

11 District Eleven

06 Ad Club / AAF-Great Falls

**SALES PROMOTION****01 A Catalog**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Rocky Mountain School of Photography  
**Title:** Rocky Mountain School of Photography Catalog  
**Contributors:**  
 Jacques Oury, Copywriter  
 Todd Farrell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Fancy Flours  
**Title:** Fancy Flours Catalog  
**Contributors:**

**01 B Sales Kit**

**Award:** Gold ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Saddlehorn, LLC/Doug Averill  
**Title:** Saddlehorn 'Initial Response' Folder  
**Contributors:**  
 Designworks/Rita Fitzsimmons, Designer  
 Digital Planet/Lee Kozlowski, Pre-press  
 Darwill Printing/Andrea Christ, Printer  
 Saddlehorn/Clint Walker, Marketing

**03 A Point-of-Purchase**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Mackenzie River  
**Title:** Mackenzie River Counter Top - Pear POS  
**Contributors:**  
 Alisha Bynum, Creative Director

**03 D Point-of-Purchase Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** Universal Athletic  
**Title:** Universal Athletic In Store Signage  
**Contributors:**

**04 Video Sales Presentation**

**Award:** Gold ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** Locati Architects  
**Title:** Locati Architects  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** Zoot  
**Title:** ZOOT - The power of one second  
**Contributors:**

**COLLATERAL MATERIAL**

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## 06 Ad Club / AAF-Great Falls

**COLLATERAL MATERIAL****05 A Stationery Package**

**Award:** Gold ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Neecee's  
**Title:** Neecee's  
**Contributors:**  
 michael gray, Pres./CD  
 gerald gray, vp  
 michael kindsfater, art dir.  
 carmen cayton, acct. dir

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Missoula Parking Commission  
**Title:** Missoula Parking Commission - Stationary Package  
**Contributors:**  
 C. Spider McKnight, Creative Director  
 Dave McKay, Creative Director/Art Director  
 Alisa Mandis, Designer

**Award:** Silver ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Jordahl & Sliter CPA, PLLC/John Michael Knopik  
**Title:** Jordahl & Sliter Wealth Management Corporate Identity  
**Contributors:**  
 Designworks/Rita Fitzsimmons, Designer  
 Digital Planet/Lee Kozlowski, Pre-press  
 American Printing/Shawn Tucker, Printer

**06 B Annual Report, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** First Interstate Bank  
**Title:** First Interstate Bank Annual Report  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Kristen Minarik, Art Director  
 Jason Alley, Copy

**07 A Brochure**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana - Travlers for Open Land Brochure  
**Contributors:**  
 Alisha Bynum, Creative Director

**07 B Brochure, Color**

**Award:** Gold ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Visions West  
**Title:** Visions West  
**Contributors:**  
 James Lear, Creative Director / Photographer  
 Jason Van Orden, Design / Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Big Sky Towncenter  
**Title:** Big Sky Towncenter Brochure  
**Contributors:**

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**COLLATERAL MATERIAL****07 B Brochure, Color**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Northern Lights Development Company  
**Title:** ArtCraft Building Brochure  
**Contributors:**  
 Alisa Mandis, Designer  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director

**07 C Brochure, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Saddlehorn, LLC/Doug Averill  
**Title:** Saddlehorn 'Elements' Brochure  
**Contributors:**  
 Designworks/Rita Fitzsimmons, Designer  
 Digital Planet/Lee Kozlowski, Pre-press  
 Darwill Press/Andrea Christ, Printer  
 Saddlehorn/Clint Walker, Marketing

**Award:** Silver ADDY® Award  
**Entrant:** Wantulok Design  
**Advertiser:** Clean Waste  
**Title:** Cleanwaste Sales Kit  
**Contributors:**  
 Tyler Wantulok, Principal

**09 A Poster**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
**Advertiser:** Pacific Steel & Recycling  
**Title:** Meet the Owner  
**Contributors:**  
 Joe Stein, Creative Director  
 Joe Stein, Art Director  
 Shaun Tatarka, Writer

**Award:** Silver ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Saddlehorn, LLC/Doug Averill  
**Title:** Saddlehorn Limited Ed. 'Fun Map'  
**Contributors:**  
 Designworks/Rita Fitzsimmons, Designer  
 Ryan O'Brien, Illustrator  
 Digital Planet/Lee Kozlowski, Pre-press  
 Darwill Printing/Andrea Christ, Printer  
 Saddlehorn/Clint Walker, Marketing  
 Dog Sonic/Bill Donovan, Consultant

**09 B Poster Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Mackenzie River  
**Title:** Mackenzie River Posters  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Guy Ragnetti, Copy Writer

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**COLLATERAL MATERIAL****10 B Special Event Invitation**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Montana State University -Billings  
**Title:** 2008 Water Forum Invitation  
**Contributors:**  
 Michael Gray, Pres./CD  
 Gerald Gray, VP  
 Michael Kindsfater, Art Director

**10 C Special Event Announcement**

**Award:** Gold ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Great Falls Voyagers  
**Title:** Great Falls Voyagers Press Conference Presentation  
**Contributors:**  
 Banik Crew, Banik Communications

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Great Falls Voyagers  
**Title:** Great Falls Voyagers Press Kit  
**Contributors:**  
 Banik Crew, Banik Communications

**10 D Special Event Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Great Falls Voyagers  
**Title:** Great Falls Voyagers Press Conference Reveal  
**Contributors:**  
 Banik Crew, Banik Communications

**DIRECT MARKETING****11 B Direct, B-to-B or Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** 3K Ranch  
**Title:** 3K Ranch Brochure  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director

**12 B Direct Campaign, B-to-B or Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
**Advertiser:** Pacific Steel & Recycling  
**Title:** "Perfect Cup of Coffee" Direct Mail  
**Contributors:**  
 Josh Rowe, Creative Director  
 Kara Mayernik, Art Director  
 Shaun Tatarka, Writer  
 Amy Schulz, Account Executive

**OUT-OF-HOME****12 B Direct Campaign, B-to-B or Consumer**

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## 06 Ad Club / AAF-Great Falls

**OUT-OF-HOME****14 A Outdoor Board**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Apres Soak Billboard  
**Contributors:**  
 Guy Ragnetti, Creative Director  
 Alisha Bynum, Art Director

**16 A Mass Transit, Interior**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana - Train Wrap Interior  
**Contributors:**  
 Jamie Hurd, Creative Director  
 Megan Eubank, Art Director  
 Jason Alley, Copy Writer

**16 B Mass Transit, Exterior**

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana - Train Wrap Exterior  
**Contributors:**  
 Jamie Hurd, Creative Director  
 Megan Eubank, Art Director  
 Jason Alley, Copy Writer

**NON-TRADITIONAL ADVERTISING****20 A Non-Traditional**

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Dry Cleaning Bag - Bear  
**Contributors:**  
 Jamie Hurd, Creative Director  
 Megan Eubank, Art Director  
 Jason Alley, Copy Writer

**20 B Non-Traditional Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Specialty Advertising - Dry Cleaning Bags  
**Contributors:**  
 Megan Eubank, Art Director  
 Jamie Hurd, Creative Director  
 Guy Ragnetti, Copy Writer

**CONSUMER OR TRADE PUBLICATION****21 B Consumer/Trade, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Magic City Granite  
**Title:** Last Supper  
**Contributors:**  
 Michael Gray, Pres./CD  
 Gerald Gray, VP

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**CONSUMER OR TRADE PUBLICATION**

**21 B Consumer/Trade, Fractional Page, Color**

Michael Kindsfater, Art Dir.  
 Joani Gray, Art. Dir.  
 Carmen Cayton, Acct. Dir.

**22 A Consumer/Trade, Full Page**

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Big Sky Resort  
**Title:** Big Sky Resort Full Page - Jaw Drop  
**Contributors:**  
 Alisha Bynum, Creative Director

**24 B Consumer/Trade Campaign, Color**

**Award:** Gold ADDY® Award and BEST OF SHOW - PRINT  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Print Campaign  
**Contributors:**  
 Megan Eubank, Art Director  
 Guy Ragnetti, Creative Director/Copy Writer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Sweet Palace  
**Title:** Montana Dreams  
**Contributors:**  
 Michael Gray, Pres./CD  
 Gerald Gray, VP  
 Carmen Cayton, Acct. Dir.  
 Michael Kindsfater, Art Dir.  
 Joani Gray, Art Dir.

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Magic City Granite  
**Title:** Better on Granite  
**Contributors:**  
 Michael Gray, Pres./CD  
 Gerald Gray, VP  
 Michael Kindsfater, Art Dir.  
 Joani Gray, Art Dir.  
 Carmen Cayton, Acct. Dir.

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Alanya Carpet Gallery  
**Title:** Alanya Ad Campaign  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Moonlight Basin  
**Title:** Moonlight Basin Ads  
**Contributors:**

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**CONSUMER OR TRADE PUBLICATION****24 B Consumer/Trade Campaign, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Brickhouse Creative  
**Advertiser:** Nova Cafe  
**Title:** Nova Cafe Campaign  
**Contributors:**  
 Abby McMillen, Lead Graphic Designer  
 Sarah Kautz, Graphic Designer  
 David Thompson, Project Manager

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Big Sky Resort  
**Title:** Big Sky Resort National Campaign  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Guy Ragnetti, Copy Writer

**NEWSPAPER****26 A Newspaper, Fractional Page**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging "Curiosity kills cancer."  
**Contributors:**  
 Jacques Oury, Copywriter  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Joseph Medical Center  
**Title:** St. Joseph Medical Center - '24 Hour ER' ad  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director/Designer

**26 B Newspaper, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Community Medical Center  
**Title:** Community Medical Center "We're fans too."  
**Contributors:**  
 Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Patrick Hospital and Health Sciences Center  
**Title:** St. Patrick Hospital and Health Sciences Center - 'Kelly Dudley' ad  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director/Designer  
 Chisel Industries, Photography

**Award:** Silver ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** Saint Patrick Hospital  
**Title:** Saint Patrick Hospital Ad  
**Contributors:**

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**NEWSPAPER****26 B Newspaper, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Plum Creek  
**Title:** Veteran's Day Newspaper Print Ad "Chevrons"  
**Contributors:**  
 Jacob Desch, Art Director  
 Dave Hebert, Art Director  
 JC Estensen, Art Director  
 JC Estensen, Copy Writer  
 JC Estensen, Creative Director

**30 A Newspaper Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montanans for Justice/Centurion Ministries  
**Title:** Montanans for Justice "Barry Beach"  
**Contributors:**  
 Sean Benton, Copywriter  
 Todd Farrell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging "Be Well."  
**Contributors:**  
 Jacques Oury, Copywriter  
 Travis Campbell, Art Director

**30 B Newspaper Campaign, Color**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Patrick Hospital and Health Sciences Center  
**Title:** St. Patrick Hospital and Health Sciences Center - 'Health Break' Campaign  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director/Designer

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Joseph Medical Center  
**Title:** St. Joseph Medical Center - Newspaper Campaign  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director/Designer

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Mackenzie River  
**Title:** Mackenzie River Ads  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Kira Stoops, Copy Writer

**INTERACTIVE MEDIA****32 B Website, B-to-B HTML**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Barnard Construction Company, Inc  
**Title:** Barnard Construction Website  
**Contributors:**



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**INTERACTIVE MEDIA****32 B Website, B-to-B HTML**

Jacob Desch, Art Director  
 Dave Hebert, Art Director  
 Jason Ross, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

**33 A Website, Consumer Flash**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Kibo Architects  
**Title:** Kibo Stockfarm  
**Contributors:**  
 Jacques Oury, Copywriter  
 Travis Campbell, Art Director  
 David Reese, Web Programmer

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** ThinkOne Architects  
**Title:** ThinkOne Architects  
**Contributors:**  
 James Lear, Creative Director  
 Jason Van Orden, Design / Art Director  
 Brooks Walch, Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Stonehorse Design  
**Title:** Stonehorse Design  
**Contributors:**  
 James Lear, Creative Director  
 Jason Van Orden, Design / Art Director  
 Brooks Walch, Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
**Advertiser:** High Plains Pizza  
**Title:** Cluckandbuff.com  
**Contributors:**  
 Josh Rowe, Creative Director, Art Director  
 Shaun Tatarka, Writer  
 Amy Schulz, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Big Sky Chamber  
**Title:** Big Sky Chamber Web - visitbigskymt.com  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Mike Cook, Programmer

**33 B Website, Consumer HTML**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Montana State Fund 'nojack.net'  
**Contributors:**  
 Sean Benton, Copywriter, Creative Director  
 Steve Falen, Art Director

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**INTERACTIVE MEDIA****33 B Website, Consumer HTML**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Foundation  
**Title:** Madison River Foundation  
**Contributors:**  
 James Lear, Creative Director  
 Jason Van Orden, Design / Art Director  
 Ryan Wilson, Design  
 Brooks Walch, Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Montana Department of Transportation  
**Title:** RideMT.com Website  
**Contributors:**  
 Jacob Desch, Art Director  
 Jason Ross, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

**34 A Banners / Pop-ups / Screensavers**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Glacier Country  
**Title:** Glacier Country coop banner - tracks  
**Contributors:**  
 Todd Farrell, Art Director  
 David Reese, Web Programmer

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Glacier Country  
**Title:** Glacier Country Canada promo banner  
**Contributors:**  
 Todd Farrell, Art Director  
 David Reese, Web Programmer

**34 C Micro or Mini Sites**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Blue Cross and Blue Shield of Montana  
**Title:** 'Project WAVE' Mini Site  
**Contributors:**  
 Jacob Desch, Art Director  
 Garrett Stevens, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** First Security Bank  
**Title:** 'The Adventures of Lewis & Mark' Mini Site  
**Contributors:**  
 Jacob Desch, Art Director  
 Garrett Stevens, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

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**INTERACTIVE MEDIA****34 C Micro or Mini Sites**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Black Bull  
**Title:** Black Bull Virtual Tours  
**Contributors:**  
 Jacob Desch, Art Director  
 Dave Hebert, Art Director  
 Jason Ross, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

**34 D Online Games**

**Award:** Gold ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Montana Department of Transportation  
**Title:** RideMT.com 'Moustache Maker'  
**Contributors:**  
 Jacob Desch, Art Director  
 Jason Ross, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
**Advertiser:** High Plains Pizza  
**Title:** CLuck & Buff Wing Bop Game  
**Contributors:**  
 Josh Rowe, Creative Director, Art Director, Web Designer  
 Amy Schulz, Account Executive

**34 I Wedisodes**

**Award:** Silver ADDY® Award  
**Entrant:** Earthtalk Studios, Inc.  
**Advertiser:** 18 Miles to the Border  
**Title:** 18 Miles to the Border  
**Contributors:**  
 Daniel J. Smith, Director  
 Deb Wheaton, On-Camera Talent  
 Erik Koehler, HD Camera, Editing, Motion Graphics  
 Michael Hayes, HD Camera

**Award:** Silver ADDY® Award  
**Entrant:** Earthtalk Studios, Inc.  
**Advertiser:** Bozeman, Montana and ThisIsBozeman.com  
**Title:** The Bozeman Video  
**Contributors:**  
 Daniel J. Smith, Concept, Director, HD Camera, Video  
 Erik Koehler, HD Camera, Video Editing, Motion Graphics  
 Michael Hayes, HD Camera and Video Editing  
 Kate Bryan, Scriptwriting

**35 Online Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Web Banners - Crown of the Continent  
**Contributors:**  
 Alisha Bynum, Art Director  
 Mike Cook, Programmer

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**INTERACTIVE MEDIA****35 Online Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** First Security Bank  
**Title:** 'The Adventures of Lewis & Mark' Online Campaign  
**Contributors:**  
 Jacob Desch, Art Director  
 Garrett Stevens, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Blue Cross and Blue Shield of Montana  
**Title:** 'Blue Evolution' Online Campaign  
**Contributors:**  
 Jacob Desch, Art Director  
 Garrett Stevens, Copy Writer  
 JC Estensen, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Big Sky Chamber  
**Title:** Big Sky Chamber Web Banners - visitbigskymt.com  
**Contributors:**  
 Alisha Bynum, Art Director  
 Guy Ragnetti, Copy Writer  
 Mike Cook, Programmer

**RADIO****37 B2 Local :60, \$501 or More**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging Breast Cancer  
**Contributors:**  
 Jacques Oury, Copywriter  
 Steve Falen, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging Virtual Colonoscopy  
**Contributors:**  
 Jacques Oury, Copywriter  
 Steve Falen, Creative Director

**38 Local Radio Campaign**

**Award:** Gold ADDY® Award and BEST OF SHOW - ELECTRONICS  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Radio Campaign  
**Contributors:**  
 Jason Alley, Art Director  
 Guy Ragnetti, Creative Director/Copy Writer

**38 Local Radio Campaign**

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**RADIO****38 B Campaign, \$501 or More per spot**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging Radio Campaign  
**Contributors:**  
 Jacques Oury, Copywriter  
 Steve Falen, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Joseph Medical Center  
**Title:** St. Joseph Medical Center - Radio Campaign  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director  
 SNAP! Music Production, Sound Production  
 The Recording Center, Sound Recording

**TELEVISION****42 B1 Local :30, \$500 or Less**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Missoula Family YMCA  
**Title:** YMCA soccer  
**Contributors:**  
 Jacques Oury, Copywriter  
 Travis Campbell, Art Director  
 Steve Falen, Creative Director  
 David Reese, Broadcast Production

**Award:** Silver ADDY® Award  
**Entrant:** KTVM Production  
**Advertiser:** The Ridge Athletic Club  
**Title:** Velocity  
**Contributors:**  
 Kathy Matosich, Producer/Director  
 Brandon Hanson, Editor

**42 B3 Local :30, \$1501 to \$5000**

**Award:** Silver ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** Universal Athletic  
**Title:** Universal Athletic - Fueling Dreams  
**Contributors:**

**42 B4 Local :30, \$5001 or More**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Community Medical Center  
**Title:** Community Medical Center 'Leia'  
**Contributors:**  
 Sean Benton, Copywriter  
 Steve Falen, Art Director, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Community Medical Center  
**Title:** Community Medical Center 'Caden'  
**Contributors:**

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**TELEVISION****42 B4 Local :30, \$5001 or More**

Sean Benton, Copywriter  
Steve Falen, Art Director

**42 C3 Local :60, \$1501 to \$5000**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Joseph Medical Center  
**Title:** St. Joseph Medical Center - 'Tomorrow' TV Spot  
**Contributors:**  
C. Spider McKnight, Creative Director/Copywriter  
Dave McKay, Creative Director/Art Director  
Sprout Films, Production Company  
SNAP! Music Production, Sound Production  
The Recording Center, Sound Recording

**42 C4 Local :60, \$5001 or More**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Montana State Fund  
**Title:** Montana State Fund :60 "Work Hard. Be Safe."  
**Contributors:**  
Sean Benton, Creative Director  
Steve Falen, Art Director, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Patrick Hospital and Health Sciences Center  
**Title:** St. Patrick Hospital and Health Sciences Center - 'Kelly Dudley' TV Spot  
**Contributors:**  
C. Spider McKnight, Creative Director/Copywriter  
Dave McKay, Creative Director/Art Director  
Chisel Industries, Production Company  
SNAP! Music Production, Sound Production

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** RiverStone Health  
**Title:** 'New Identity' Image TV Spot: 'Stand Art/ We Serve Everyone' :60  
**Contributors:**  
JC Estensen, Creative Director  
JC Estensen, Art Director  
JC Estensen, Copy Writer

**Award:** Silver ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** St.Patrick Hospital  
**Title:** St.Patrick Hospital - Patrick McCarron  
**Contributors:**

**43 A Campaign, \$500 or Less per spot**

**Award:** Silver ADDY® Award  
**Entrant:** KTVM-TV  
**Advertiser:** Sugar Shack  
**Title:** Silhouettes  
**Contributors:**  
Brandon L. Hanson, Commercial Producer  
Devon Doers, Account Executive

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**TELEVISION****43 C Campaign, \$1501 to \$5000 per spot**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Joseph Medical Center  
**Title:** St. Joseph Medical Center - TV Campaign  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director  
 Sprout Films, Production Company  
 SNAP! Music Production, Sound Production  
 The Recording Center, Sound Recording

**43 D Campaign, \$5001 or More per spot**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Community Medical Center  
**Title:** CMC "Days"  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** RiverStone Health  
**Title:** 'New Identity' Image TV Campaign 'Sand Art/ Name Change' :30 'Sand Art/ We Serve Everyone' :60  
**Contributors:**  
 JC Estensen, Creative Director  
 JC Estensen, Copy Writer  
 JC Estensen, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** VANNS  
**Title:** VANNS Whirlpool Kitchen & Laundry  
**Contributors:**

**45 A National TV, Consumer Products**

**Award:** Gold ADDY® Award  
**Entrant:** Chisel industries  
**Advertiser:** Universal Athletic  
**Title:** Universal Athletic - One at a time  
**Contributors:**

**MIXED/MULTIPLE MEDIA****51 Mixed-Media, Local Consumer**

**Award:** Gold ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Canyon River Spa  
**Title:** Canyon River Spa  
**Contributors:**  
 James Lear, Creative Director  
 Jason Van Orden, Design / Art Director  
 Brooks Walch, Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Community Medical Center  
**Title:** Community Medical Center "Days"  
**Contributors:**  
 Sean Benton, Copywriter

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**MIXED/MULTIPLE MEDIA**

**51 Mixed-Media, Local Consumer**

Steve Falen, Creative Director  
Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** St. Joseph Medical Center  
**Title:** St. Joseph Medical Center - Mixed Media Campaign  
**Contributors:**  
C. Spider McKnight, Creative Director/Copywriter  
Dave McKay, Creative Director/Art Director  
Sprout Films, Production Company  
SNAP! Music Production, Sound Production  
The Recording Center, Sound Recording

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging 'Be Well.'  
**Contributors:**  
Jacques Oury, Copywriter  
Steve Falen, Creative Director  
Travis Campbell, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Great Falls Voyagers  
**Title:** Great Falls Voyagers Launch Campaign  
**Contributors:**  
Banik Crew , Banik Communications

**52 Mixed-Media, National Consumer**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Travel Montana  
**Title:** Travel Montana Mixed Media Campaign  
**Contributors:**  
Jamie Hurd, Creative Director  
Guy Ragnetti, Copy Writer  
Megan Eubank, Art Director

**ADVERTISING FOR THE ARTS & SCIENCES**

**53 E Arts, Poster**

**Award:** Silver ADDY® Award  
**Entrant:** mydesign  
**Advertiser:** Humanities Montana  
**Title:** montana festival of the book | 08  
**Contributors:**  
joanna yardley, designer / illustrator  
Kim Anderson, Associate Director, Humanities Montana

**53 G Arts, Invitation**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Missoula Art Museum  
**Title:** Missoula Art Museum - Art Auction Catalog  
**Contributors:**  
C. Spider McKnight, Creative Director  
Dave McKay, Creative Director/Art Director  
Ben Ferencz, Designer



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**ADVERTISING FOR THE ARTS & SCIENCES****59 A Arts, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** MOSS  
**Title:** MOSS Posters  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Jason Alley, Copy Writer/Art Director

**59 B Arts, Mixed Media Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** MOSS  
**Title:** MOSS Campaign  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Jason Alley, Copy Writer/Art Director

**PUBLIC SERVICE****60 A Public Service, Stationary Package**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Missoula In Motion  
**Title:** Missoula In Motion - Stationary  
**Contributors:**  
 Alisa Mandis, Designer  
 C. Spider McKnight, Creative Director  
 Dave McKay, Creative Director/Art Director

**60 E Public Service, Poster**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Missoula In Motion  
**Title:** Missoula In Motion - 'Flowers' Poster  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director/Designer  
 Alisa Mandis, Designer

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Human Resource Development Council - Youth Development  
**Title:** HRDC Youth Development  
**Contributors:**  
 James Lear, Creative Director  
 Jason Van Orden, Design / Art Director

**62 A Public Service, TV**

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Cardiovascular Health- DPHHS  
**Title:** Stroke Storm Watch  
**Contributors:**  
 Pat Doyle, Creative Director  
 North by Northwest, Production Company

**62 A Public Service, TV**

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## 06 Ad Club / AAF-Great Falls

**PUBLIC SERVICE****62 B Public Service, Radio**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** Missoula In Motion  
**Title:** Missoula In Motion - 'Boogers' Radio Spot  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director  
 The Recording Center, Sound Recording

**62 C Public Service, Audio / Visual**

**Award:** Gold ADDY® Award  
**Entrant:** Lodestone Advertising  
**Advertiser:** C.M. Russell Auction  
**Title:** "Inspiration"  
**Contributors:**  
 Spinnaker Sound - Audio Production, "Inspirational"  
 Murmax Productions - Visual Productions, "Inspirational"

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Montana Department of Transportation  
**Title:** Room to Live On-line video  
**Contributors:**  
 Ronda Banik, Creative Director, Production  
 ILF, Production Company

**62 D Public Service, Interactive**

**Award:** Gold ADDY® Award  
**Entrant:** Earthtalk Studios, Inc.  
**Advertiser:** Gallatin Valley Land Trust  
**Title:** Gallatin Valley Land Trust  
**Contributors:**  
 Erik Koehler, HD Camera, Video Editing, Motion Graphics  
 Susan R. Waldron, Concept  
 Michael Hayes, HD Camera

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Foundation  
**Title:** Madison River Foundation  
**Contributors:**  
 James Lear, Creative Director  
 Jason Van Orden, Design / Art Director  
 Ryan Wilson, Design  
 Brooks Walch, Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** Earthtalk Studios, Inc.  
**Advertiser:** Heart of the Valley Animal Shelter  
**Title:** Heart of the Valley Pets of the Weeks  
**Contributors:**  
 Daniel J. Smith, President and CEO  
 Erik Koehler, HD Camera and Editing  
 Michael Hayes, HD Camera and Editing

**66 A Public Service, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Montana Department of Transportation  
**Title:** It's not your choice- Billy, Tom, Tina (radio 3 x :60)  
**Contributors:**

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**PUBLIC SERVICE**

**66 A Public Service, Campaign**

Ronda Banik, Creative Director, Production

**Award:** Silver ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Montana Department of Transportation  
**Title:** It's not your choice- Nikki & Kids, Tina, Tom (TV 3 x :30)  
**Contributors:**  
 Ronda Banik, Creative Director, Production  
 ILF, Production Company

**ADVERTISING INDUSTRY SELF-PROMOTION**

**67 B Self Promotion, Stationery Package**

**Award:** Silver ADDY® Award  
**Entrant:** Designworks  
**Advertiser:** Designworks  
**Title:** Designworks Stationery  
**Contributors:**  
 Designworks/Rita Fitzsimmons, Designer/Photographer  
 Digital Planet/Lee Kozlowski, Pre-press  
 American Printing/Shawn Tucker, Printing

**67 F Self Promotion, Interactive**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Mercury Advertising  
**Title:** Mercury Website - Sled a thon  
**Contributors:**  
 Alisha Bynum, Creative Director  
 Mike Cook, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** saltStudio  
**Title:** saltStudio - Website  
**Contributors:**  
 C. Spider McKnight, Creative Director/Copywriter  
 Dave McKay, Creative Director/Art Director  
 Alisa Mandis, Designer  
 Kirk Strobeck, Web Production/Development

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
**Advertiser:** Wendt, Inc.  
**Title:** iwendt.com  
**Contributors:**  
 Josh Rowe, Creative Director/Art Director  
 Shaun Tatarka, Writer  
 Brenda Peterson, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Flying Horse Communication  
**Advertiser:** Flying Horse Communication  
**Title:** Flying Horse Communication Website  
**Contributors:**  
 Jacob Desch, Art Director  
 Jason Ross, Copy Writer  
 Jason Ross, Creative Director  
 JC Estensen, Creative Director

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**ADVERTISING INDUSTRY SELF-PROMOTION****67 F Self Promotion, Interactive**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
**Advertiser:** Wendt, Inc.  
**Title:** Cody Flash Promotion  
**Contributors:**  
 Josh Rowe, Creative Director/Art Director  
 Shaun Tatarka, Writer  
 Johna Wilcox, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** WESMELL  
**Advertiser:** wesmell  
**Title:** wesmell.com  
**Contributors:**  
 Norton Pease, Designer

**67 I Self Promotion, Direct**

**Award:** Gold ADDY® Award  
**Entrant:** Banik Communications  
**Advertiser:** Banik Communications  
**Title:** Recession Coasters  
**Contributors:**  
 Pat Doyle, Creative Director  
 Eric Heidle, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Wantulok Design  
**Advertiser:** Wantulok Design  
**Title:** Jenga All the Way  
**Contributors:**  
 Tyler Wantulok, Principal  
 Jason Durgin, Designer

**67 J Self Promotion, Invitation**

**Award:** Gold ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** saltStudio  
**Title:** saltStudio - Christmas Globe  
**Contributors:**  
 Alisa Mandis, Art Director/Designer  
 C. Spider McKnight, Creative Director  
 Dave McKay, Creative Director

**69 A Self Promotion, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Mercury Advertising  
**Title:** Mercury Sled a thon posters  
**Contributors:**  
 Marla Goodman, Art Director  
 Mike Harrelson, Copy Writer

**ELEMENTS OF ADVERTISING****70 Logo**

**Award:** Gold ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Madison River Foundation  
**Title:** Madison River Foundation  
**Contributors:**

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## 06 Ad Club / AAF-Great Falls

**ELEMENTS OF ADVERTISING****70 Logo**

James Lear, Creative Director  
Jason Van Orden, Design / Art Director

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Montana State University -Billings  
**Title:** 2008 Water Fourm

**Contributors:**  
Michael Gray, Pres./CD  
Gerald Gray, VP  
Michael Kindsfater, Art Dir.  
Joani GRay, Art Dir.  
Carmen Cayton, Acct. Dir.

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
**Advertiser:** Neecee's  
**Title:** Neecee's

**Contributors:**  
Michael Gray, Pres./CD  
Gerald Gray, VP  
Michael Kindsfater, Art Director  
Joani Gray, Art Director  
Carmen Cayton, Acct. Dir.

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
**Advertiser:** Universal Athletics  
**Title:** Universal Athletics Logo

**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Big Brothers Big Sisters  
**Title:** Bowl for Kids' Sake

**Contributors:**  
James Lear, Creative Director  
Jason Van Orden, Design / Art Director

**Award:** Silver ADDY® Award  
**Entrant:** 45 Degrees North  
**Advertiser:** Visions West  
**Title:** Visions West

**Contributors:**  
James Lear, Creative Director  
Jason Van Orden, Design / Art Director  
Robert Rath, Illustrator

**71 B Illustration, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Mackenzie River  
**Title:** Mackenzie River Illustrations

**Contributors:**  
Alisha Bynum, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Mercury Advertising  
**Advertiser:** Big Sky Chamber  
**Title:** Big Sky Chamber Illustrations - Bike, Fisherman, Mountain, Quake Lake

**Contributors:**

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**ELEMENTS OF ADVERTISING****71 B Illustration, Campaign**

Alisha Bynum, Creative Director  
Kristen Ellena, Art Director

**72 B Photography, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Darrin Schreder  
**Advertiser:** Wendt  
**Title:** Geyser Basin Sunrise  
**Contributors:**  
Darrin Schreder, Photographer  
Josh Rowe, CD  
Joe Stein, CD

**Award:** Silver ADDY® Award  
**Entrant:** Thomas Murphy Photography  
**Advertiser:** Mercury Advertising  
**Title:** Travel Montana Elk Photography  
**Contributors:**  
Tom Murphy, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Darrin Schreder  
**Advertiser:** Wendt  
**Title:** Square Butte in Lavendar  
**Contributors:**  
Darrin Schreder, Photographer  
Josh Rowe, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** James Lear  
**Advertiser:** 45 Degrees North  
**Title:** Visions West  
**Contributors:**  
James Lear, Creative Director / Photographer

**72 D Photography, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Thomas Murphy Photography  
**Advertiser:** Mercury Advertising  
**Title:** Travel Montana Photography Campaign  
**Contributors:**  
Tom Murphy, Photographer - Elk in Yellowstone  
Lynn Donaldson, Photographer - Truck on road  
Dusan Smetana, Photographer - Fishing  
Tony Denim, Photographer - Hiker in Glacier

**Award:** Silver ADDY® Award  
**Entrant:** James Lear  
**Advertiser:** 45 Degrees North  
**Title:** Visions West  
**Contributors:**  
James Lear, Creative Director / Photographer

**73 A Special Effects, Video or Film**

**Award:** Silver ADDY® Award  
**Entrant:** saltStudio  
**Advertiser:** saltStudio  
**Title:** saltStudio - The Power of a Good Idea  
**Contributors:**  
C. Spider McKnight, Creative Director  
Dave McKay, Creative Director/Art Director

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**ELEMENTS OF ADVERTISING****73 A Special Effects, Video or Film**

Ben Arthur, Animation

**73 B Special Effects, Internet****Award:** Gold ADDY® Award**Entrant:** Flying Horse Communication**Advertiser:** Barnard Construction Company, Inc.**Title:** Barnard Construction 'Project Drawings'**Contributors:**

Jacob Desch, Art Director

Jason Ross, Creative Director

JC Estensen, Creative Director

**74 A Music Only****Award:** Silver ADDY® Award**Entrant:** saltStudio**Advertiser:** St. Joseph Medical Center**Title:** St. Joseph Medical Center - Music**Contributors:**

C. Spider McKnight, Creative Director

Dave McKay, Creative Director

SNAP! Music Production, Sound Production

**Award:** Silver ADDY® Award**Entrant:** Partners Creative**Advertiser:** Montana State Fund**Title:** Montana State Fund :60 "Work Hard. Be Safe." theme**Contributors:**

Sean Benton, Creative Director

**Award:** Silver ADDY® Award**Entrant:** Lodestone Advertising**Advertiser:** C.M. Russell Auction**Title:** "Inspiration"**Contributors:**

Spinnaker Sound , Inspirational

**74 B Music With Lyrics****Award:** Silver ADDY® Award**Entrant:** saltStudio**Advertiser:** saltStudio**Title:** saltStudio - 'This Is Salt' Music**Contributors:**

C. Spider McKnight, Creative Director/Copywriter

Dave McKay, Creative Director

SNAP! Music Production, Sound Production

**75 Cinematography****Award:** Silver ADDY® Award**Entrant:** Chisel industries**Advertiser:** St. Patrick Hospital**Title:** St. Patrick Hospital - Patrick McCarron**Contributors:****STUDENT ADDY Categories****75 Cinematography**

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**STUDENT ADDY Categories****S01 A Packaging**

**Award:** Student Silver ADDY®  
**Entrant:** Brian Arnold  
**Advertiser:** Montana State University  
**Title:** Aesop Rock box set packaging design  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Alex Lanning  
**Advertiser:** Montana State University  
**Title:** Eric Clapton CD Packaging  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Dan Quinn  
**Advertiser:** Montana State University  
**Title:** Tool CD Packaging  
**Contributors:**

**S02 C Poster**

**Award:** Student Gold ADDY®  
**Entrant:** Caitlin Field  
**Advertiser:** Montana State University  
**Title:** Vote Poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Ryan Stevens  
**Advertiser:** Montana State University  
**Title:** Vote Poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Dan Quinn  
**Advertiser:** Montana State University  
**Title:** Eraserhead Poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Bailey Wogrin  
**Advertiser:** MSU  
**Title:** It's Not Hard  
**Contributors:**

**S06 B Magazine Campaign**

**Award:** Student Gold ADDY®  
**Entrant:** Bobby Biskupiak  
**Advertiser:** Montana State University  
**Title:** iPod Ad Campaign  
**Contributors:**



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## 06 Ad Club / AAF-Great Falls

**STUDENT ADDY Categories****S06 B Magazine Campaign**

**Award:** Student Silver ADDY®  
**Entrant:** Jeremy Scott  
**Advertiser:** MSU  
**Title:** Apple iPod Ad  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Brianna Fenner  
**Advertiser:** Montana State University  
**Title:** New Classic  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Virginia Nienaber  
**Advertiser:** MSU  
**Title:** iPod Ad  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Brandon Mead  
**Advertiser:** Montana State University-Bozeman  
**Title:** Ipod ad campaign  
**Contributors:**

**S08 A Interactive, Web Site**

**Award:** Student Gold ADDY®  
**Entrant:** Lance Sapp  
**Advertiser:** MSU-Northern  
**Title:** sappart.com  
**Contributors:**  
 Lance Sapp, Student

**Award:** Student Silver ADDY®  
**Entrant:** Cody Lindabury  
**Advertiser:** MSU-Northern  
**Title:** fadedartist  
**Contributors:**  
 Cody Lindabury, Student

**Award:** Student Silver ADDY®  
**Entrant:** Lindsey Krause  
**Advertiser:** MSU-Northern  
**Title:** ipaintgood.com  
**Contributors:**  
 Lindsey Krause, Student

**S13 A Logo**

**Award:** Student Silver ADDY®  
**Entrant:** Ellen Herlant  
**Advertiser:** MSU Bozeman - School of Art  
**Title:** Radical Reels Redesign  
**Contributors:**

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**STUDENT ADDY Categories**

**S13 A Logo**

**Award:** Student Silver ADDY®  
**Entrant:** Thomas Marnin  
**Advertiser:** Montana State University  
**Title:** Thyme Savors Logo  
**Contributors:**  
Meta Newhouse, Professor

**S13 B Illustration**

**Award:** Student Gold ADDY®  
**Entrant:** Patrick Broom  
**Advertiser:** Montana State University  
**Title:** Rubber Stamp Self Promo  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Kelsey Dzintars  
**Advertiser:** Montana State University  
**Title:** Amelie Promotional Film Poster  
**Contributors:**