triplett, Cinematographer

Award: Silver ADDY® Award
Entrant: CHISEL Industries, LLC
Bozeman, MT
Advertiser: Idaho Power
Title: Sagebrush Equine + Idaho Power
Contributors:
Yarrow Kraner, Director of Photography
Shawn Owens, Cinematographer
Logan Triplett, Cinematographer

Award: Bronze ADDY® Award
Entrant: University of Great Falls
Great Falls, MT
Advertiser: University of Great Falls
Title: University of Great Falls Corps of Discovery
Contributors:
Tim Jacobsen, Cinematographer
Randi Jacobsen , Producer/Editor
Up a Creek Films, Production Company
Kristi Golik, Marketing Director

STUDENT ADDY Categories

S02 B Brochure

Award: Student Silver ADDY®
Entrant: Gabrielle Althoff
Bozeman, MT
Advertiser: Montana State University
Title: Time 100 Brochure
Contributors:

Award: Student Silver ADDY®
Entrant: Alexa Ann Audet
Bozeman, MT
Advertiser: Montana State University
Title: Time Magazine Brochure
Contributors:

Award: Student Silver ADDY®
Entrant: Jenny Keller
Bozeman , MT
Advertiser: Montana State University
Title: Time 100 Brochure
Contributors:

11 District Eleven

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STUDENT ADDY Categories

S02 B Brochure

Award: Student Silver ADDY®
Entrant: Samantha Delvo
 Bozeman, MT
Advertiser: Montana State University
Title: Zaha Hadid
Contributors:

S02 C Poster

Award: Student Gold ADDY®
Entrant: Dominique Fultz
 Bozeman, MT
Advertiser: Montana State University
Title: polish poster
Contributors:

Award: Student Silver ADDY®
Entrant: Ryan Stevens
 bozeman, mt
Advertiser: montana state university school of art
Title: The 13th Hour movie poster #1
Contributors:

Award: Student Silver ADDY®
Entrant: Ryan Stevens
 bozeman, mt
Advertiser: montana state university school of art
Title: The 13th Hour movie poster #2
Contributors:

Award: Student Bronze ADDY®
Entrant: Andrew Lockhart
 Bozeman, MT
Advertiser: Montana State University
Title: Stand By For mars
Contributors:

Award: Student Bronze ADDY®
Entrant: Amanda R. Johnson
 Havre, MT
Advertiser: Montana State University - Northern
Title: Plentywood track and field 2010
Contributors:
 Amanda Johnson, student

S04 Out-of-Home

Award: Student Gold ADDY®
Entrant: Keri Thorpe
 Bozeman, MT
Advertiser: Montana State University
Title: Montana State University Light Pole Banner Design
Contributors:

S04 Out-of-Home

11 District Eleven

06 AAF - Great Falls

STUDENT ADDY Categories

S05 Non-Traditional Advertising

Award: Student Gold ADDY® and Student BEST OF SHOW ADDY®
Entrant: Tess Arvesen
 Bozeman, MT
Advertiser: Montana State University
Title: Buy Nothing Day
Contributors:
 Tess Arvesen, Designer

Award: Student Silver ADDY®
Entrant: Audrey Lee
 Bozeman, MT
Advertiser: Montana State University
Title: Monumental Idea - LiveSTRONG
Contributors:

S06 B Magazine Campaign

Award: Student Silver ADDY®
Entrant: Jeremy Scott
 Bozeman, MT
Advertiser: Montana State University
Title: Silverton Mountain
Contributors:

S08 A Interactive, Website

Award: Student Gold ADDY®
Entrant: Tammi Heneveld
 Bozeman, MT
Advertiser: Montana State University
Title: Tammi Heneveld Portfolio Site
Contributors:
 Meta Newhouse, Professor of Graphic Design

Award: Student Silver ADDY®
Entrant: Mary Meccage
 Bozeman, MT
Advertiser: Montana State University
Title: Mary Meccage Website
Contributors:
 Mary Meccage, Graphic Designer

Award: Student Bronze ADDY®
Entrant: Keri Thorpe
 Bozeman, MT
Advertiser: Montana State University
Title: Keri Thorpe Design-Personal Website
Contributors:

Award: Student Bronze ADDY®
Entrant: Thomas Metcalfe
 Havre, MT
Advertiser: Montana State University - Northern
Title: Tom Metcalfe Designs
Contributors:
 Thomas Metcalfe, Student

11 District Eleven

06 AAF - Great Falls

STUDENT ADDY Categories

S08 A Interactive, Website

Award: Student Bronze ADDY®
Entrant: Thomas Metcalfe
 Havre, MT
Advertiser: Montana State University - Northern
Title: Twistedpretty.com
Contributors:
 Alyssa Manion, Student

Award: Student Bronze ADDY®
Entrant: Amanda R. Johnson
 Havre, MT
Advertiser: Montana State University - Northern
Title: the Club Cardroom website
Contributors:
 Amanda Johnson, Student

Award: Student Bronze ADDY®
Entrant: Aaron Kueffler
 Great Falls, MT
Advertiser: Montana State University - College of Technology
Title: Paris Gibson Square Museum of Art Website
Contributors:
 Aaron E. Kueffler, Student

S09 A Cover

Award: Student Gold ADDY®
Entrant: Kristie Peck
 Bozeman, MT
Advertiser: Montana State
Title: Time Magazine Cover
Contributors:

Award: Student Silver ADDY®
Entrant: Casey Kutz
 Bozeman, MT
Advertiser: Montana State University
Title: Time - Trash TV
Contributors:

Award: Student Silver ADDY®
Entrant: Bre Huston
 Bozeman, MT
Advertiser: Montana State University
Title: Time Cover
Contributors:

S09 B Editorial Spread

Award: Student Gold ADDY®
Entrant: Jenny Keller
 Bozeman, MT
Advertiser: Montana State University
Title: Soul to Sole Book
Contributors:

11 District Eleven

06 AAF - Great Falls

STUDENT ADDY Categories

S09 B Editorial Spread

Award: Student Silver ADDY®
Entrant: Gabrielle Althoff
 Bozeman, MT
Advertiser: Montana State University
Title: Wizardly Words of Wisdom Book
Contributors:

S11 Television

Award: Student Silver ADDY®
Entrant: Tyler Grutsch
 Missoula, MT
Advertiser: University of Montana-Missoula
Title: Spring Thaw 2010-'The Plunge'
Contributors:
 Tyler Grutsch, Producer
 Alex Pollini, Director
 Kyle Freeman, Camera Operator
 Jason Bean, 2nd Camera Operator
 Spencer Fisher, Media Buyer
 Spencyer Schmaltz , Production Assistant
 Shannon Losinski, Production Assistant
 Katie Huot, Voice Over

Award: Student Silver ADDY®
Entrant: Tyler Grutsch
 Missoula, MT
Advertiser: University of Montana-Missoula
Title: Spring Thaw 2010-'The Delivery'
Contributors:
 Tyler Grutsch, Producer
 Shannon Losinski, Director
 Alex Pollini, Camera Operator
 Kyle Freeman, Camera Operator
 Jason Bean, Production Assistant
 Spencer Fisher, Media Buyer
 Spencyer Schmaltz , Production Assistant
 Katie Huot, Voice Over

Award: Student Bronze ADDY®
Entrant: Tyler Grutsch
 Missoula, MT
Advertiser: University of Montana-Missoula
Title: Spring Thaw 2010-'Family\Info'
Contributors:
 Tyler Grutsch, Producer\Director\Camera
 Jason Bean, Editor
 Katie Huot, VO

S12 Mixed Media Campaign

Award: Student Bronze ADDY®
Entrant: Amanda R. Johnson
 Havre, MT
Advertiser: Montana State University - Northern
Title: The Club
Contributors:
 Amanda Johnson, student

S12 Mixed Media Campaign

11 District Eleven

06 AAF - Great Falls

STUDENT ADDY Categories

S13 A Logo

Award: Student Gold ADDY®
Entrant: Jeremy Scott
 Bozeman, MT
Advertiser: Montana State University
Title: Eagle Mount
Contributors:

Award: Student Silver ADDY®
Entrant: Kathryn Manning
 Bozeman, MT
Advertiser: Montana State University
Title: Dancing Deer Logo
Contributors:

Award: Student Silver ADDY®
Entrant: Samantha Delvo
 Bozeman, MT
Advertiser: Montana State University
Title: Sherwin Williams
Contributors:

Award: Student Silver ADDY®
Entrant: Michael Spencer
 Bozeman, MT
Advertiser: Montana State University
Title: Pet Airways
Contributors:

Award: Student Silver ADDY®
Entrant: Brittany Constantino
 Bozeman, MT
Advertiser: Montana State University
Title: Bed Bath and Beyond Redesign
Contributors:

Award: Student Silver ADDY®
Entrant: Claire Bischoff
 Bozeman, MT
Advertiser: Montana State University
Title: Northern Rocky Mountain Science Center Logo
Contributors:

Award: Student Bronze ADDY®
Entrant: Amanda R. Johnson
 Havre, MT
Advertiser: Montana State University - Northern
Title: The Club Cardroom logo
Contributors:
 Amanda Johnson, student

S14 A Illustration

Award: Student Silver ADDY®
Entrant: Emily Newhouse
 Bozeman, MT
Advertiser: Montana State University
Title: living the good life
Contributors:

11 District Eleven

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STUDENT ADDY Categories

S14 A Illustration

Award: Student Silver ADDY®
Entrant: Brittany Constantino
 Bozeman, MT
Advertiser: Montana State University
Title: Banana Ride
Contributors:

Award: Student Silver ADDY®
Entrant: Dominique Fultz
 Bozeman, MT
Advertiser: Montana State University
Title: ride snowboard
Contributors:

Award: Student Silver ADDY®
Entrant: Bethany Brown
 Great Falls, MT
Advertiser: MSU Great Falls
Title: Curse of the Dust Devil
Contributors:

Award: Student Bronze ADDY®
Entrant: Andrew Lockhart
 Bozeman, MT
Advertiser: Montana State University
Title: Melting Cactus
Contributors:

Award: Student Bronze ADDY®
Entrant: Amanda R. Johnson
 Havre, MT
Advertiser: Montana State University - Northern
Title: Plentywood Basketball Camp 2010
Contributors:
 Amanda Johnson, student

S14 B Digitally Enhanced Illustration

Award: Student Bronze ADDY®
Entrant: Amanda R. Johnson
 Havre, MT
Advertiser: Montana State University - Northern
Title: Boys B Divisional Tournament
Contributors:
 Amanda Johnson, Student

S15 A Photography

Award: Student Bronze ADDY®
Entrant: Michael Spencer
 Bozeman, MT
Advertiser: Montana State University
Title: Blue Hills
Contributors:

S15 A Photography

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STUDENT ADDY Categories

S16 Animation

Award: Student Gold ADDY®

Entrant: Ryan Stevens
bozeman, mt

Advertiser: montana state university school of art

Title: The 13th Hour opening credits

Contributors: