

11 District Eleven

06 Ad Club / AAF-Great Falls

**SALES PROMOTION****01 A Catalog**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Rocky Mountain School of Photography  
**Title:** Rocky Mountain School of Photography 2009 Catalog  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Copywriter  
 Todd Farrell, Art Director  
 John Belobraidic, Color Technician

**01 B Sales Kit**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Cascade Homes  
**Title:** Cascade Homes  
**Contributors:**  
 James Lear, Creative Director / Designer  
 45 Design Team, Designer

**02 B Packaging**

**Award:** Gold ADDY® Award  
**Entrant:** Brickhouse Creative  
**Advertiser:** Fishing Music II  
**Title:** Fishing Music II Packaging  
**Contributors:**  
 Abby McMillen, Lead Graphic Designer  
 Jessie Paluga, Graphic Designer  
 David A. Thompson, Creative Director

**02 C Packaging Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Brewing Company  
**Title:** Madison River Brewing Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 Robert Rath , Illustration

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Gainan's Nursery  
**Title:** Gainan's Seed Packaging  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Erin Prill, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Joani Gray, Art Dir.

**03 A Point-of-Purchase**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Brewing Company  
**Title:** Madison River Brewing Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 Robert Rath , Illustration

**03 A Point-of-Purchase**

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**SALES PROMOTION**

**03 D Point-of-Purchase Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Brewing Company  
**Title:** Madison River Brewing Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 Robert Rath , Illustration

**04 Video Sales Presentation**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Carroll College  
**Title:** Give  
**Contributors:**  
 Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director  
 Katy Garton, Editor

**COLLATERAL MATERIAL**

**05 A Stationery Package**

**Award:** Gold ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** A Twisted Roots Salon  
**Title:** A Twisted Roots Salon Stationary Package  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Insight 3d Orofacial Imaging  
**Title:** Insight  
**Contributors:**  
 James Lear, Creative Director  
 45 Design Team, Designer

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Visions West  
**Title:** Visions West  
**Contributors:**  
 James Lear, Creative Director  
 45 Design Team, Designer

**06 B Annual Report, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Q Communications Group  
**Advertiser:** Indian Law Resource Center  
**Title:** Indian Law Resource Center  
**Contributors:**  
 Alison Wibbeler, Designer

**Award:** Silver ADDY® Award  
**Entrant:** Q Communications Group  
**Advertiser:** Montana Land Reliance  
**Title:** Montana Land Reliance Annual Report  
**Contributors:**  
 Bruce Capdeville, Designer  
 Clay Scott, Writer  
 Christopher Boyer, Photographer

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**COLLATERAL MATERIAL****07 B Brochure, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Brickhouse Creative  
**Advertiser:** American Prairie Foundation  
**Title:** American Prairie Foundation Campaign Brochure  
**Contributors:**  
 Abby McMillen, Lead Graphic Designer  
 David A. Thompson, Creative Director  
 Jessica J. Burch, Project Management

**08 C Series**

**Award:** Silver ADDY® Award  
**Entrant:** Missoulain Marketing Group  
**Advertiser:** Missoulain  
**Title:** Missoula.com Magazine  
**Contributors:**  
 Art Director, Kate Murphy  
 Assistant Art Director, Michael Lake  
 Sherry Devlin, Editor  
 Kurt Wilson, Photo Editor  
 Missoulain Creative, Graphic Design & Advertising

**08 D Magazine Design**

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Rey Advertising  
**Title:** Montana Historian Magazine  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Montana Bride, Inc.  
**Advertiser:** Montana Bride  
**Title:** Montana Bride  
**Contributors:**  
 Brian Farrell, Graphic Design  
 Katalin Green, Art Director  
 Roper Green, Marketing Director

**09 A Poster**

**Award:** Gold ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Nancy Cawdrey Studios and Gallery  
**Title:** Crown Jewels Poster  
**Contributors:**  
 Rita Fitzsimmons, Designer/Art Director  
 Nancy Cawdrey, Artist  
 Lee Kozlowski/Digital Planet, Pre-press  
 Darwell Press, Printer

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Brewing Company  
**Title:** Madison River Brewing Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 Robert Rath, Illustration

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**COLLATERAL MATERIAL****09 A Poster**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation One-Sided Matchups Poster  
**Contributors:**  
 Jacob Desch, Art Director  
 Jason Ross, Art Director  
 Jacob Desch, Copywriter

**09 B Poster Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** U.S. Census Bureau  
**Title:** Census Awareness Posters - AI/AN  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Gerald Gray, VP

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Work Hard. Be Safe. Posters  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Brewing Company  
**Title:** Madison River Brewing Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 Robert Rath, Illustration

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** U.S. Census Bureau  
**Title:** Census Awareness Posters - Native Hawaiian/Pacific Islander  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Gerald Gray, VP

**10 D Special Event Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** adidas America  
**Title:** Dwight Howard Outlet Store Appearance  
**Contributors:**  
 Jacob Desch, Art Director  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

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**COLLATERAL MATERIAL****10 D Special Event Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Allegra Print & Imaging  
**Advertiser:** Bert & Ernie's Dining Saloon and Grill  
**Title:** Bert & Ernie's 35th Anniversary  
**Contributors:**  
 Marcy Vanek, Dir. of Creative Services  
 Archie Broadbent, Photographer  
 Wes Dess, Pressman

**DIRECT MARKETING****13 A Specialty Advertising**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation T-shirt  
**Contributors:**  
 Jacob Desch, Art Director  
 Jason Ross, Art Director  
 JC Estensen, Creative Director

**13 B Specialty Advertising**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Beartooth Bank  
**Title:** Beartooth Bank Event Handouts -Baseball Game  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Gerald Gray, VP

**OUT-OF-HOME****14 A Outdoor Board**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Bridger Steel  
**Title:** Bridger Steel 'Pyramids'  
**Contributors:**  
 Dave Hebert, Art Director  
 JC Estensen, Creative Director  
 Brad Palm, Digital Retoucher

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Discovery Ski Area  
**Title:** Discovery Outdoor - "Backside"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director

**15 A Vehicle Graphic Advertising**

**Award:** Silver ADDY® Award  
**Entrant:** Sign Pro/Big Sky Imprints  
**Advertiser:** Montana Air National Guard  
**Title:** MT Air National Guard Trailer  
**Contributors:**  
 Chad Taylor, Graphic Designer

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**OUT-OF-HOME****15 A Vehicle Graphic Advertising**

Shawn Clark, Production/Installer

**17 D Site, Exterior Static****Award:** Gold ADDY® Award**Entrant:** CAT Graphics, Inc**Advertiser:** Orpheum Theater**Title:** Orpheum Marquee**Contributors:**

Armando DaVila, Sign designer

Robert Snider, Estimation/production

Carey Gray, President

Matt Dalla Mura, Sales

**18 Out-of-Home Campaign****Award:** Gold ADDY® Award**Entrant:** saltStudio**Advertiser:** Missoula In Motion**Title:** Bus Bench Couches**Contributors:**

Spider McKnight, Creative Director/Copywriter

Dave McKay, Creative Director/Designer

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Discovery Ski Area**Title:** Discovery Outdoor - Campaign**Contributors:**

Sean Benton, Creative Director

Sean Benton, Copywriter

Travis Campbell, Art Director

**NON-TRADITIONAL ADVERTISING****20 A Non-Traditional****Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Montana Film Office**Title:** Studio 406 - LAFF Mirror Clings**Contributors:**

Steve Falen, Creative Director

Sean Benton, Copywriter

Todd Farrell, Art Director

**20 B Non-Traditional Campaign****Award:** Gold ADDY® Award**Entrant:** Partners Creative**Advertiser:** Montana State Fund**Title:** NoJack Hall of Horrors**Contributors:**

Sean Benton, Creative Director

Sean Benton, Copywriter

Travis Campbell, Art Director

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Montana Film Office**Title:** Studio 406 - LAFF**Contributors:**

Steve Falen, Creative Director

Sean Benton, Copywriter

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**NON-TRADITIONAL ADVERTISING**

**20 B Non-Traditional Campaign**

Steve Falen, Art Director

**CONSUMER OR TRADE PUBLICATION**

**21 B Consumer/Trade, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana Film Office  
**Title:** Studio 406 - 'Best Part'  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Copywriter  
 Todd Farrell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana Film Office  
**Title:** Studio 406 - 'Relief'  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Copywriter  
 Todd Farrell, Art Director

**22 B Consumer/Trade, Full Page, Color**

**Award:** Gold ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Visions West  
**Title:** Visions West  
**Contributors:**  
 James Lear, Creative Director  
 45 Design Team, Designer  
 James Lear, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Northern Lights Trading Company  
**Title:** Northern Lights Trading Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 KT Miller, Photography

**24 B Consumer/Trade Campaign, Color**

**Award:** Gold ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Michigan Inter-Tribal Assoc.  
**Title:** Michigan Prostate Screening Ad Campaign  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Gerald Gray, VP

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Northern Lights Trading Company  
**Title:** Northern Lights Trading Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 45 Design Team, Designer  
 KT Miller, Photographer

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**CONSUMER OR TRADE PUBLICATION**

**24 B Consumer/Trade Campaign, Color**

Loren Rausch, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana Film Office  
**Title:** Studio 406 - Magazine Ads  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Copywriter  
 Todd Farrell, Art Director

**NEWSPAPER**

**26 A Newspaper, Fractional Page**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Work Hard. Be Safe. "Between Ears"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Work Hard. Be Safe. "Never Killed"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Northern Rockies Wolf Collaborative  
**Title:** Western Wolf - "Reality"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Northern Rockies Wolf Collaborative  
**Title:** Western Wolf - "Everything"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Northern Rockies Wolf Collaborative  
**Title:** Western Wolf - "Truck"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**26 A Newspaper, Fractional Page**



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**NEWSPAPER****26 B Newspaper, Fractional Page, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Benefis Health System  
**Advertiser:** Benefis Health System  
**Title:** Benefis Health System We HEART Montana ad  
**Contributors:**  
 Bill Hughes, President  
 Patricia Alt, Brand Manager  
 Brandy Hansen, Director of Marketing

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** WorkSafeMT  
**Title:** Go Loud - 'Widow'  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Benefis Health System  
**Advertiser:** Benefis Health System  
**Title:** Benefis Health System B. Van Doorn/Heart ad  
**Contributors:**  
 Bill Hughes, President  
 Patricia Alt, Brand Manager  
 Brandy Hansen, Director of Marketing

**Award:** Silver ADDY® Award  
**Entrant:** Benefis Health System  
**Advertiser:** Benefis Health System  
**Title:** Benefis Health System J. Shepherd/Spine ad  
**Contributors:**  
 Bill Hughes, President  
 Patricia Alt, Brand Manager  
 Brandy Hansen, Director of Marketing  
 Larry Stanley, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Benefis Health System  
**Advertiser:** Benefis Health System  
**Title:** Benefis Health System Full Service Vascular ad  
**Contributors:**  
 Bill Hughes, President  
 Patricia Alt, Brand Manager  
 Brandy Hansen, Director of Marketing

**Award:** Silver ADDY® Award  
**Entrant:** Benefis Health System  
**Advertiser:** Benefis Health System  
**Title:** Benefis Health System Vascular Disease Symptoms ad  
**Contributors:**  
 Bill Hughes, President  
 Patricia Alt, Brand Manager  
 Brandy Hansen, Director of Marketing

**30 A Newspaper Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Work Hard. Be Safe. News Ad Campaign  
**Contributors:**  
 Sean Benton, Creative Director

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**NEWSPAPER****30 A Newspaper Campaign**

Sean Benton, Copywriter  
Travis Campbell, Art Director

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Northern Rockies Wolf Collaborative**Title:** Western Wolf - News Ad Campaign**Contributors:**

Sean Benton, Creative Director  
Sean Benton, Copywriter  
Steve Falen, Art Director

**30 B Newspaper Campaign, Color****Award:** Gold ADDY® Award**Entrant:** Missoulain Marketing Group**Advertiser:** Saint Patricks Hospital**Title:** Saint Patricks Hosiptal**Contributors:**

Chris Sawicki, Graphic Desinger - Art Director  
Lara Shadwick, Art Director

**Award:** Silver ADDY® Award**Entrant:** G&G Advertising**Advertiser:** Beartooth Bank**Title:** Beartooth Bank**Contributors:**

Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Erin Prill, Art Dir.  
Gerald Gray, VP

**31 C Newspaper Self-Promotion Campaign****Award:** Gold ADDY® Award**Entrant:** Flying Horse Communication**Advertiser:** Bozeman Daily Chronicle**Title:** Bozeman Daily Chronicle Image Campaign**Contributors:**

Dave Hebert, Photographer  
JC Estensen, Art Director

**INTERACTIVE MEDIA****32 C Website, B-to-B Flash, Services****Award:** Silver ADDY® Award**Entrant:** wesmell**Advertiser:** The Attraction Services Company Inc.**Title:** The Attraction Services Company Site**Contributors:**

Norton Pease, Designer/Director  
Judy Leise, Copywriter  
Mia Huft, Designer

**33 A Website, B-to-B HTML, Products****Award:** Gold ADDY® Award**Entrant:** Flying Horse Communication**Advertiser:** Bridger Steel**Title:** Bridger Steel Website**Contributors:**

Jacob Desch, Art Director

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**INTERACTIVE MEDIA****33 A Website, B-to-B HTML, Products**

Jacob Desch, Copywriter  
 JC Estensen, Creative Director  
 Jason Ross, Interactive Director

**33 C Website, B-to-B HTML, Services**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** TC Glass  
**Title:** TC Glass Website  
**Contributors:**

Spencer Bentley, Art Director/Web Designer  
 Shaun Tatarka, Copywriter  
 Josh Rowe, Creative Director  
 Johna Wilcox, Account Manager

**34 A Website, Consumer Flash, Products**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Discovery Ski Area  
**Title:** skidiscovery.com  
**Contributors:**

Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director  
 David Reese, Interactive Designer

**34 C Website, Consumer Flash, Services**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** nojack.net  
**Contributors:**

Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director  
 David Reese, Interactive Designer

**35 A Website, Consumer HTML, Products**

**Award:** Gold ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Visions West  
**Title:** Visions West  
**Contributors:**

James Lear, Creative Director / Designer  
 Kevin Okragly, Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Liquid Planet Coffee  
**Title:** Liquid Planet Website  
**Contributors:**

Liquid Planet Coffee, Programming

**35 B Website, Consumer HTML, Outlets**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Mystery Ranch Backpacks  
**Title:** Mystery Ranch Website  
**Contributors:**

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**INTERACTIVE MEDIA****35 B Website, Consumer HTML, Outlets**

Jacob Desch, Art Director/Developer  
 Dave Hebert, Product Photographer  
 JC Estensen, Creative Director  
 Jason Ross, Interactive Director

**35 C Website, Consumer HTML, Services****Award:** Gold ADDY® Award**Entrant:** Flying Horse Communication**Advertiser:** Montana Department of Transportation**Title:** Montana Department of Transportation One-Sided Matchups Website**Contributors:**

Jason Ross , Interactive Director  
 Jacob Desch, HTML Developer  
 Jacob Desch, Art Director  
 JC Estensen, Creative Director  
 Jacob Desch, Copywriter

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Southwest Wolf Collaborative**Title:** mexicanwolves.org**Contributors:**

Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 David Reese, Art Director  
 David Reese, Interactive Designer

**Award:** Silver ADDY® Award**Entrant:** Brickhouse Creative**Advertiser:** The Ranch at Rock Creek**Title:** The Ranch at Rock Creek Website**Contributors:**

Abby McMillen, Lead Graphic Designer  
 David A. Thompson, Creative Director  
 Jessica J. Burch, Project Management  
 Thermal Creative, Web Programming

**36 A Banners / Pop-ups / Screensavers****Award:** Silver ADDY® Award**Entrant:** Wendt Integrated Communications**Advertiser:** Helena CVB**Title:** 'Roll Over Trout'**Contributors:**

Shaun Tatarka, Writer  
 Spencer Bentley, Art Director  
 Josh Rowe, Creative Director  
 Brenda Peterson, Account Manager

**36 C Micro or Mini Sites****Award:** Gold ADDY® Award**Entrant:** saltStudio**Advertiser:** University of Montana Foundation**Title:** University of Montana Foundation Annual Report**Contributors:**

Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director  
 Michael Zens, Interactive Director

**36 C Micro or Mini Sites**

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**INTERACTIVE MEDIA****36 D Online Games****Award:** Gold ADDY® Award and BEST OF SHOW ADDY®**Entrant:** Flying Horse Communication**Advertiser:** Montana Department of Transportation**Title:** Montana Department of Transportation One-Sided Matchups Flash Game**Contributors:**

Jacob Desch, Flash Designer/Developer

Jacob Desch, Copywriter

JC Estensen, Creative Director

Jason Ross, Interactive Director

**36 H Internet Commercials****Award:** Gold ADDY® Award**Entrant:** Partners Creative**Advertiser:** WorkSafeMT**Title:** Go Loud - Video**Contributors:**

Steve Falen, Creative Director

Sean Benton, Copywriter

David Reese, Interactive Designer

**Award:** Silver ADDY® Award**Entrant:** Wendt Integrated Communications**Advertiser:** New West Health Services**Title:** 'Office Visit'**Contributors:**

Josh Rowe, Creative Director

Joe Stein, Creative Director/Producer

Shaun Tatarka, Copywriter

Brenda Peterson, Account Manager

**37 Online Campaign****Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** WorkSafeMT**Title:** Go Loud - Online Campaign**Contributors:**

Steve Falen, Creative Director

Sean Benton, Copywriter

David Reese, Interactive Designer

**RADIO****39 A2 Local :30, \$501 or More****Award:** Gold ADDY® Award**Entrant:** Citrus**Advertiser:** Blackfoot Telecommunications Group**Title:** 'Robot' Radio Spot - Blackfoot Telecommunications Group**Contributors:**

Kevin Archer, Executive Creative Director

Cam Davis, Copywriter

Marion Kello, Senior Account Manager

Marcia Schoelen, Production Manager

Shannon Harbert, Account Coordinator

DigiOne, Sound Design

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Discovery Ski Area**Title:** Discovery Radio - 'Reverend Speaks 2'**Contributors:**

Sean Benton, Creative Director

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**RADIO****39 A2 Local :30, \$501 or More**

Jeff Jurevic, Copywriter

**Award:** Silver ADDY® Award**Entrant:** Wendt Integrated Communications**Advertiser:** Stockman Bank**Title:** Stockman Integrity**Contributors:**

Shaun Tatarka, Writer  
 Joe Stein, Creative Director  
 Amy Schulz, Account Manager  
 Josh Rowe, Writer/Creative Director

**39 B1 Local :60, \$500 or Less****Award:** Silver ADDY® Award**Entrant:** Cherry Creek Radio**Advertiser:** Advanced I.T. Services**Title:** Advanced IT Services-You Might Need an I.T. Tech**Contributors:**

Steve Keller, talent-production-writing  
 Rory McClean, writing

**40 B Campaign, \$501 or More per spot****Award:** Silver ADDY® Award**Entrant:** Citrus**Advertiser:** Blackfoot Telecommunications Group**Title:** 'Robot' & 'Bubble Wrap' - Radio Campaign - Blackfoot Telecommunications Group**Contributors:**

Kevin Archer, Executive Creative Director  
 Cam Davis, Copywriter  
 Andy Cale, Copywriter  
 Marion Kello, Senior Account Manager  
 Marcia Schoelen, Production Manager  
 Shannon Harbert, Account Coordinator  
 DigiOne, Sound Design

**41 A National Radio****Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Montana State Fund**Title:** NoJack - "Contractor Boy"**Contributors:**

Sean Benton, Creative Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Montana State Fund**Title:** NoJack - "Boss Man"**Contributors:**

Sean Benton, Creative Director  
 Sean Benton, Copywriter

**41 B National Radio****Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** WorkSafeMT**Title:** Go Loud - "Good Morning"**Contributors:**

Sean Benton, Creative Director

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**RADIO****41 B National Radio**

Sean Benton, Copywriter

**TELEVISION****44 A1 Local :15, \$500 or Less****Award:** Silver ADDY® Award**Entrant:** Wendt Integrated Communications**Advertiser:** New West Health Services**Title:** "Office Visit"**Contributors:**

Josh Rowe, Creative Director

Joe Stein, Creative Director/Producer

Shaun Tatarka, Copywriter

Brenda Peterson, Account Manager

**44 A2 Local :15, Production \$501 to \$150****Award:** Silver ADDY® Award**Entrant:** Wendt Integrated Communications**Advertiser:** Stockman Bank**Title:** "Integrity"**Contributors:**

Josh Rowe, Creative Director/Writer

Joe Stein, Creative Director/Producer

Shaun Tatarka, Copywriter

Amy Schulz, Account Manager

**44 B1 Local :30, \$500 or Less****Award:** Silver ADDY® Award**Entrant:** KTVM-TV**Advertiser:** Bozeman Ford RV**Title:** RV Memories**Contributors:**

Brandon L. Hanson, Producer/Director

Jeannette Tudsbury, Account Executive

**Award:** Silver ADDY® Award**Entrant:** Max Media of Montana**Advertiser:** Cascade Farmers Mutual Insurance Co**Title:** Ducks**Contributors:**

Nikolas Asmussen, Producer

Theresa Bates, Account Executive

**44 B2 Local :30, \$501 to \$1500****Award:** Silver ADDY® Award**Entrant:** Spark Creative LLC**Advertiser:** Gray Wolf Peak Casino**Title:** Gray Wolf Peak Casino Branding TV :30**Contributors:**

Chris Johnson, Creative Director, Spark Creative

Danika Sandoz, Production Director, Spark Creative

Rebecca Morgan, COO, Spark Creative

Dana Grant, Director of Marketing, S&amp;K Gaming

**44 B2 Local :30, \$501 to \$1500**

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**TELEVISION****44 B3 Local :30, \$1501 to \$5000**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** New West Health Services  
**Title:** "Office Visit"  
**Contributors:**  
 Josh Rowe, Creative Director  
 Joe Stein, Creative Director/Producer  
 Shaun Tatarka, Copywriter  
 Brenda Peterson, Account Manager

**44 B4 Local :30, \$5001 or More**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Stockman Bank  
**Title:** "Integrity"  
**Contributors:**  
 Josh Rowe, Creative Director/Writer  
 Joe Stein, Creative Director/Producer  
 Shaun Tatarka, Copywriter  
 Amy Schulz, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Work Hard. Be Safe. 'Waitress'  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Work Hard. Be Safe. 'Welder'  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Travis Campbell, Art Director

**44 C4 Local :60, \$5001 or More**

**Award:** Gold ADDY® Award and BEST OF SHOW - ELECTRONICS  
**Entrant:** CHISEL Industries, LLC  
**Advertiser:** University of Montana  
**Title:** UofM Heritage  
**Contributors:**  
 Maria Sanderson, Producer  
 Yarrow Kraner, Director  
 Andy George, Senior Editor  
 Elliot Lindsey, Editor

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
**Advertiser:** University of Montana  
**Title:** UofM Tunnel Run 09  
**Contributors:**  
 Maria Sanderson, Producer  
 Yarrow Kraner, Director  
 Andy George, Senior Editor  
 Elliot Lindsey, Editor



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**TELEVISION****45 A Campaign, \$500 or Less per spot**

**Award:** Gold ADDY® Award  
**Entrant:** KTVM-TV  
**Advertiser:** Kenyon Noble  
**Title:** Father's Day, 4th of July, Red Hot Summer, Back 2 School  
**Contributors:**  
 Brandon L. Hanson, Director/Animator  
 Kathy Matosich, Producer/Director  
 Keith Suta, Voice Talent  
 Mark Dobrogowski, Marketing Director

**Award:** Silver ADDY® Award  
**Entrant:** KTVM-TV  
**Advertiser:** Cutthroat Communications  
**Title:** The Interview, The Water Cooler, The Copier, The Reunion  
**Contributors:**  
 Brandon L. Hanson, Producer/Director  
 Kathy Matosich, Puppeteer  
 Jeannette Tudsbury, Account Executive  
 J.P. Violette, Executive Producer  
 Keith Suta, Talent  
 Brian Oestreich, Talent  
 Justin Boyes, Talent  
 Stephanie D. Osborne, Talent  
 Randy Glynn, Talent  
 Ann Violette, Fish Wardrobe  
 Brian Chernish, Office Manager

**45 B Campaign, \$501 to \$1500 per spot**

**Award:** Gold ADDY® Award  
**Entrant:** Missoula Independent  
**Advertiser:** Missoula Independent, Matt Gibson, Publisher  
**Title:** The Missoula Independent Challenge  
**Contributors:**  
 Matt Gibson, Publisher/Executive Producer/Co-Writer  
 Jennifer Sanderson, Producer/Co-Writer/Director/Editor  
 David Rhea, DP/Camera Operator

**45 D Campaign, \$5001 or More per spot**

**Award:** Gold ADDY® Award  
**Entrant:** Vauthier | Ferguson  
**Advertiser:** Dee Motor Company  
**Title:** Dee Motor Company: As Good As You've Heard  
**Contributors:**  
 Casey Ferguson, Director  
 Adam Vauthier, Producer  
 Bryant Jansen, Cinematographer

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Stockman Bank  
**Title:** "Montana Banking. Pure & Simple."  
**Contributors:**  
 Josh Rowe, Creative Director/Writer  
 Joe Stein, Creative Director/Producer  
 Shaun Tatarka, Copywriter  
 Amy Schulz, Account Manager

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**TELEVISION****45 D Campaign, \$5001 or More per spot**

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
**Advertiser:** VANNS  
**Title:** VANNS Audio/Video, Portable, Kitchen  
**Contributors:**  
 Maria Sanderson, Producer  
 Yarrow Kraner, Director  
 Andy George, Senior Editor

**47 A National TV, Consumer Products**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Bridger Steel  
**Title:** Bridger Steel 'Pyramids'  
**Contributors:**  
 JC Estensen, Art Director/Copywriter  
 JC Estensen, Creative Director  
 Donna Drewick, Executive Producer, Crash & Sue's  
 DJ Hofer, Composer, Snap! Music Production

**47 C National TV, Consumer Services**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** NoJack - "Theatre Jackass"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** WorkSafeMT  
**Title:** Go Loud - Television  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** NoJack - "Warehouse Jackass"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**50 B Cinema, In-Theater Spots**

**Award:** Silver ADDY® Award  
**Entrant:** University of Great Falls  
**Advertiser:** University of Great Falls  
**Title:** University of Great Falls - Uncommon Courage  
**Contributors:**  
 Randi Jacobsen, Producer/Editor  
 Tim Jacobsen, Cinematographer  
 Big Sky Digital Media, Production Company

**MIXED/MULTIPLE MEDIA****50 B Cinema, In-Theater Spots**

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**MIXED/MULTIPLE MEDIA****53 Mixed-Media, Local Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Northern Lights Trading Company  
**Title:** Northern Lights Trading Company  
**Contributors:**  
 James Lear, Creative Director / Designer  
 45 Design Team, Designer

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Stockman Bank  
**Title:** 'Montana Banking. Pure & Simple.'  
**Contributors:**  
 Josh Rowe, Creative Director/Writer  
 Joe Stein, Creative Director/Producer  
 Shaun Tatarka, Copywriter  
 Darrin Schreder, Photographer  
 Amy Schulz, Account Manager

**54 Mixed-Media, National Consumer**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation Motorcycle Safety Campaign  
**Contributors:**  
 Jacob Desch, Art Director/Copywriter  
 Jacob Desch, HTML Developer  
 JC Estensen, Creative Director  
 Jason Ross, Interactive Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** NoJack - Campaign  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Brickhouse Creative  
**Advertiser:** Fishing Music II  
**Title:** Fishing Music II Campaign  
**Contributors:**  
 Abby McMillen, Lead Graphic Designer  
 Jessie Paluga, Graphic Designer  
 David A. Thompson, Project Management

**ADVERTISING FOR THE ARTS & SCIENCES****55 E Arts, Poster**

**Award:** Silver ADDY® Award  
**Entrant:** Scott Audet  
**Advertiser:** Rivers Edge Trail  
**Title:** Blues and Brews 2009  
**Contributors:**

**55 E Arts, Poster**

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**ADVERTISING FOR THE ARTS & SCIENCES****56 B Arts, Newspaper**

**Award:** Gold ADDY® Award  
**Entrant:** Meta Newhouse Design  
**Advertiser:** The Ellen Theatre  
**Title:** The Foriegner Ad / The Ellen Theatre  
**Contributors:**  
 Meta Newhouse, Designer

**57 A Arts, TV**

**Award:** Silver ADDY® Award  
**Entrant:** KTVM  
**Advertiser:** Bozeman Film Festival-Story Under the Stars  
**Title:** Story Under the Stars  
**Contributors:**  
 Kathy Matosich, Producer

**61 A Arts, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Helena CVB  
**Title:** Helena Institute Banners  
**Contributors:**  
 Shaun Tatarka, Writer  
 Spencer Bentley, Art Director  
 Josh Rowe, Creative Director  
 Brenda Peterson, Account Manager

**61 B Arts, Mixed Media Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Missoulia Marketing Group  
**Advertiser:** Internation Wildlife Media Center & Film Festival  
**Title:** Cine Film Festival  
**Contributors:**  
 Art Director, Kate Murphy  
 Assistant Art Director, Michael Lake  
 Megan Richter, Graphic Designer

**PUBLIC SERVICE****62 C Public Service, Brochure**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Five Valley Land Trust  
**Title:** Five Valley - 'Mission Brochure'  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**62 E Public Service, Poster**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Montana Chamber of Commerce  
**Title:** Montana Chamber of Commerce Flu Posters  
**Contributors:**  
 Jacob Desch, Art Director  
 JC Estensen, Creative Director

**62 E Public Service, Poster**

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**PUBLIC SERVICE****63 B Public Service, Newspaper**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Five Valley Land Trust  
**Title:** Five Valley - 'Protect'  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Special Olympics Montana  
**Title:** Be A Fan! Special Olympics Montana State Winter Games  
**Contributors:**  
 Rita Fitzsimmons, Designer/Art Director  
 Steve Cawdrey, Marketing/Sponsor  
 Lee Kozlowski/Digital Planet, Pre-press  
 Robert "Bob" Norbie, President/Special Olympics Montana

**64 A Public Service, TV**

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Department of Public Health and Human Services  
**Title:** Influenza: Prevention  
**Contributors:**  
 Dan Perbil, Creative Director  
 Eric Heidle, Creative Director

**64 B Public Service, Radio**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Five Valley Land Trust  
**Title:** Five Valley - "Spot 1"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Five Valley Land Trust  
**Title:** Five Valley - "Spot 2"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Five Valley Land Trust  
**Title:** Five Valley - "Spot 3"  
**Contributors:**  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter

**64 C Public Service, Audio / Visual**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** YWCA of Missoula  
**Title:** Megan's Story  
**Contributors:**  
 Spider McKnight, Creative Director/Copywriter  
 Alisa Jones, Art Director

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**PUBLIC SERVICE****64 C Public Service, Audio / Visual**

Sprout Films, Video Editor  
Benjamin Arthur, Illustrator/Animator

**64 D Public Service, Interactive**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Confederated Salish and Kootenai Tribes  
**Title:** The Rez We Live On  
**Contributors:**  
Spider McKnight, Creative Director/Copywriter  
Dave McKay, Creative Director/Art Director  
Alisa Jones, Art Director  
Michael Zens, Interactive Director

**Award:** Silver ADDY® Award  
**Entrant:** wesmell  
**Advertiser:** MSUN Athletic Foundation  
**Title:** Northern Athletic Scholarship Foundation  
**Contributors:**  
Norton Pease, Designer

**65 Public Service, Out-of-Home**

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Montana Department of Transportation  
**Title:** Respect the Cage Vehicle Wrap  
**Contributors:**  
Kevin Eveland, Art Director  
Chad Taylor, Sign Pro

**68 A Public Service, Campaign**

**Award:** Gold ADDY® Award and BEST OF SHOW - PRINT  
**Entrant:** saltStudio  
**Advertiser:** Office of Public Instruction  
**Title:** American Indian Poster Series  
**Contributors:**  
Spider McKnight, Creative Director/Copywriter  
Dave McKay, Creative Director/Art Director  
Athena Lonsdale, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** The Ad Council  
**Title:** Ad Council Mental Illness  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Erin Prill, Art Dir.  
Gerald Gray, VP

**68 B Public Service, Mixed Media Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Five Valley Land Trust  
**Title:** Five Valley - "Pay to the Order Of" Campaign  
**Contributors:**  
Sean Benton, Creative Director  
Sean Benton, Copywriter

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**PUBLIC SERVICE**

**68 B Public Service, Mixed Media Campaign**

Steve Falen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Montana Department of Transportation  
**Title:** Respect the Cage Exhibit  
**Contributors:**  
 Kevin Eveland, Art Director

**ADVERTISING INDUSTRY SELF-PROMOTION**

**69 F Self-Promotion, Interactive**

**Award:** Gold ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Wendt, Inc  
**Title:** Wendt 80th Anniversary  
**Contributors:**  
 Shaun Tatarka, Writer  
 Josh Rowe, Web Designer/Creative Director  
 Brenda Peterson, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Flying Horse Communication  
**Title:** What is Flying Horse Website  
**Contributors:**  
 Jacob Desch, Flash Designer/Developer  
 Jacob Desch, Copywriter  
 JC Estensen, Creative Director  
 Jason Ross, Interactive Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Partners Creative  
**Title:** partnerscreative.com  
**Contributors:**  
 Steve Falen, Creative Director  
 Sean Benton, Creative Director  
 Sean Benton, Copywriter  
 Steve Falen, Art Director  
 David Reese, Interactive Designer

**Award:** Silver ADDY® Award  
**Entrant:** Meta Newhouse Design  
**Advertiser:** Meta Newhouse Design  
**Title:** Meta Newhouse Website  
**Contributors:**  
 Meta Newhouse, Designer

**69 I Self-Promotion, Direct**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** M+M Research  
**Title:** M+M Research Lenticular Direct Mail  
**Contributors:**  
 Jacob Desch, Art Director  
 JC Estensen, Creative Director

**69 I Self-Promotion, Direct**

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**ADVERTISING INDUSTRY SELF-PROMOTION****69 J Self-Promotion, Invitation**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Wendt, Inc.  
**Title:** Wendt Holiday Card  
**Contributors:**  
 Kara Smith, Art Director  
 Shaun Tatarka, Writer  
 Josh Rowe, Creative Director  
 Brenda Peterson, Account Manager

**71 A Self-Promotion, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Wendt, Inc.  
**Title:** Wendt 80th Anniversary Campaign  
**Contributors:**  
 Shaun Tatarka, Writer  
 Spencer Bentley, Art Director  
 Josh Rowe, Web Designer/Creative Director  
 Brenda Peterson, Account Manager

**71 B Self-Promotion, Mixed Media Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Flying Horse Communication  
**Title:** What is Flying Horse?  
**Contributors:**  
 Jacob Desch, Art Director  
 JC Estensen, Copywriter  
 JC Estensen, Creative Director  
 Jason Ross, Interactive Director

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Wendt, Inc.  
**Title:** Wendt Holiday Greetings  
**Contributors:**  
 Kara Smith, Art Director  
 Spencer Bentley, Art Director  
 Shaun Tatarka, Writer  
 Josh Rowe, Creative Director  
 Brenda Peterson, Account Manager

**ELEMENTS OF ADVERTISING****72 Logo**

**Award:** Gold ADDY® Award  
**Entrant:** Meta Newhouse Design  
**Advertiser:** The Ellen Theatre  
**Title:** The Ellen Theatre Logo  
**Contributors:**  
 Meta Newhouse, Designer

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Montana Peaks Lodge  
**Title:** Montana Peaks Lodge  
**Contributors:**



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**ELEMENTS OF ADVERTISING****72 Logo**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Insight 3d Orofacial Imaging  
**Title:** Insight  
**Contributors:**  
 James Lear, Creative Director  
 45 Design Team, Designer

**Award:** Silver ADDY® Award  
**Entrant:** Meta Newhouse Design  
**Advertiser:** Montana Center for International Visitors  
**Title:** Montana Center for International Visitors Logo  
**Contributors:**  
 Meta Newhouse, Designer

**73 B Illustration, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Brewing Company  
**Title:** Madison River Brewing Company  
**Contributors:**  
 James Lear, Creative Director  
 Robert Rath , Illustration

**74 A Photography, Black and White**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Darrin Schreder Photography  
**Title:** 'Just Eight Seconds'  
**Contributors:**  
 Josh Rowe, Creative Director  
 Darrin Schreder, Photographer  
 Spence Bentley, Art Director

**74 B Photography, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Darrin Schreder Photography  
**Title:** 'Little Roper'  
**Contributors:**  
 Josh Rowe, Creative Director  
 Darrin Schreder, Photographer  
 Kara Smith, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Michael Jones Photography  
**Title:** Buildings  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Michael Jones, Photographer  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Joani Gray, Art Dir.

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Ken Blackbird Photography  
**Title:** Tipi's  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.

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**ELEMENTS OF ADVERTISING****74 B Photography, Color**

Ken Blackbird, Photographer  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Joani Gray, Art Dir.

**Award:** Silver ADDY® Award**Entrant:** G&G Advertising**Advertiser:** Randy Braun Photography**Title:** Samoan Lady**Contributors:**

Michael Gray, Pres./Creative Dir.  
 Randy Braun, Photographer  
 Mike Kindsfater, Art Dir.  
 Erin Prill, Art Dir.  
 Joani Gray, Art Dir.

**75 A Special Effects, Video or Film****Award:** Gold ADDY® Award**Entrant:** saltStudio**Advertiser:** Confederated Salish and Kootenai Tribes**Title:** The Rez We Live On - Influences**Contributors:**

Spider McKnight, Creative Director/Copywriter  
 Alisa Jones, Art Director

**Award:** Silver ADDY® Award**Entrant:** Spark Creative LLC**Advertiser:** Firewater Film Company**Title:** Train Crash SFX shot - Best Bar in America**Contributors:**

Chris Johnson, SFX Artist/Creative Director, Spark  
 Danika Sandoz, Rotoscope Asst/Production Director,  
 Rebecca Morgan, COO, Spark Creative  
 Eric Ristau, Director/Producer, Firewater Film Company  
 Damon Ristau, Director/Producer, Firewater Film Company

**Award:** Silver ADDY® Award**Entrant:** CHISEL Industries, LLC**Advertiser:** KEEN**Title:** KEEN HYBRIDlife**Contributors:**

Maria Sanderson, Producer  
 Yarrow Kraner, Director  
 Andy George, Senior Editor  
 Elliot Lindsey, Editor

**75 B Special Effects, Internet****Award:** Silver ADDY® Award**Entrant:** Flying Horse Communication**Advertiser:** Bridger Steel**Title:** Bridger Steel Virtual Visualizer**Contributors:**

Jacob Desch, Flash Designer/Developer  
 JC Estensen, Creative Director  
 Jason Ross, Interactive Director

**Award:** Silver ADDY® Award**Entrant:** Wendt Integrated Communications**Advertiser:** Wendt Integrated Communications**Title:** "Wendtography Photo Gallery"**Contributors:**

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**ELEMENTS OF ADVERTISING****75 B Special Effects, Internet**

Josh Rowe, Creative Director  
 Darrin Schreder, Photographer  
 Spence Bentley, Art Director

**76 A Music Only**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt Integrated Communications  
**Advertiser:** Stockman Bank  
**Title:** Stockman Music  
**Contributors:**

Josh Rowe, Creative Director  
 Joe Stein, Creative Director/Producer  
 Adam Breeden, Composer  
 Amy Schulz, Account Manager

**77 Cinematography**

**Award:** Gold ADDY® Award  
**Entrant:** Vauthier | Ferguson  
**Advertiser:** Dee Motor Company  
**Title:** Dee Motor Company: As Good As You've Heard, Precision  
**Contributors:**

VauthierFerguson, Production Company

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
**Advertiser:** VANNS  
**Title:** VANNS Montage  
**Contributors:**

Maria Sanderson, Producer  
 Yarrow Kraner, Director/DP  
 Andy George, Editor

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
**Advertiser:** First Interstate Bank  
**Title:** FIB SD  
**Contributors:**

Maria Sanderson, Producer

**STUDENT ADDY Categories****S02 A Stationery Package**

**Award:** Student Silver ADDY®  
**Entrant:** Claire Bischoff  
**Advertiser:** Montana State University  
**Title:** The Salvation Army Stationary and Logo Design  
**Contributors:**

Claire Bischoff, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Alex J. Rich  
**Advertiser:** Montana State University  
**Title:** The Rivers Edge  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Ben Lardy  
**Advertiser:** Montana State University  
**Title:** Langohr's Flowerland  
**Contributors:**

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**STUDENT ADDY Categories****S02 A Stationery Package**

**Award:** Student Silver ADDY®  
**Entrant:** Heather Landi  
**Advertiser:** Montana State University  
**Title:** Bridger Creek Golf Course Stationery  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Shaun Cok  
**Advertiser:** Montana State University  
**Title:** Total Remix Stationery  
**Contributors:**

**S02 C Poster**

**Award:** Student Gold ADDY®  
**Entrant:** Brianna Fenner  
**Advertiser:** Montana State University School of Art  
**Title:** Hamlet's Revenge  
**Contributors:**  
 Brianna Fenner, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Bobby Biskupiak  
**Advertiser:** Montana State University  
**Title:** Suicide Awareness Poster  
**Contributors:**  
 Bobby Biskupiak, designer

**Award:** Student Silver ADDY®  
**Entrant:** Rafe Stewart  
**Advertiser:** Montana State University  
**Title:** Suicide is Serious  
**Contributors:**  
 Rafe Stewart, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Jessi Mallowney  
**Advertiser:** montana state university  
**Title:** Mend Your Friends  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** E. Thomas Carlson  
**Advertiser:** Montana State University  
**Title:** Suicide Awareness Poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** ryan stevens  
**Advertiser:** montana state university  
**Title:** Suicide Awareness  
**Contributors:**

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**STUDENT ADDY Categories****S02 C Poster**

**Award:** Student Silver ADDY®  
**Entrant:** Brent Marrero  
**Advertiser:** Montana State University Great Falls  
**Title:** Expose Yourself to Art  
**Contributors:**  
 Brent Marrero, Artist

**Award:** Student Silver ADDY®  
**Entrant:** Andrew Paul Alexander  
**Advertiser:** Montana State University - Northern  
**Title:** Shred!  
**Contributors:**  
 Andrew Paul Alexander, Student

**S08 A Interactive, Website**

**Award:** Student Gold ADDY®  
**Entrant:** Kayla Campbell  
**Advertiser:** Montana State University  
**Title:** Personal Website  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Cheyenne Osmundsen  
**Advertiser:** Montana State University  
**Title:** Cheyenne Osmundsen Website  
**Contributors:**  
 Cheyenne Osmundsen, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Kelly McComas  
**Advertiser:** Montana State University  
**Title:** Personal website  
**Contributors:**  
 Kelly McComas, Graphic Designer

**Award:** Student Silver ADDY®  
**Entrant:** Bobby Biskupiak  
**Advertiser:** Montana State University  
**Title:** Portfolio Website  
**Contributors:**  
 Bobby Biskupiak, designer

**Award:** Student Silver ADDY®  
**Entrant:** Brianna Fenner  
**Advertiser:** Montana State University School of Art  
**Title:** Brianna Fenner Design  
**Contributors:**  
 Brianna Fenner, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Kayla Horn  
**Advertiser:** Montana State University  
**Title:** Kayla Horn Website  
**Contributors:**

**S08 A Interactive, Website**

## 11 District Eleven

## 06 Ad Club / AAF-Great Falls

**STUDENT ADDY Categories****S09 A Cover**

**Award:** Student Gold ADDY®  
**Entrant:** Emily C. Thompson  
**Advertiser:** Montana State University  
**Title:** Bark Magazine Cover  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Caitlin Alyssa Field  
**Advertiser:** Montana State University  
**Title:** Bark Cover: The Obedience Issue  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Rafe Stewart  
**Advertiser:** Montana State University  
**Title:** Bark Shedding Cover  
**Contributors:**  
 Rafe Stewart, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Kayla Horn  
**Advertiser:** Montana State University  
**Title:** Top Dogs  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Fletcher T. Eidum  
**Advertiser:** Montana State University  
**Title:** Bark Magazine Cover  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Patrick Broom  
**Advertiser:** Montana State University  
**Title:** The Bark Magazine Cover  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Sarah Kinney  
**Advertiser:** Montana State University  
**Title:** The Bark Magazine Cover  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Bailey Wogrin  
**Advertiser:** Montana State University  
**Title:** Bark Magazine Cover\_BW  
**Contributors:**

**S11 Television**

**Award:** Student Gold ADDY® and Student BEST OF SHOW ADDY®  
**Entrant:** Zachary McIntosh  
**Advertiser:** Montana State University  
**Title:** MSU School of Art - 30 Second Spot  
**Contributors:**

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**STUDENT ADDY Categories****S11 Television**

**Award:** Student Silver ADDY®  
**Entrant:** Tyler G Grutsch  
**Advertiser:** The University of Montana-Missoula  
**Title:** Entertainment Management-Spring Thaw-Spot#003  
**Contributors:**  
 Tyler Grutsch, Producer\Editor  
 Cassidy Washburn, Director  
 Brandon Woodard, Special FX

**Award:** Student Silver ADDY®  
**Entrant:** Tyler G Grutsch  
**Advertiser:** The University of Montana-Missoula  
**Title:** Entertainment Management-Spring Thaw-Spot#002  
**Contributors:**  
 Tyler Grutsch, Director\Producer\Editor  
 Patrick Cook, Assistant Director  
 Brandon Woodard, Director of Photography  
 Zach Smith, Actor-Karate Kid  
 Peter Winkler, Actor-Sensai

**S13 A Logo**

**Award:** Student Silver ADDY®  
**Entrant:** Cheyenne Osmundsen  
**Advertiser:** Montana State University  
**Title:** XL Country Radio Station Logo  
**Contributors:**  
 Cheyenne Osmundsen, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Emily C. Thompson  
**Advertiser:** Montana State University  
**Title:** XL Country 100.7  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Jeremy Scott  
**Advertiser:** Montana State University  
**Title:** XL Country 100.7  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Brandon Warner  
**Advertiser:** Montana state university  
**Title:** XL Country Logo  
**Contributors:**

**S14 B Digitally Enhanced Illustration**

**Award:** Student Gold ADDY®  
**Entrant:** Tom Metcalfe  
**Advertiser:** Montana State University - Northern  
**Title:** Fox Letter Forms  
**Contributors:**  
 Tom Metcalfe, Student

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**STUDENT ADDY Categories**

**S14 B Digitally Enhanced Illustration**

**Award:** Student Silver ADDY®  
**Entrant:** Amanda Johnson  
**Advertiser:** Montana State University - Northern  
**Title:** Panda  
**Contributors:**  
Amanda Johnson, Student

**S16 Animation**

**Award:** Student Gold ADDY®  
**Entrant:** Rafe Stewart  
**Advertiser:** Montana State University  
**Title:** Child Labor  
**Contributors:**  
Rafe Stewart, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Kayla Horn  
**Advertiser:** Montana State University  
**Title:** Extremely Loud and Incredibly Close  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Kayla Campbell  
**Advertiser:** Montana State University  
**Title:** Global Climate Change  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Fletcher T. Eidum  
**Advertiser:** Montana State University  
**Title:** Universal Healthcare  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Sarah Kinney  
**Advertiser:** Montana State University  
**Title:** Nuclear Emergency Animation  
**Contributors:**