

District Eleven

Great Falls Advertising Federation

SALES PROMOTION

- 01 A Product or Service Sales – Catalog
 Award: Bronze ADDY® Award
 Entrant: Partners Inc.
 Advertiser: Rocky Mountain School of Photography
 Title: Rocky Mountain School of Photography Catalog
 Credits:
- 01 B Product or Service Sales Presentation, Sales Kits or Product Information Sheets
 Award: Bronze ADDY® Award
 Entrant : Wantulok Design
 Advertiser: Fifth Season
 Title: Fifth Season Sales Kit
 Credits: Tyler Wantulok, Principal
- 01 E Product or Service Sales Presentation, Campaign
 Award: Silver ADDY® Award
 Entrant: Designworks
 Advertiser: Saddlehorn, LLC/Doug Averill
 Title: Saddlehorn Introduction
 Credits: Rita Fitzsimmons, Designer/copywriter
 Jana Felt, Marketing Manager
 Lee Kozlowski, Pre-press
 American Printing, Printer
- 03 B Point of Purchase (POP), Free Standing
 Award: Bronze ADDY® Award
 Entrant: Walker Design Group
 Advertiser: Montana Treasures
 Title:
 Credits:
- 03 D Point of Purchase (POP), Campaign (2-4 of categories 1A-3C)
 Award: Silver ADDY® Award
 Entrant: Designworks
 Advertiser: Far & Away Montana (vintage/antiques business)
 Title: Far & Away Montana Tags and Cards
 Credits: Rita Fitzsimmons, Designer
 Rebecca Bauder, Marketing
 Lee Kozlowski, Pre-press
- 04 Audio/Visual Sales Presentation, Audio/Visual Sales Presentation
 Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Bozeman Convention Visitors Bureau
 Title: Bozeman CVB - Broadcast DVD
 Credits: Emily Walton, Account Executive
 Kira Stoops, Copywriter
 Alisha Bynum, Creative Director
 Colter Lease, Art Director

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Award: Silver ADDY® Award
 Entrant: Chisel Industries
 Advertiser: Moonlight Basin
 Title: Moonlight Reserve Promotional Piece
 Credits: Yarrow Kraner, Director/Cinematographer
 JP Gabriel, Producer
 Andy George, Editor

Award: Bronze ADDY® Award
 Entrant: Chisel Industries
 Advertiser: HATCH
 Title: Moonlight Basin Promotional Piece for Hatch Festival
 Credits: Yarrow Kraner, Cinematographer/Director
 Andy George, Editor
 JP Gabriel, Producer

COLLATERAL MATERIAL

05 A Stationery Package, Flat Printed or Multiple Process

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: North West Plastic Surgery
 Title: North West Plastic Surgery Stationary
 Credits: Dave McKay, Designer/Creative Director

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Schaab Consulting
 Title: Schaab Consulting Stationary Package
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

Award: Bronze ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Furnish to Sell
 Title: Furnish to Sell Stationary Package
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

06 B Annual Report, Four-color

Award: Gold ADDY® Award
 Entrant: Q Communications Group
 Advertiser: Montana Land Reliance
 Title: Montana Land Reliance 2006 Annual Report
 Credits: Bonnie Lambert, Creative Director
 Bruce Capdeville, Designer
 Kathe LaSage, Photographer
 Clay Scott, Copywriter

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Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: First Interstate Bank
 Title: First Interstate Bank - Annual Report
 Credits: Laura Cox, Account Executive
 Kristen Ellena, Art Director
 Jason Alley, Copywriter
 Jamie Hurd, Creative Director

Award: Bronze ADDY® Award
 Entrant: Maverick Group
 Advertiser: Farmers State Bank
 Title: Farmers State Bank Annual Report
 Credits: Fran Milano, Copy writer
 Marci Mansfield, Designer/Art Director
 Laura Capron, photographer
 Kelly Gorham, photographer

07 B Brochure, Four-color

Award: Gold ADDY® Award
 Entrant: Brickhouse Creative
 Advertiser: Gallatin Preserve
 Title: Gallatin Preserve Lead Brochure
 Credits: David Thompson, Creative Director
 Jason King, Graphic Designer

Award: Silver ADDY® Award
 Entrant: Classic Ink
 Advertiser: Moonlight Basin
 Title: Moonlight Basin Development Profile
 Credits:

Award: Bronze ADDY® Award
 Entrant: Brickhouse Creative
 Advertiser: The Club at Spanish Peaks
 Title: The Club at Spanish Peaks Lodge Brochure
 Credits: David Thompson, Creative Director
 Abby McMillen, Graphic Designer
 Amber Rassi, Graphic Designer

07 C Brochure, Campaign

Award: Silver ADDY® Award
 Entrant: Wantulok Design
 Advertiser: Schlauch Bottcher Construction
 Title: Schlauch Bottcher Construction Brochure
 Credits: Michael Russo, Designer

08 A Publication Design, Cover

Award: Silver ADDY® Award
 Entrant: Missoulain
 Advertiser: Missoula Public Art Committee
 Title: Art City Missoula - Art Evolution
 Credits: Kate Murphy, Art Director
 Michael Lake, Graphic Artist - Assistant Art Director

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Award: Bronze ADDY® Award
 Entrant: Missoulia
 Advertiser: Missoula.com magazine
 Title: Missoula.com Magazine Summer 07
 Credits: Kate Murphy, Art Director
 Michael Lake, Assistant Art Director
 Chris Sawicki, Graphic Artist
 Michael Gallacher, Photographer

08 B Publication Design (Magazine or Book), Editorial Spread or Feature

Award: Silver ADDY® Award
 Entrant: Missoulia
 Advertiser: Missoula.com
 Title: Missoula.com Magazine Winter 07 {pg.26-31}
 Credits: Kate Murphy, Art Director
 Megan Richter, Graphic Artist
 Linda Thompson, Photographer

Award: Bronze ADDY® Award
 Entrant: Missoulia
 Advertiser: Missoula.com
 Title: Missoula.com Magazine Fall 2007 {pg.12-15}
 Credits: Kate Murphy, Art Director
 Megan Richter, Graphic Artist
 Linda Thompson, Photographer

08 C Publication Design (Magazine or Book), Series

Award: Bronze ADDY® Award
 Entrant: Missoulia
 Advertiser: Missoula.com
 Title: Missoula.com Magazine 2007 Summer, Fall, Winter
 Credits: Kate Murphy, Art Director
 Mike Lake, Assistant Art Director
 Missoulia Photography Department, Photography
 Missoulia Graphics Department, Graphic Art

09 A Poster, Single

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Ecology Project International
 Title: Ecology Project International Poster
 Credits: Todd Farrell, Art Director
 Jacques Oury, Copywriter

Award: Bronze ADDY® Award
 Entrant: G&G Advertising
 Advertiser: California Indian Health Board - California Native Casino's
 Title: California Native Casino - Non Smoking Poster
 Credits: Michael Gray, Creative Dir.
 Joani Gray, Art Dir.

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09 B Poster, Campaign

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Clark Fork River Market
 Title: Under the Bridge
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Great Falls Clinic
 Title: Great Falls Clinic - Assets Posters
 Credits: Molly Budinsky, Account Executive
 Alisha Bynum, Creative Director
 Jason Alley, Copywriter
 Megan Hawkinson, Art Director

10 D Special Event Material, Campaign

Award: Gold ADDY® Award
 Entrant: Designworks
 Advertiser: Saddlehorn, LLC/Doug Averill
 Title: Saddlehorn 'The Ride' Event
 Credits: Rita Fitzsimmons, Designer
 Jana Felt, Marketing Manager
 Clint Walker, Marketing Manager
 Lee Kozlowski, Pre-press

Award: Silver ADDY® Award
 Entrant: Missoulian
 Advertiser: River City Roots Festival
 Title: River City Roots Festival 2007
 Credits: Kate Murphy, Art Director
 Josh Quick, Illustration, Design
 Megan Richter, Graphic Artist
 Michael Lake, Assistant Art Director

DIRECT MARKETING

11 B Single, 3-D

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Travel Montana
 Title: Travel Montana - Direct Mail Box
 Credits: Becky Edwards Kurowski, Art Director
 Mike Harrelson, Creative Director
 Becky Edwards Kurowski, Account Executive

13 A Specialty Advertising, Apparel

Award: Bronze ADDY® Award
 Entrant: Walker Design Group
 Advertiser: MT PRCA CIRCUIT FINALS
 Title: MT PRCA Circuit Finals Contestant Coat
 Credits:

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13 B Specialty Advertising, Other Merchandise

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Bernice's Bakery
 Title: Bernice's Bakery Calendar
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors
 Alisa Mandis / Dave McKay, Designers

Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Travel Montana
 Title: Travel Montana - Coffee Sleeves
 Credits: Kira Stoops, Copywriter
 Megan Hawkinson, Art Director
 Alisha Bynum, Creative Director
 Emily Walton, Account Executive

Award: Bronze ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Great Falls Clinic
 Title: Great Falls Clinic - Buttons
 Credits: Alisha Bynum, Creative Director
 Megan Hawkinson, Art Director
 Molly Budinsky, Account Executive

OUT-OF-HOME

15 B Vehicle Graphic, Wrap

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Chinook Wireless
 Title: Chinook Wireless Vehicle Wrap
 Credits: Dan Perbil, Creative Director
 Eric Heidle, Creative Director
 Kevin Eveland, Art Director

18 Campaign, Out-of-Home, Campaign

Award: Gold ADDY® Award
 Entrant: Classic Ink
 Advertiser: Moonlight Basin
 Title: Moonlight Basin Billboard Campaign
 Credits:

Award: Silver ADDY® Award
 Entrant: G&G Advertising
 Advertiser: Red Lodge/Cooke City Chambers
 Title: Need To See
 Credits: Michael Gray, Creative Director
 Joani Gray, Art Director

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Award: Bronze ADDY® Award
 Entrant: saltStudio
 Advertiser: Mountain Water
 Title: Protect the Aquifer
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

NON-TRADITIONAL ADVERTISING

20 B Campaign

Award: Gold ADDY® Award
 Entrant: G&G Advertising
 Advertiser: California Indian Health Board - California Native Casino's
 Title: California Native Casino - Non Smoking Effort
 Credits: Michael Gray, Creative Dir.
 Joani Gray, Art Dir.

CONSUMER OR TRADE PUBLICATION

21 B Fractional Page, Four-color

Award: Silver ADDY® Award
 Entrant: saltStudio
 Advertiser: Missoula Parking Commission
 Title: First Night
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

Award: Silver ADDY® Award
 Entrant: Wendt
 Advertiser: Montana Film Office
 Title: Leave Your Passport - Knight
 Credits: Joe Stein, Art Director
 Eric Heidle, Copywriter
 Holly Tucker, Account Executive

Award: Bronze ADDY® Award
 Entrant: Wendt
 Advertiser: Montana Film Office
 Title: Leave Your Passport - Dino
 Credits: Joe Stein, Art Director
 Eric Heidle, Copywriter
 Holly Tucker, Account Executive

22 B Full Page, Four-color

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Travel Montana
 Title: Travel Montana - Yurt National Ad
 Credits: Kira Stoops, Copywriter
 Megan Hawkinson, Art Director
 Emily Walton, Account Executive
 Alisha Bynum, Creative Director

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Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Travel Montana
 Title: Travel Montana - Cowboy in the Field Ad
 Credits: Jason Alley, Copywriter
 Megan Hawkinson, Art Director
 Emily Walton, Account Executive
 Alisha Bynum, Creative Director

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Universal Weather and Aviation
 Title: Universal Weather and Aviation "Anna" Ad
 Credits: Steve Falen, Art Director / VP Creative
 Sean Benton, Copywriter / VP Creative

23 B Spread, Multiple Page or Insert, Four-color

Award: Silver ADDY® Award
 Entrant: Wendt
 Advertiser: Travel Montana
 Title: Travel Montana Traffic
 Credits: Eric Heidle, Art Director, Copywriter
 Amy Schulz, Account Executive

Award: Bronze ADDY® Award
 Entrant: Wendt
 Advertiser: Travel Montana
 Title: Travel Montana GPS - Thumbprint
 Credits: Eric Heidle, AD/Copywriter
 Amy Schulz, Account Executive
 Darrin Schreder, Photographer
 Donnie Sexton, Photographer

Award: Bronze ADDY® Award
 Entrant: saltStudio
 Advertiser: North West Plastic Surgery
 Title: Mona Lisa
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors
 Ben Ferencz, Designer

24 B Campaign, Four-Color

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Big Sky Resort
 Title: Big Sky Resort - National Campaign
 Credits: Jason Alley, Copywriter
 Alisha Bynum, Creative Director
 Kristen Ellena, Art Director
 Molly Budinsky, Account Executive

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Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Travel Montana
 Title: Travel Montana - Print Campaign
 Credits: Jason Alley, Copywriter
 Megan Hawkinson, Art Director
 Emily Walton, Account Executive
 Alisha Bynum, Creative Director
 Kira Stoops, Copywriter

Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: The Conservation Alliance
 Title: Conservation Alliance - Print Campaign
 Credits: Bob Jones, Account Executive
 Kristen Ellena, Art Director
 Jason Alley, Copywriter
 Jamie Hurd, Creative Director

Award: Silver ADDY® Award
 Entrant: G&G Advertising
 Advertiser: Red Lodge/Cooke City Chambers
 Title: Not Your Typical Towns
 Credits: Michael Gray, Creative Director
 Joani Gray, Art Director

Award: Bronze ADDY® Award
 Entrant: Lift Design
 Advertiser: Capital Family Mortgage
 Title: We Do Things Differently Here/Print
 Credits: Corey Smith, Creative Director
 Mary Engel, Copywriter

NEWSPAPER

26 A Fractional Page, Black & White
 Award: Bronze ADDY® Award
 Entrant: Banik Communications
 Advertiser: Mountain West Bank
 Title: Mountain West Bank Website "Keys" newspaper
 Credits: Dan Perbil, Creative Director
 Pat Doyle, Copy Writer
 Kevin Eveland, Art Director

26 B Fractional Page, Color (any color besides black)
 Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall "Boxing" Ad
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter
 Jacques Oury, Copywriter
 Kinsey Zimet, Graphic Designer

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Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall "TaeBo" Ad
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter
 Kinsey Zimet, Graphic Designer
 Jacques Oury, Copywriter

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Advanced Imaging
 Title: Advanced Imaging "Fish Story" Ad
 Credits: Travis Campbell, Art Director
 Jacques Oury, Copywriter

27 B Full Page, Color

Award: Bronze ADDY® Award
 Entrant: Designworks
 Advertiser: Elk Highlands
 Title: Something New In The Sky
 Credits: Rita Fitzsimmons, Designer/Writer
 Lee Kozlowski, Pre-press

29 A Newspaper Specialty Advertising, Single Insert

Award: Silver ADDY® Award
 Entrant: Wendt
 Advertiser: Travel Montana
 Title: Montana Treasure Trek
 Credits: Eric Heidle, Art Director
 Shaun Tatarka, Copywriter
 Amy Schulz, Account Executive
 Darrin Schreder, Photographer
 Donnie Sexton, Photographer

30 A Campaign, Black and White

Award: Silver ADDY® Award
 Entrant: G&G Advertising
 Advertiser: Red Lodge/Cooke City Chambers
 Title: Not Your Typical Towns
 Credits: Michael Gray, Creative Dir.
 Joani Gray, Art Dir.

Award: Bronze ADDY® Award
 Entrant: Banik Communications
 Advertiser: Southern Montana Electric
 Title: Southern Montana Electric Newspaper Ads
 Credits: Eric Heidle, Creative Director

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30 B Campaign, Color

Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall Color Newspaper Campaign
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriting
 Kinsey Zimet, Graphic Designer

Award: Silver ADDY® Award
 Entrant: G&G Advertising
 Advertiser: Montana Association of Realtors
 Title: Realtors - Real
 Credits: Michael Gray, Creative Dir.
 Joani Gray, Art Dir.
 Lynn Donaldson, Photographer

Award: Bronze ADDY® Award
 Entrant: Benefis Healthcare
 Advertiser: Benefis Healthcare
 Title: HR Careers Campaign
 Credits: Tim Kidwell, Copywriter
 Bob Cox, Art Director
 Larry Stanley, Photographer

31 C Newspaper Self-Promotion, Campaign

Award: Bronze ADDY® Award
 Entrant: Missoulain
 Advertiser: Missoulain
 Title: Sport Online
 Credits: Kate Murphy, Art Director
 Chris Sawicki, Graphic Artist

INTERACTIVE MEDIA

33 A Web Sites, Consumer, Flash

Award: Gold ADDY® Award
 Entrant: wesmell
 Advertiser: United Way of Hill County
 Title: United Way of Hill County
 Credits: Norton Pease, Designer
 Christy Keto, Writer

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: University of Montana Foundation
 Title: University of Montana Foundation Flash Web Site
 Credits: Josh Rowe, Art Director
 Jacques Oury, Copywriter

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Award: Bronze ADDY® Award
 Entrant: Brickhouse Creative
 Advertiser: Gallatin Preserve
 Title: Gallatin Preserve Website
 Credits: David Thompson , Creative Director
 Logan Schelvan, Graphic Designer

33 B Web Sites, Consumer, HTML/Other
 Award: Gold ADDY® Award
 Entrant: Wantulok Design
 Advertiser: Schlauch Bottcher Construction
 Title: Schlauch Bottcher Construction Website
 Credits: Rich Zigrino, web coder
 Michael Russo, Designer

Award: Silver ADDY® Award
 Entrant: O'Berry | Cavanaugh
 Advertiser: Clarisonic
 Title: Clarisonic Website
 Credits:

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Dolce Tableware
 Title: Dolce Tableware Web Site
 Credits: Josh Rowe, Art Director
 Sean Benton, Copywriter

34 E Online, Online Newsletter
 Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Glacier Country
 Title: Glacier Country E-Newsletter
 Credits: Todd Farrell, Art Director
 Jacques Oury, Copywriter

34 H Online, Internet Commercials (Run on the Internet Only)
 Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: The Conservation Alliance
 Title: Conservation Alliance - Viral Video
 Credits: Colter Lease, Art Director
 Jamie Hurd, Creative Director
 Bob Jones, Account Executive
 Jason Alley, Copywriter

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: University of Montana Foundation
 Title: University of Montana Foundation Internet Commercial "Discovery"
 Credits: Jacques Oury, Copywriter
 Josh Rowe, Art Director

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RADIO

37 A2 :30 Production \$501 or More

Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Missoula Water Quality
 Title: Missoula Water Quality Radio "Cottonwood"
 Credits: Sean Benton, Copywriter

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Missoula Water Quality
 Title: Missoula Water Quality Radio "Willow"
 Credits: Sean Benton, Copywriter

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Montana Weed Control Association
 Title: Montana Weed Control Association Radio "Recreation"
 Credits: Sean Benton, Copywriter

37 B2 :60 or More Production \$501 or More

Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall "Daughter" Radio Ad
 Credits: Sean Benton, Copywriter

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall "Party Dress" Radio Ad
 Credits: Sean Benton, Copywriter

38.2 Campaign Production \$501 or More

Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall Radio Campaign
 Credits: Sean Benton, Copywriter

39 A Regional/National, :30

Award: Bronze ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Big Sky Resort
 Title: Big Sky Resort - Radio - Yellowstone Single
 Credits: Jason Alley, Copywriter/Art Director
 Alisha Bynum, Creative Director
 Molly Budinsky, Account Executive

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40 Regional/National Campaign

Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: First Interstate Bank
 Title: First Interstate Bank - Radio Campaign
 Credits: Laura Cox, Account Executive
 Jason Alley, Copywriter/Art Director
 Jamie Hurd, Creative Director

Award: Bronze ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Big Sky Resort
 Title: Big Sky Resort - Radio Campaign
 Credits: Jason Alley, Copywriter/Art Director
 Alisha Bynum, Creative Director
 Molly Budinsky, Account Executive

TELEVISION

42 A3 Local, :15 Production \$1501 to \$5000

Award: Silver ADDY® Award
 Entrant: Benefis Healthcare
 Advertiser: Benefis Healthcare
 Title: Helping Montana Live Well - Heart
 Credits: Fred Kahn, Copywriter
 Bob Cox, Art Director
 Pickett Productions, Animation

Award: Bronze ADDY® Award
 Entrant: Benefis Healthcare
 Advertiser: Benefis Healthcare
 Title: Helping Montana Live Well - NICU
 Credits: Fred Kahn, Copywriter
 Bob Cox, Art Director
 Pickett Productions, Animation

42 B1 Local, :30 Production \$500 or Less

Award: Bronze ADDY® Award
 Entrant: KRTV
 Advertiser: Dusty's Sprinklers
 Title: Dusty's Sprinklers
 Credits:

42 B2 Local, :30 Production \$501 to \$1500

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Mountain West Bank
 Title: Mountain West Bank Television Ad
 Credits: Pat Doyle, Creative Director
 Hamilton Studio, Production Company

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- 42 B4 Local, :30 Production \$5001 or More
 Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Community Medical Center
 Title: Community Medical Center TV "Ortho/Rehab"
 Credits: Sean Benton, Copywriter
 Steve Falen, Art Director
- Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Southgate Mall
 Title: Southgate Mall "for People" TV Ad
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter
- 43 C Local, Campaign Production \$1501 to \$5000
 Award: Silver ADDY® Award
 Entrant: Benefis Healthcare
 Advertiser: Benefis Healthcare
 Title: Helping Montana Live Well
 Credits: Fred Kahn, Copywriter
 Bob Cox, Art Director
 Pickett Productions, Animation
- 43 D Local, Campaign Production \$5001 or More
 Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Community Medical Center
 Title: Community Medical Center TV Campaign "ortho/rehab, women/children"
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter
- Award: Silver ADDY® Award
 Entrant: Chisel Industries
 Advertiser: Montana State University
 Title: Montana State University Campaign
 Credits: Yarrow Kraner, Director/Editor
 JP Gabriel, Producer
 Andy George, Editor
 Monkey Produce, Animation/Motion Graphics
- 45 C Regional/National TV, Single Spots, Consumer Products, Health, Beauty & Pharmaceuticals
 Award: Bronze ADDY® Award
 Entrant: Wendt
 Advertiser: New West Health Services
 Title: Sprinkler
 Credits: Joe Stein, Producer
 Shaun Tatarka, Writer
 Craig Hadorn, Writer
 Brenda Peterson, Account Executive
 ILF Media, Production Company
 Darrin Schreder, Photographer

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45 O Regional/National TV, Single Spots, Consumer Services, Entertainment / Lotteries

Award: Gold ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Lottery
 Title: Montana Millionaire "Chauffeur"
 Credits: Eric Heidle, Creative Director
 Hamilton Studio, Production Company

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Lottery
 Title: Montana Millionaire "Wardrobe"
 Credits: Eric Heidle, Creative Director
 Hamilton Studio, Production Company

Award: Bronze ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Lottery
 Title: Montana Millionaire "God Save the Queen"
 Credits: Eric Heidle, Creative Director
 Hamilton Studio, Production Company

45 T Regional/National TV, Single Spots, Consumer Services, Corporate / Institutional

Award: Gold ADDY® Award
 Entrant: Chisel Industries
 Advertiser: University of Montana
 Title: University of Montana Anthropology Commercial
 Credits: Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor

Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: First Interstate Bank
 Title: First Interstate Bank - Television Spot Hello Deer/Hot Springs
 Credits: Laura Cox, Account Executive
 Jason Alley, Art Director/Copywriter
 Jamie Hurd, Creative Director

Award: Bronze ADDY® Award
 Entrant: Chisel Industries
 Advertiser: University of Montana
 Title: University of Montana Griz Basketball
 Credits: Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor

46 C Regional/National TV Campaigns, Consumer Services (45M-45V)

Award: Gold ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Lottery
 Title: Montana Millionaire Television campaign
 Credits: Eric Heidle, Creative Director
 Hamilton Studio, Production Company

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Award: Silver ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: First Interstate Bank
 Title: First Interstate Bank - Television Campaign
 Credits: Laura Cox, Account Executive
 Jason Alley, Copywriter/Art Director
 Jamie Hurd, Creative Director

MIXED MEDIA CAMPAIGNS

51 Consumer, Local

Award: Gold ADDY® Award
 Entrant: Lift Design
 Advertiser: Capital Family Mortgage
 Title: We Do Things Differently Here/Mixed Media
 Credits: Corey Smith, Creative Director
 Mary Engel, Copywriter
 Eve Whitaker, Producer (television)

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Community Medical Center
 Title: Community Medical Center Mixed Media Campaign
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter
 Jacques Oury, Copywriter

52 Consumer, Regional / National

Award: Gold ADDY® Award
 Entrant: Brickhouse Creative
 Advertiser: Rural Landscape Institute
 Title: Rural Landscape Institute DVD/Package
 Credits: David Thompson, Creative Director
 Amber Rassi, Graphic Designer

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Lottery
 Title: Montana Millionaire campaign
 Credits: Eric Heidle, Creative Director
 Hamilton Studio, Production Company

ADVERTISING FOR THE ARTS & SCIENCES

53 C Collateral, Brochure / Sales Kit

Award: Bronze ADDY® Award
 Entrant: Missoulain
 Advertiser: String Orchestra of the Rockies
 Title: String Orchestra 2007
 Credits: Kate Murphy, Art Director
 Diann Kelly, Graphic Artist

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Award: Bronze ADDY® Award
 Entrant: Q Communications Group
 Advertiser: Humanities Montana
 Title: Humanities Montana Services Brochure
 Credits: Bonnie Lambert, Creative Director/Account Executive
 Alison Wibbeler, Designer
 Diana Norton, Print Buyer

53 D Collateral, POP or POS Materials
 Award: Silver ADDY® Award
 Entrant: Missoulian
 Advertiser: String Orchestra of the Rockies
 Title: String Orchestra
 Credits : Kate Murphy, Art Director
 Diann Kelly, Graphic Artist

53 E Collateral, Poster
 Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: The History Museum
 Title: Bluegrass on the Bay Poster
 Credits: Dan Perbil, Creative Director

54 A Print, Magazine
 Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Missoula Art Museum
 Title: Contemporary Art Is...
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

54 B Print, Newspaper
 Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: spectrUM Discovery Center
 Title: Science. Try It. Newspaper
 Credits: Alisa Mandis / Ben Ferencz, Art Directors/Designers
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

56 Out-of-Home
 Award: Gold ADDY® Award
 Entrant: Wendt
 Advertiser: Pacific Steel and Recycling
 Title: Paris Gibson/Pacific Billboard
 Credits: Peter Oberdorf, Creative Director
 Kara Mayernik, Art Director
 Shaun Tatarka, Copywriter
 Amy Schulz, Account Executive

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Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: The History Museum
 Title: Bluegrass on the Bay Billboard
 Credits: Dan Perbil, Creative Director

57 Non-Traditional

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: spectrUM Discovery Center
 Title: Science. Try It. Non-Traditional
 Credits: A. Mandis / B. Ferencz / D. McKay, Art Directors/Designers
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

59 B Campaign, Mixed / Multiple Media Campaign (for categories 53-58)

Award: Gold ADDY® Award
 Entrant: Banik Communications
 Advertiser: The History Museum
 Title: Bluegrass on the Bay Campaign
 Credits: Dan Perbil, Creative Director

Award: Silver ADDY® Award
 Entrant: saltStudio
 Advertiser: spectrUM Discovery Center
 Title: Science. Try It. Campaign
 Credits: A. Mandis / B. Ferencz / D. McKay, Art Directors/Designers
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors
 Ryan Bundy, Web Developer

PUBLIC SERVICE

60 A Collateral, Stationery Package

Award: Gold ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Gallatin Valley Land Trust
 Title: Gallatin Valley Land Trust Stationary Package
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

60 B Collateral, Annual Report

Award: Gold ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: HRDC
 Title: HRDC Annual Report
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

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60 C Collateral, Brochure/Sales Kit

Award: Gold ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Gallatin Valley Land Trust
 Title: Gallatin Valley Land Trust Promotional Package
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Watson Children's Shelter
 Title: Watson Children's Shelter Brochure
 Credits: Jacques Oury, Copywriter
 Steve Falen, Art Director

Award: Bronze ADDY® Award
 Entrant: WestRidge Creative
 Advertiser: Sierra Club
 Title: Sierra Club
 Credits: Lisa McKinney, Art Director
 Mike Bader, Writer/Project Management
 Amy Coseo, Project Management
 Joseph Tomeller, Illustrator
 Shawn McKinney, Editor

60 E Collateral, Poster

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Missoula In Motion
 Title: Winter Congestion
 Credits: Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors
 Ben Ferencz, Designer

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: HRDC
 Title: HRDC Youth Development Poster
 Credits: James Lear, Creative Director
 Ryan Wilson, Graphic Design

Award: Bronze ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Skyline
 Title: Skyline Promotional Poster
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design
 Robert Rath, Illustrator

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60 G Collateral, Cards / Invitations or Announcements

Award: Gold ADDY® Award
 Entrant: Q Communications Group
 Advertiser: Montanans for A Healthy Climate
 Title: Montanans for a Healthy Climate Cards
 Credits: Doug Mitchell, Account Executive
 Alison Wibbeler, Designer
 Diana Norton, Print Buyer

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Gallatin Valley Land Trust
 Title: Gallatin Valley Land Trust Conservator's Circle Card
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

Award: Bronze ADDY® Award
 Entrant: O'Berry | Cavanaugh
 Advertiser: Thrive
 Title: Thrive Announcement
 Credits:

61 A Print, Magazine

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: University of Montana Foundation
 Title: University of Montana Foundation "Business"
 Credits: Jacques Oury, Copywriter
 Josh Rowe, Art Director

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: University of Montana Foundation
 Title: University of Montana Foundation "Minds Soar"
 Credits: Josh Rowe, Art Director
 Jacques Oury, Copywriter

61 B Print, Newspaper

Award: Gold ADDY® Award
 Entrant: Partners Inc
 Advertiser: Rock Creek Alliance
 Title: Rock Creek Alliance Newspaper Ad "Salesmen"
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Rock Creek Alliance
 Title: Rock Creek Alliance Newspaper Ad "Explosives"
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter

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Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Rock Creek Alliance
 Title: Rock Creek Alliance Newspaper Ad "Trout"
 Credits: Steve Falen, Art Director
 Sean Benton, Copywriter

62 A Broadcast/Electronic, TV

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Missoula YMCA
 Title: YMCA TV "Pool"
 Credits: Travis Campbell, Art Director
 Jacques Oury, Copywriter

62 B Broadcast/Electronic, Radio

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Department of Transportation
 Title: "Tracie" :30 radio
 Credits: Ronda Banik, Creative Director & Producer

Award: Bronze ADDY® Award
 Entrant: Banik Communications
 Advertiser: Montana Department of Transportation
 Title: 'Rambo' :30 radio
 Credits: Ronda Banik, Creative Director & Producer

62 C Broadcast/Electronic, Audio / Visual

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Youth Homes
 Title: Our Story
 Credits: Ben Arthur, Animator
 Dave McKay, Art Director
 C. Spider McKnight, Copywriter
 Katy Garton / Valerie Krex, Videographers

Award: Silver ADDY® Award
 Entrant: Wendt
 Advertiser: Northern Montana Hospital
 Title: Imagine, Believe, Achieve
 Credits: Joe Stein, Producer
 Shaun Tatarka, Writer
 Brenda Peterson, Account Executive

62 D Broadcast/Electronic, Interactive

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Watson Children's Shelter
 Title: Watson Children's Shelter Web Site
 Credits: Steve Falen, Art Director
 Josh Rowe, Art Director
 Jacques Oury, Copywriter

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63 Out-of-Home

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Skyline
 Title: Skyline Bus Stop Signs
 Credits: James Lear, Creative Director
 Nichole Lear, Graphic Design

Award: Bronze ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Streamline
 Title: Streamline Vehicle Graphics
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

66 A Campaign, Single Medium Campaign (for categories 60-65)

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Rock Creek Alliance
 Title: Rock Creek Alliance Single Medium Campaign
 Credits: Travis Campbell, Art Director
 Sean Benton, Copywriter / VP Creative

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Gallatin Valley Land Trust
 Title: Gallatin Valley Land Trust Campaign
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Missoula Water Quality
 Title: Missoula Water Quality Single Medium Campaign
 Credits: Travis Campbell, Art Director
 Sean Benton, Copywriter

66 B Campaign, Mixed / Multiple Media Campaign (for categories 60-65)

Award: Gold ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Skyline
 Title: Skyline Multiple Media Campaign
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design
 Nichole Lear, Graphic Design
 Brooks Walch, Web Developer
 Ryan Wilson, Graphic Design
 Robert Rath, Illustrator

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Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Watson Children's Shelter
 Title: Watson Children's Shelter Mixed Media Campaign
 Credits: Steve Falen, Art Director
 Jacques Oury, Copywriter
 Josh Rowe, Art Director

Award: Bronze ADDY® Award
 Entrant: Banik Communications
 Advertiser: Cardiovascular Health, DPHHS
 Title: American Indian Heart Attack
 Credits: Pat Doyle, Creative Director
 Kevin Eveland, Art Director

ADVERTISING INDUSTRY SELF-PROMOTION

67 B Creative Services and Industry Suppliers, Stationery Package

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Mercury Advertising
 Title: Mercury Stationary Kit
 Credits: Alisha Bynum, Creative Director
 Becky Edwards Kurowski, Account Executive

67 F Creative Services and Industry Suppliers, Interactive

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Mercury Advertising
 Title: Mercury Website
 Credits: Alisha Bynum, Creative Director
 Colter Lease, Art Director
 Jacky Chan, Art Director

67 H Creative Services and Industry Suppliers, Non-Traditional (See Glossary for Definitions)

Award: Bronze ADDY® Award
 Entrant: Wendt
 Advertiser: Wendt, Inc
 Title: Wendtography
 Credits: Darrin Schreder, Photographer
 Rhonda Kueffler, Web Developer

67 I Creative Services and Industry Suppliers, Direct Marketing/Specialty Items

Award: Gold ADDY® Award
 Entrant: Wantulok Design
 Advertiser: Wantulok Design
 Title: WD Flip Book
 Credits: Tyler Wantulok, Principal

Award: Silver ADDY® Award
 Entrant: Wantulok Design
 Advertiser: Wantulok Design
 Title: WD Holiday Building Blocks
 Credits: Jason Durgin, Designer

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Award: Bronze ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Mercury Advertising
 Title: Mercury Schwag Mailer
 Credits: Jason Alley, Copywriter
 Walt Burns, Creative Director
 Alisha Bynum, Art Director
 Becky Edwards Kurowski, Account Executive

67 J Creative Services and Industry Suppliers, Cards, Invitations or Announcements (Special Event Material)

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Mercury Advertising
 Title: Mercury Christmas Card
 Credits: Becky Edwards Kurowski, Account Executive
 Alisha Bynum, Creative Director
 Megan Hawkinson, Art Director

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Banik Communications
 Title: Christmas Card
 Credits:

Award: Bronze ADDY® Award
 Entrant: Wendt
 Advertiser: Wendt, Inc
 Title: Wendt Christmas Card
 Credits: Peter Oberdorf, Creative Director
 Kara Mayernik, Art Director
 Shaun Tatarka, Copywriter
 Holly Tucker, Account Executive

68 Ad Club or Marketing Club

Award: Gold ADDY® Award
 Entrant: Mercury Advertising
 Advertiser: Off The Grid
 Title: Off The Grid
 Credits: Jeff Welch, Copywriter
 Alisha Bynum, Creative Director
 Molly Budinsky, Account Executive

ELEMENTS OF ADVERTISING

70 Logo

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Northslope Sustainable Wood
 Title: Treadlight Logo
 Credits: Dave McKay, Designer
 C. Spider McKnight / Dave McKay, Creative Directors

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Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Canyon River Spa
 Title: Canyon River Spa Identity
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Furnish to Sell
 Title: Furnish to Sell Identity
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design

Award: Bronze ADDY® Award
 Entrant: saltStudio
 Advertiser: Women's Hockey Association of Missoula
 Title: WHAM logo
 Credits: Alisa Mandis, Designer
 C. Spider McKnight, Copywriter
 C. Spider McKnight / Dave McKay, Creative Directors

71 A Illustration, Single

Award: Gold ADDY® Award
 Entrant: saltStudio
 Advertiser: Bernice's Bakery
 Title: Bakedown Street
 Credits: Dave McKay, Art Director
 C. Spider McKnight / Dave McKay, Creative Directors
 Ed Jenne, Illustrator

Award: Silver ADDY® Award
 Entrant: 45 Degrees North
 Advertiser: Skyline
 Title: Skyline Illustration
 Credits: James Lear, Creative Director
 Jason Van Orden, Art Director/Design
 Robert Rath, Illustrator

Award: Bronze ADDY® Award
 Entrant: O'Berry | Cavanaugh
 Advertiser: Thrive
 Title: Thrive Illustration
 Credits:

72 B Photography, Color

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Glacier Country
 Title: Glacier Country Photo "Bitterroot River"
 Credits:

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Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Silver Mountain
 Title: Galena Photo "Fall Color"
 Credits:

72 C Photography, Digitally Enhanced

Award: Silver ADDY® Award
 Entrant: Walker Design Group
 Advertiser: Christy Hemme
 Title: Red Riding Hood
 Credits: Jason Beam, Illustrator
 Christy Hemme, Model
 Kevin Roberts, Photographer

72 D Photography, Photo Campaign

Award: Silver ADDY® Award
 Entrant: Partners Inc
 Advertiser: Glacier Country
 Title: Glacier Country Photo Campaign
 Credits:

Award: Bronze ADDY® Award
 Entrant: Partners Inc
 Advertiser: Silver Mountain
 Title: Galena Photo Campaign
 Credits:

73 A Animation or Special Effects, Video, Film

Award: Gold ADDY® Award
 Entrant: Chisel Industries
 Advertiser: Montana State University
 Title: Montana State University Power of Tomorrow
 Credits: Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor
 Monkey Produce, Animation/Motion Graphics

Award: Silver ADDY® Award
 Entrant: Banik Communications
 Advertiser: Cardiovascular Health, DPHHS
 Title: Brain Animation
 Credits: Pat Doyle, Creative Director
 Hamilton Studio, Production Company
 Eric Anderson, Animator

Award: Bronze ADDY® Award
 Entrant: Chisel Industries
 Advertiser: Montana State University
 Title: Montana State University Designing the Future
 Credits: Monkey Produce, Animators
 Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor

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74 A Sound, Music Only

Award: Gold ADDY® Award
 Entrant: Chisel Industries
 Advertiser: University of Montana
 Title: University of Montana Lifestyle
 Credits: Paul Durham, Composer
 Nate Dreiseszun, Composer

Award: Silver ADDY® Award
 Entrant: Chisel Industries
 Advertiser: Montana State University
 Title: Montana State University Campaign
 Credits: Paul Durham, Composer

Award: Bronze ADDY® Award
 Entrant: Banik Communications
 Advertiser: Cardiovascular Health, DPHHS
 Title: Revolution music
 Credits: Joel Kanning, Producer

74 C Sound, Sound Design

Award: Bronze ADDY® Award
 Entrant: Wendt
 Advertiser: Blackfoot Telecommunications
 Title: Blackfoot Sound Logo
 Credits: Joe Stein , Producer
 John Van Houdt, Composer
 Holly Tucker, Account Executive

75 Cinematography

Award: Gold ADDY® Award
 Entrant: Chisel Industries
 Advertiser: University of Montana
 Title: University of Montana Anthropology Commercial
 Credits: Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor

Award: Silver ADDY® Award
 Entrant: Chisel Industries
 Advertiser: University of Montana
 Title: University of Montana Griz Basketball
 Credits: Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor

Award: Bronze ADDY® Award
 Entrant: Chisel Industries
 Advertiser: Montana State University
 Title: Montana State University Designing the Future
 Credits: Yarrow Kraner, Director/Cinematographer/Editor
 JP Gabriel, Producer
 Andy George, Editor

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STUDENT ADDY CATEGORIES**S08 A Interactive Media, Web Site**

Award: Student Gold ADDY®
 Entrant: Caleb Hutchins
 Advertiser: MSU - Northern
 Title: Sparky Cat
 Credits: Caleb Hutchins, Student/Designer

S13 A Elements of Advertising, Logo

Award: Student Silver ADDY®
 Entrant: Derek Duncan
 Advertiser: University of Montana
 Title: UM Opera Theater Logo
 Credits: Jake Nissen, Art Director

S13 B Elements of Advertising, Illustration

Award: Student Silver ADDY®
 Entrant: Lindsey Krause
 Advertiser: MSU - Northern
 Title: Department of Arts & Sciences
 Credits: Lindsey Krause, Student

Award: Student Bronze ADDY®
 Entrant: Lindsey Krause
 Advertiser: MSU - Northern
 Title: Department of Agriculture
 Credits: Lindsey Krause, Student

SPECIAL JUDGES' COMMENDATION**Specialty Advertising, Other Merchandise**

Entrant: saltStudio
 Advertiser: Bernice's Bakery
 Title: Bernice's Bakery Calendar

BEST OF SHOW - PRINT**Brochure, Four-color**

Entrant: Brickhouse Creative
 Advertiser: Gallatin Preserve
 Title: Gallatin Preserve Lead Brochure

BEST OF SHOW – ELECTRONICS**Regional/National TV, Single Spots, Consumer Services, Corporate / Institutional**

Entrant: Chisel Industries
 Advertiser: University of Montana
 Title: University of Montana Anthropology Commercial

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A SPECIAL THANK YOU TO THE 2007 JUDGES



(L-R) David Emmitt, Leigh Anglin, Doug Dearden

JUDGES**David Emmitt, McCann Erickson, Salt Lake City**

David is responsible for the creative direction of Microsoft's emerging segments effort. He joined McCann Erickson in November of 2006 specifically to help launch the new brand. Over his career David has worked as a creative director and art director on some of the more notable household brands like Anheuser-Busch, McDonald's, Popeye's, Intel and Roundup. David has owned his own agency, twice (he's a slow learner), and worked for a variety of well-known agencies over the years. He has won many of the major national and international creative awards (Communication Arts, The One Show, ADDYS, Addy Best of Show, Brand Week Campaign of the Year, Print, Obie, Telly) which he keeps in a box in the garage. David usually stays within arms reach of his fly rod at all times, most clients are used to this by now.

Leigh Anglin, ADwerks, Sioux Falls

Leigh is currently the Chief Idea Officer for ADwerks, where he spends most of his time on five McDonald's accounts. He has been an audio-visual writer/producer and a commercial photographer. His career began in radio and has done just about every job from announcing to sidewalk shoveling. He was the Director of Advertising for Midcontinent Communications. A past president of the South Dakota Ad Federation, and an alumni of the American Advertising Federation's National ADDY committee, he has won several advertising awards including Best of Show at the South Dakota ADDY Awards and the Silver Medal award from the AAF. In 2004, Leigh was part of a team at ADwerks that won a National Best Bets Award from the McDonald's Corporation. You can find him somewhere between Sioux Falls and the Isle of Margaritaville, a dreamer of dreams, travelin' man and a son of a son of a farmer.

Doug Dearden, Rare Method, Salt Lake City

Doug is old and tired. He's also balding and a little overweight. He also likes TV, but doesn't get to watch near enough of it. Doug has worked in advertising and design for about 20 years (again...old, tired). He's worked in large and small agencies and ran his own firm (into the ground) for ten years. He also teaches typography part-time at Brigham Young University. His work has been shown in Communication Arts, Print, Graphic, D&AD, Type Director's Club, The One Show and I.D. (not the dance magazine). Doug is currently working as Senior Art Director with Rare Method in Salt Lake City, Utah.