

SALES PROMOTION

Product or Service Sales Presentation

01 A Catalog

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Redington

Title: Redington: 2006 Product Catalog

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Silver ADDY® Award

Entrant: Partners Creative

Advertiser: Rocky Mountain School of Photography

Title: RMSP 2007 Course Catalog

Contributors:

Todd Farrell, Art Director
Jacques Oury, Copywriter
Susan Ash, Account Executive

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: Pioneer Log Homes

Title: Pioneer Log Homes Brochure

Contributors:

Spiker Communications, Spiker Creative Team

SALES PROMOTION

Product or Service Sales Presentation

01 B Sales Kits or Product Information Sheets

Award: Silver ADDY® Award

Entrant: Mercury Advertising

Advertiser: PRO Outfitters

Title: PRO Outfitters: Sales Folder

Contributors:

Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Emily Walton, Account Executive

Award: Gold ADDY® Award

Entrant: Spiker Communications

Advertiser: Rock Creek Cattle Company

Title: Rock Creek Cattle Company

Contributors:

Spiker Communications, Spiker Creative Team

Award: Bronze ADDY® Award
Entrant: Wendt
Advertiser: Montana State Fund
Title: Young Workers Safety Kit
Contributors:
Eric Heidle, Associate Creative Director/Art Director
Shaun Tatarka, Writer
James Ford, Creative Director
Holly Tucker, Account Manager

SALES PROMOTION

Product of Service Sales Presentation

01 E Campaign

Award: Bronze ADDY® Award
Entrant: Spiker Communications
Advertiser: Rock Creek Cattle Company
Title: Rock Creek Cattle Company Sales Promotion
Contributors:
Spiker Communications, Spiker Creative Team

SALES PROMOTION

Packaging

02 A Single Unit

Award: Gold ADDY® Award
Entrant: 45 Degrees North
Advertiser: Madison River Brewing Company
Title: Madison River Brewing Company bottle labels
Contributors:
James Lear, Creative Director
Jason Van Orden, Graphic Designer
Robert Rath, Illustrator

Award: Bronze ADDY® Award
Entrant: Chontos Design
Advertiser: Bayern Brewing
Title: Bayern St. Wilbur Weizen
Contributors:
Eileen Chontos, Art Director/Designer
Ed Jenne, Illustrator

SALES PROMOTION

Point of Purchase (POP)

03 A Counter Top or Attached

Award: Silver ADDY® Award
Entrant: Mercury Advertising
Advertiser: First Interstate Bank
Title: First Interstate Bank: VISA Check Card Poster
Contributors:
Jamie Hurd, Creative Director
Robyn Egloff, Art Director
Kristin Ellena, Graphic Designer
Laura Cox, Account Executive

SALES PROMOTION

Point of Purchase (POP)

03 C Trade Show Exhibit

Award: Bronze ADDY® Award
Entrant: Wendt
Advertiser: Pacific Steel & Recycling
Title: Pacific Steel & Recycling Display
Contributors:
Joe Stein, Art Director
James Ford, Creative Director
Shaun Tatarka, Writer
Amy Schulz, Account Manager

SALES PROMOTION

Point of Purchase (POP)

03 D Campaign (2-4 of categories 1A-3C)

Award: Bronze ADDY® Award
Entrant: Mercury Advertising
Advertiser: Travel Montana / The North Face
Title: Travel Montana: Win Your Own Montana
Contributors:
Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Emily Walton, Account Executive

SALES PROMOTION

Audio/Visual Sales Presentation

04 Audio/Visual Sales Presentation

Award: Silver ADDY® Award
Entrant: Wendt
Advertiser: Travel Montana
Title: Storybook Video
Contributors:
James Ford, Creative Director
Eric Heidle, ACD/Writer
Joe Stein, AD/Producer
Amy Schulz, Account Manager

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: Benefis Mercy Flight

Title: Time To Fly

Contributors:

James Ford, Creative Director
Shaun Tatarka, Writer
Joe Stein, AD/Producer
Brenda Peterson, Account Manager

Award: Bronze ADDY® Award

Entrant: G&G Advertising

Advertiser: University of New Mexico Hospitals

Title: UNMH Recruitment Video

Contributors:

Michael Gray, Creative Director
Joani Gray, Art Director
Scott Sylvester, Acct. Dir.
Craig Vencil, Production

COLLATERAL MATERIAL

Stationery Package

05 A Flat Printed

Award: Bronze ADDY® Award

Entrant: Mercury Advertising

Advertiser: PRO Outfitters

Title: PRO Outfitters: Stationary Kit

Contributors:

Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Emily Walton, Account Executive

COLLATERAL MATERIAL

Stationery Package

05 B Multiple Process

Award: Silver ADDY® Award

Entrant: 45 Degrees North

Advertiser: Reid Smith Architects

Title: Reid Smith Architects stationary package

Contributors:

James Lear, Creative Director
45 North Design Team, Graphic Designer

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: Rock Creek Cattle Company

Title: Rock Creek Cattle Company Stationery Package

Contributors:

Spiker Communications, Spiker Creative Team

COLLATERAL MATERIAL

Annual Report

06 B Four-color

Award: Bronze ADDY® Award

Entrant: Mercury Advertising

Advertiser: First Interstate Bank

Title: First Interstate Bank: Annual Report 2005

Contributors:

Jamie Hurd, Creative Director
Kristin Ellena, Art Director
Laura Cox, Account Executive

Award: Silver ADDY® Award

Entrant: Partners Creative

Advertiser: Blackfoot Telephone Cooperative

Title: BTC 2005 Annual Report

Contributors:

Steve Falen, Art Director
Jacques Oury, Copywriter
Ali VanFossen, Account Executive

Award: Gold ADDY® Award

Entrant: Q Communications Group

Advertiser: Montana Land Reliance

Title: Montana Land Reliance 2005 Annual Report

Contributors:

Bruce Capdeville, Designer
Bonnie Lambert, Art Director, Account Exec.
Advanced Litho, Printer

COLLATERAL MATERIAL

Brochure

07 A Less than four-color

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: Rock Creek Cattle Company

Title: Rock Creek Cattle Company Ranch Guidelines

Contributors:

Spiker Communications, Spiker Creative Team

COLLATERAL MATERIAL

Brochure

07 B Four-color

Award: Silver ADDY® Award
Entrant: Partners Creative
Advertiser: Rocky Mountain Elk Foundation
Title: Mission Brochure
Contributors:
Steve Falen, Art Director
Sean Benton, Copywriter
Suzanne Tameler, Account Executive

Award: Gold ADDY® Award
Entrant: Spiker Communications
Advertiser: Cold Mountain
Title: Cold Mountain Brochure
Contributors:
Spiker Communications, Spiker Creative Team

Award: Bronze ADDY® Award
Entrant: Spiker Communications
Advertiser: Rock Creek Cattle Company
Title: Rock Creek Cattle Company Portfolio Book
Contributors:
Spiker Communications, Spiker Creative Team

COLLATERAL MATERIAL

Brochure
07 C Campaign

Award: Bronze ADDY® Award
Entrant: Mercury Advertising
Advertiser: Big Sky Resort
Title: Big Sky Resort: Brochure Series
Contributors:
Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Gold ADDY® Award
Entrant: Spiker Communications
Advertiser: Rock Creek Cattle Company
Title: Rock Creek Cattle Company Portfolio Book
Contributors:
Spiker Communications, Spiker Creative Team

COLLATERAL MATERIAL

Publication Design (Magazine or Book)
08 A Cover

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Travel Planner

Title: Vacation Planner Cover

Contributors:

Nicole Modie, Art Director
Tony Hines, Writer/Creative Director
Tina Hunt, Account Manager

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: Travel MT

Title: Winter Guide Cover

Contributors:

Nicole Modie, Art Director
Tony Hines, Writer/Creative Director
Tina Hunt, Account Manager

COLLATERAL MATERIAL

Poster

09 A Single

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Redington

Title: Redington: Poster - "Girlfriend"

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Silver ADDY® Award

Entrant: Partners Creative

Advertiser: Montana State Fund

Title: "Walk It Off" Poster

Contributors:

Steve Falen, Art Director
Sean Benton, Copywriter
Suzanne Tameler, Account Executive

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: Montana State Fund

Title: Young Workers Poster

Contributors:

Eric Heidle, Associate Creative Director/Art Director
James Ford, Creative Director
Holly Tucker, Account Manager

COLLATERAL MATERIAL

Poster

09 B Campaign

Award: Gold ADDY® Award and BEST OF SHOW - PRINT

Entrant: Mercury Advertising

Advertiser: Redington

Title: Redington: Poster Series

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Silver ADDY® Award

Entrant: Partners Creative

Advertiser: Montana State Fund

Title: Return to Work Poster Campaign

Contributors:

Steve Falen, Art Director
Sean Benton, Copywriter
Suzanne Tamer, Account Executive

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: Montana State Fund

Title: Young Workers Posters

Contributors:

Eric Heidle, Associate Creative Director/Art Director
Shaun Tatarka, Writer
James Ford, Creative Director
Holly Tucker, Account Manager

COLLATERAL MATERIAL

Special Event Material

10 B Invitation

Award: Silver ADDY® Award

Entrant: wibbelz studio

Advertiser: Sarah Elliot

Title: Furey+Elliot Wedding Invitation

Contributors:

Alison Wibbeler, Designer

Award: Gold ADDY® Award

Entrant: Classic Ink

Advertiser: Moonlight Basin

Title: The Reserve at Moonlight Basin Corporate

Contributors:

Chisel Industries

OUT-OF-HOME

Outdoor Board

14 A Flat

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: Brighton Ski Resort

Title: Brighton Ski Resort Billboard - Ride, Rinse,

Contributors:
Spiker Communications, Spiker Creative Team

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Montana State Fund

Title: Young Workers Outdoor

Contributors:
Eric Heidle, Associate Creative Director
James Ford, Creative Director
Holly Tucker, Account Manager
Shaun Tatarka, Writer

OUT-OF-HOME

Outdoor Board

14 C Other (Electronic, Digital, Moving, Animated and/or supersized,

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: Montana State Fund

Title: Young Workers Theatre Slide

Contributors:
Eric Heidle, Art Director
James Ford, Creative Director
Holly Tucker, Account Manager

OUT-OF-HOME

Mass Transit

16 B Exterior

Award: Silver ADDY® Award

Entrant: Spiker Communications

Advertiser: Brighton Ski Resort

Title: Brighton Ski Resort Bus Graphic - Well Groomed

Contributors:
Spiker Communications, Spiker Creative Team

OUT-OF-HOME

Site

17 A Interior

Award: Gold ADDY® Award
Entrant: Mercury Advertising
Advertiser: Travel Montana
Title: Travel Montana: Seattle GoCards
Contributors:
Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

OUT-OF-HOME

Site

17 B Exterior

Award: Gold ADDY® Award
Entrant: 45 Degrees North
Advertiser: Streamline Transit
Title: Streamline bus stop signs
Contributors:
James Lear, Creative Director
Nichole Lear, Graphic Designer
Jason Van Orden, Graphic Designer
Robert Rath, Illustrator

OUT-OF-HOME

Out-of-Home, Campaign

18

Award: Gold ADDY® Award
Entrant: saltStudio, Inc.
Advertiser: Mountain Water Company
Title: Mountain Water Billboard Campaign
Contributors:
Kelsi Giswold, Art Director
Dave McKay, Creative Director
Bob Tutskey, Account Executive
Tom Vandel, Copywriter

Award: Silver ADDY® Award
Entrant: Wendt
Advertiser: Montana State Fund
Title: Young Workers Outdoors
Contributors:
Eric Heidle, Art Director
James Ford, Creative Director
Holly Tucker, Account Manager

Award: Bronze ADDY® Award
Entrant: Wendt
Advertiser: Montana State Fund
Title: Young Workers Theatre Slide Campaign
Contributors:
Eric Heidle, Associate Creative Director/Art Director
James Ford, Creative Director
Holly Tucker, Account Manager

NON-TRADITIONAL ADVERTISING

Single
20 A

Award: Gold ADDY® Award and Judges Special Commendation
Entrant: Spiker Communications
Advertiser: United Way of Missoula County
Title: United Way Car
Contributors:
Spiker Communications, Spiker Creative Team

CONSUMER OR TRADE PUBLICATION

Fractional Page
21 A Less than four -color

Award: Silver ADDY® Award
Entrant: Partners Creative
Advertiser: Montana State Fund
Title: "Walk It Off"
Contributors:
Steve Falen, Art Director
Sean Benton, Copywriter
Suzanne Tameler, Account Executive

Award: Bronze ADDY® Award
Entrant: Spiker Communications
Advertiser: St. Patrick Hospital & Health Sciences Center
Title: St. Patrick Hospital & Health Sciences Center
Contributors:
Spiker Communications, Spiker Creative Team

CONSUMER OR TRADE PUBLICATION

Fractional Page
21 B Four-color

Award: Silver ADDY® Award
Entrant: Mercury Advertising
Advertiser: Travel Montana
Title: Travel Montana: Seattle Print - "Geoduck"
Contributors:
Jamie Hurd, Creative Director

Alisha Bynum, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Travel Montana

Title: Travel Montana: National Print - "Virginity"

Contributors:

Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

CONSUMER OR TRADE PUBLICATION

Full Page

22 B Four-color

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Redington

Title: Redington: National Print - "Swear"

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Jeff Welch, Copywriter
Tom Murray, Account Executive

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Travel MT

Title: GPS Fish

Contributors:

Eric Heidle, Art Director/Associate Creative Director
James Ford, Creative Director
Amy Schulz, Account Manager

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: Travel MT

Title: GPS Connection

Contributors:

Eric Heidle, Associate Creative Director/Art Director
James Ford, Creative Director
Amy Schulz, Account Manger

CONSUMER OR TRADE PUBLICATION

Spread, Multiple Page or Insert

23 B Four-color

Award: Gold ADDY® Award
Entrant: Spiker Communications
Advertiser: Owl's Head
Title: Owl's Head Spread - Little Girl
Contributors:
Spiker Communications, Spiker Creative Team

CONSUMER OR TRADE PUBLICATION

Campaign

24 A Less than four -color

Award: Bronze ADDY® Award
Entrant: Partners Creative
Advertiser: Montana State Fund
Title: Return to Work Campaign
Contributors:
Steve Falen, Art Director
Sean Benton, Copywriter
Suzanne Tameler, Account Executive

Award: Silver ADDY® Award
Entrant: Spiker Communications
Advertiser: Rock Creek Cattle Company
Title: Rock Creek Cattle Company B/W Print Ads
Contributors:
Spiker Communications, Spiker Creative Team

CONSUMER OR TRADE PUBLICATION

Campaign

24 B Four-Color

Award: Gold ADDY® Award
Entrant: Mercury Advertising
Advertiser: Redington
Title: Redington: National Brand Ad Campaign
Contributors:
Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Bronze ADDY® Award
Entrant: G&G Advertising
Advertiser: Beartooth Harley-Davidson/Buell
Title: We Ride Too
Contributors:
Michael Gray, Creative Director
Lynn Donaldson, Photographer
Joani Gray, Art Director
Gerald Gray, VP

Award: Silver ADDY® Award
Entrant: Wendt
Advertiser: Travel Montana
Title: GPS Print Campaign
Contributors:
James Ford, Creative Director
Eric Heidle, Art Director
Amy Schulz, Account Manager

NEWSPAPER

Fractional Page
26 A Black & White (B/W)

Award: Bronze ADDY® Award
Entrant: Spiker Communications
Advertiser: Stoverud's
Title: Stoverud's B/W Partial Page Ad
Contributors:
Spiker Communications, Spiker Creative Team

NEWSPAPER

Fractional Page
26 B Color (any color besides black)

Award: Silver ADDY® Award
Entrant: Mercury Advertising
Advertiser: First Interstate Bank
Title: First Interstate Bank: VISA Check Card Print
Contributors:
Jamie Hurd, Creative Director
Robyn Egloff, Art Director
Kristin Ellena, Graphic Designer
Laura Cox, Account Executive

Award: Bronze ADDY® Award
Entrant: Partners Creative
Advertiser: Community Medical Center
Title: "A Little Longer"
Contributors:
Steve Falen, Art Director
Jacques Oury, Copywriter
Ali VanFossen, Account Executive

NEWSPAPER

Full Page
27 A Black and White (B/W)

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: North Central Montana Physicians IPA

Title: Tongue

Contributors:

Jessica Mahone, Graphic Designer
James Ford, Creative Director
Holly Tucker, Account Manager

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: North Central Montana Physicians IPA

Title: Bull Rider

Contributors:

Jessica Mahone, Graphic Designer
James Ford, Creative Director
Holly Tucker, Account Manager

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: North Central Montana Physicians IPA

Title: Strong Man

Contributors:

Jessica Mahone, Graphic Designer
James Ford, Creative Director
Holly Tucker, Account Manager

NEWSPAPER

Full Page

27 B Color (any color besides black)

Award: Silver ADDY® Award

Entrant: Spiker Communications

Advertiser: Stoverud's

Title: Stoverud's Color Full Page Ad

Contributors:

Spiker Communications, Spiker Creative Team

NEWSPAPER

Spread or Multiple Page

28 A Black and White (B/W)

Award: Gold ADDY® Award

Entrant: saltStudio, Inc.

Advertiser: Peak Fitness Center

Title: Peak Fitness Center Ad series

Contributors:

Dave McKay, Creative Director
Christina McKnight, Copywriter
Bob Tutskey, Account Executive

NEWSPAPER

Campaign

30 A Black and White (B/W)

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: North Central Montana Physicians IPA

Title: Able To Handle Anything

Contributors:

Jessica Mahone, Graphic Designer
James Ford, Creative Director
Holly Tucker, Account Manager

Award: Bronze ADDY® Award

Entrant: G&G Advertising

Advertiser: Beartooth Harley-Davidson/Buell

Title: We Ride Too

Contributors:

Michael Gray, Creative Director
Lynn Donaldson, Photographer
Joani Gray, Art Director

NEWSPAPER

Campaign

30 B Color (any color besides black)

Award: Silver ADDY® Award

Entrant: Mercury Advertising

Advertiser: First Interstate Bank

Title: First Interstate Bank: Sports Sponsorship Ad

Contributors:

Jamie Hurd, Creative Director
Robyn Egloff, Art Director
Kristin Ellena, Graphic Designer
Laura Cox, Account Executive

Award: Bronze ADDY® Award

Entrant: Partners Creative

Advertiser: Community Medical Center

Title: OB/PEDS Ad Campaign

Contributors:

Steve Falen, Art Director
Jacques Oury, Copywriter
Ali VanFossen, Account Executive

INTERACTIVE MEDIA

Web Sites, B-to-B

32 B HTML/Other

Award: Silver ADDY® Award
Entrant: 45 Degrees North
Advertiser: Gallatin Association of Realtors
Title: Gallatin Association of Realtors website
Contributors:
James Lear, Creative Director
45 North Design Team, Graphic Designer
Brooks Walch, Web Developer

INTERACTIVE MEDIA

Web Sites, Consumer

33 A Flash-Based

Award: Silver ADDY® Award
Entrant: 45 Degrees North
Advertiser: Reid Smith Architects
Title: Reid Smith Architects website
Contributors:
James Lear, Creative Director
45 North Design Team, Graphic Designer
Brooks Walch, Web Developer

Award: Bronze ADDY® Award
Entrant: Future Farm
Advertiser: Bozeman Community CO-OP
Title: www.bozo.coop
Contributors:
Ryan Tillett, Creative Director, Designer,
Sean Welder, Lead Programmer

Award: Gold ADDY® Award
Entrant: Future Farm
Advertiser: Buffalo Ranch
Title: www.buffaloranch.com
Contributors:
Ryan Tillett, Creative Director, Designer
Sean Welder, Lead Programmer

INTERACTIVE MEDIA

Web Sites, Consumer

33 B HTML/Other

Award: Gold ADDY® Award
Entrant: 45 Degrees North
Advertiser: Doug Eck Bronze
Title: Doug Eck Bronze website
Contributors:
James Lear, Creative Director
Jason Van Orden, Graphic Designer
Brooks Walch, Web Developer

Award: Bronze ADDY® Award

Entrant: Crytech

Advertiser: Brooks Moulds

Title: Brooks Moulds Website

Contributors:

Matthew Struck, Designer/Developer

Award: Silver ADDY® Award

Entrant: Crytech

Advertiser: Jeff Junkert

Title: Jeff Junkert Website

Contributors:

Matthew Struck, designer/developer

INTERACTIVE MEDIA

Interactive Multimedia (CD/DVD)

36 B Consumer

Award: Bronze ADDY® Award

Entrant: Classic Ink

Advertiser: Moonlight Basin

Title: Moonlight Basin Digital Family Brochure

Contributors:

CHisel Industries, Photography

Classic Ink, Layout

RADIO

Local (one metro)

37 A :30 \$500 or Less

Award: Silver ADDY® Award

Entrant: G&G Advertising

Advertiser: Beartooth Harley-Davidson/Buell

Title: FCC

Contributors:

Michael Gray, Creative Director

Joani Gray, Art Director

Mountain Road Recording, Producers

Award: Bronze ADDY® Award

Entrant: G&G Advertising

Advertiser: Beartooth Harley-Davidson/Buell

Title: Honey Do List

Contributors:

Michael Gray, Creative Director

Joani Gray, Art Director

Mountain Road Recording, Producers

RADIO

.2 CAMPAIGN MONTANA ADDY

38 38.2 Campaign PRODUCTION \$501 OR MORE

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: First Security Bank

Title: First Security Bank - 2006 Radio Campaign

Contributors:

Spiker Communications, Spiker Creative Team

RADIO

Regional/National

39 A :30

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: 3 Rivers Communications

Title: Collective

Contributors:

Eric Heidle, Writer
Shaun Tatarka, Producer
James Ford, Creative Director

RADIO

Regional/National Campaign

40

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Travel Montana

Title: Travel Montana: Seattle Radio Campaign

Contributors:

Jeff Welch, Creative Director
Jeff Welch, Broadcast Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: 3 Rivers Communications

Title: Communes & Collectives

Contributors:

Eric Heidle, Writer
Shaun Tatarka, Producer
James Ford, Creative Director
Amy Schulz, Account Manager

TELEVISION

B1 MONTANA ADDY

42 42B1 :30 PRODUCTION \$500 OR LESS

Award: Bronze ADDY® Award

Entrant: Beartooth NBC (KBGFTV)

Advertiser: Big R

Title: "Outerwear 06"

Contributors:

Andy Ashcraft, Producer/Director
Greg Moe, Marketing Specialist

Award: Silver ADDY® Award

Entrant: KRTV

Advertiser: Eklunds Appliance Center

Title: Eklunds Appliance "Cardboard Cal"

Contributors:

Tim Luinstra, Creative Concept/Videographer
Hayes DeLisle, Producer

TELEVISION

B3 MONTANA ADDY

42 42B3 :30 PRODUCTION \$1501 TO \$5000

Award: Gold ADDY® Award

Entrant: ILF Media

Advertiser: Skin Chic

Title: Skin Chic Missoula Television Commercial

Contributors:

Kagan Yochim, Producer / Director / Editor
Jim Swoboda, Cinematographer

Award: Bronze ADDY® Award

Entrant: G&G Advertising

Advertiser: Beartooth Harley-Davidson/Buell

Title: Coming Around the Mountain

Contributors:

Michael Gray, Creative Director
Joani Gray, Art Director
MVP Productions, Editors/Film

Award: Silver ADDY® Award

Entrant: Chapman Advertising

Advertiser: Mann Mortgage of Missoula

Title: Safe

Contributors:

Anna Chapman, Creative Director
Colby Chapman, Project Management
Kagen Yochim, Edit
Jim Swoboda, DP

TELEVISION

B4 MONTANA ADDY

42 42B4 :30 PRODUCTION \$5001 OR MORE

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: 3Rivers Communications

Title: Living Room

Contributors:

James Ford, Creative Director
Eric Heidle, Assoc. Creative Director
Shaun Tatarka, Writer
Joe Stein, Producer
Amy Schulz, Account Manager

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: 3Rivers Communications

Title: Farm

Contributors:

James Ford, Creative Director
Eric Heidle, Assoc. Creative Director
Shaun Tatarka, Writer
Joe Stein, Producer
Amy Schulz, Account Manager

Award: Bronze ADDY® Award

Entrant: Chapman Advertising

Advertiser: Gateway Community Federal Credit Union

Title: My Time

Contributors:

Anna Chapman, Creative Director
Colby Chapman, Project Management

TELEVISION

C4 MONTANA ADDY

42 42C4 :60 or more PRODUCTION \$5001 OR MORE

Award: Gold ADDY® Award and BEST OF SHOW - ELECTRONICS

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana: Griz Country

Contributors:

Yarrow Kraner, Director/Editor
JP Gabriel, Producer

Award: Bronze ADDY® Award

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana: Chemistry

Contributors:

Yarrow Kraner, Director/Editor

JP Gabriel, Producer

Award: Silver ADDY® Award

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana: Legacy

Contributors:

Yarrow Kraner, Director/Editor

JP Gabriel, Producer

TELEVISION

D CAMPAIGN MONTANA ADDY

43 43D Campaign PRODUCTION \$5001 OR MORE

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: 3Rivers Communications

Title: "Advanced Technology, Personal Touch"

Contributors:

James Ford, Creative Director

Eric Heidle, Assoc. Creative Director

Shaun Tatarka, Writer

Joe Stein, Producer

Amy Schulz, Account Manager

Award: Gold ADDY® Award

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana Campaign

Contributors:

Yarrow Kraner, Director/Editor

JP Gabriel, Producer

TELEVISION

Regional/National TV, single spots

45 I Consumer Outlets, Restaurants

Award: Silver ADDY® Award

Entrant: Mercury Advertising

Advertiser: MacKenzie River Pizza

Title: MacKenzie River Pizza: TV - "Lodgepole Queen"

Contributors:

Jamie Hurd, Creative Director

Jason Alley, Broadcast Director/Copywriter

Emily Walton, Account Executive

Chisel, Production Company

Award: Gold ADDY® Award
Entrant: Mercury Advertising
Advertiser: MacKenzie River Pizza
Title: MacKenzie River Pizza: TV - "Basic Cheese"
Contributors:
Jamie Hurd, Creative Director
Jason Alley, Broadcast Director/Copywriter
Emily Walton, Account Executive
Chisel, Production Company

TELEVISION

Regional/National TV, single spots
45 N Consumer Services, Travel / Tourism

Award: Gold ADDY® Award
Entrant: Wendt
Advertiser: Travel Montana
Title: GPS
Contributors:
James Ford, Creative Director
Eric Heidle, ACD/Writer
Joe Stein, Producer
Amy Schulz, Account Manager

TELEVISION

Regional/National TV, single spots
45 O Consumer Services, Entertainment / Lotteries

Award: Gold ADDY® Award
Entrant: Banik Communications
Advertiser: Montana Lottery
Title: Powerball Image - Car Rental Jackpot
Contributors:
Ronda Banik, Producer
Hamilton Studio, Production Company

TELEVISION

Regional/National TV, single spots
45 P Consumer Services, Retail

Award: Bronze ADDY® Award
Entrant: BP Productions
Advertiser: Flawless Auto Body
Title: Flawless Auto Body "Mustang"
Contributors:
Brooks Robinson, Director

TELEVISION

Regional/National TV, single spots

45 S Consumer Services, Health Care Services

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: Blue Cross & Blue Shield Of Texas

Title: Painful Home Videos

Contributors:

James Ford, CD/Writer
Joe Stein, AD/Producer
Holly Tucker, Account Manager

TELEVISION

Regional/National TV, single spots

45 T Consumer Services, Corporate / Institutional

Award: Gold ADDY® Award

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana: Griz Country

Contributors:

Yarrow Kraner, Director/Editor
JP Gabriel, Producer

Award: Bronze ADDY® Award

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana: Business

Contributors:

Yarrow Kraner, Director/Editor
JP Gabriel, Producer

Award: Silver ADDY® Award

Entrant: Chisel Industries

Advertiser: University of Montana

Title: University of Montana: Legacy

Contributors:

Yarrow Kraner, Director/Editor
JP Gabriel, Producer

TELEVISION

Regional/National TV, single spots

45 V Consumer Services, Advocacy

Award: Bronze ADDY® Award

Entrant: Partners Creative

Advertiser: Property Owners Against I-154

Title: "In Montana"

Contributors:

Todd Farrell, Art Director

Sean Benton, Copywriter
Ali VanFossen, Account Executive

Award: Silver ADDY® Award
Entrant: Partners Creative
Advertiser: Property Owners Against I-154
Title: "Street Scene"
Contributors:
Todd Farrell, Art Director
Sean Benton, Copywriter
Ali VanFossen, Account Executive

TELEVISION

Regional/National TV Campaigns

46 B Consumer Outlets (45H-45L)

Award: Gold ADDY® Award
Entrant: Mercury Advertising
Advertiser: MacKenzie River Pizza
Title: MacKenzie River Pizza: TV Campaign
Contributors:
Jamie Hurd, Creative Director
Jason Alley, Broadcast Director/Copywriter
Emily Walton, Account Executive
Chisel, Production Company

TELEVISION

Regional/National TV Campaigns

46 C Consumer Services (45M-45V)

Award: Gold ADDY® Award
Entrant: Banik Communications
Advertiser: Montana Lottery
Title: Powerball Image 'Jackpot' TV Campaign
Contributors:
Ronda Banik, Producer
Hamilton Studio, Production Company

MIXED MEDIA (Cross Platform) CAMPAIGNS

B-to-B Regional / National

50

Award: Gold ADDY® Award
Entrant: Wendt
Advertiser: Montana State Fund
Title: Young Workers' Campaign
Contributors:
Shaun Tatarka, Writer
Eric Heidle, Art Director
James Ford, Creative Director
Holly Tucker, Account Manager

MIXED MEDIA (Cross Platform) CAMPAIGNS

Consumer, Local

51

Award: Silver ADDY® Award

Entrant: 45 Degrees North

Advertiser: Streamline Transit

Title: Streamline campaign

Contributors:

James Lear, Creative Director
Jason Van Orden, Graphic Designer
Nichole Lear, Graphic Designer
Brooks Walch, Web Developer
Robert Rath, Illustrator

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: Stoverud's

Title: Stoverud's Mixed Media Campaign

Contributors:

Spiker Communications, Spiker Creative Team

MIXED MEDIA (Cross Platform) CAMPAIGNS

Consumer, Regional / National

52

Award: Silver ADDY® Award

Entrant: Mercury Advertising

Advertiser: Travel Montana

Title: Travel Montana: Seattle Campaign

Contributors:

Jamie Hurd, Creative Director
Alisha Bynum, Art Director
Jason Alley, Copywriter
Tom Murray, Account Executive

Award: Bronze ADDY® Award

Entrant: O'Berry Cavanaugh

Advertiser: Sun West Ranch

Title: Sun West Ranch Mixed-Media Campaign

Contributors:

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: Travel Montana

Title: GPS Campaign

Contributors:

James Ford, Creative Director
Eric Hielde, ACD/Writer

Joe Stein, Producer
Amy Schulz, Account Manager

ADVERTISING FOR THE ARTS & SCIENCES

Collateral

53 C Brochure / Sales Kit

Award: Silver ADDY® Award

Entrant: Mercury Advertising

Advertiser: Great Falls Clinic

Title: Great Falls Clinic: Brochure - "Art of Healing"

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Kristin Ellena, Graphic Designer
Laura Cox, Account Executive

Award: Bronze ADDY® Award

Entrant: Missoulian

Advertiser: Big Sky Documentary Film Festival

Title: Big Sky Film Documentary Film Festival

Contributors:

Kathleen Murphy, Art Director
Diann Kelly, Graphic Artist
Greg Twigg, Twiggarts

ADVERTISING FOR THE ARTS & SCIENCES

Collateral

53 D Poster

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Great Falls Clinic

Title: Great Falls Clinic: Poster - "Art of Healing"

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Kristin Ellena, Graphic Designer
Laura Cox, Account Executive

Award: Silver ADDY® Award

Entrant: Q Communications Group

Advertiser: Archie Bray Foundation

Title: 2006 Archie Bray International Poster

Contributors:

Bruce Capdeville, Designer
Bonnie Lambert, Art Director, Account Exec.
Allegra Print and Imaging, Printer

ADVERTISING FOR THE ARTS & SCIENCES

Collateral

53 F Cards and Invitations

Award: Silver ADDY® Award

Entrant: Mercury Advertising

Advertiser: Great Falls Clinic

Title: Great Falls Clinic: Invitation - "Art of Healing"

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Kristin Ellena, Graphic Designer
Laura Cox, Account Executive

ADVERTISING FOR THE ARTS & SCIENCES

Broadcast/Electronic

55 A TV

Award: Gold ADDY® Award

Entrant: Chisel Industries

Advertiser: HATCH

Title: HATCH Animation

Contributors:

Chris Murphy, Animator/Editor
Elliot Lindsey, Co-Animator

ADVERTISING FOR THE ARTS & SCIENCES

Broadcast/Electronic

55 D Interactive

Award: Gold ADDY® Award

Entrant: Trailhead Interactive

Advertiser: C.M. Russell Museum

Title: C.M. Russell Museum Website

Contributors:

Chris Miller, Web Developer
Chris Miller, Design
Sara Becker, Content

ADVERTISING FOR THE ARTS & SCIENCES

Campaign

58 B Mixed / Multiple Media Campaign (for categories 53-57)

Award: Gold ADDY® Award

Entrant: Mercury Advertising

Advertiser: Great Falls Clinic

Title: Great Falls Clinic: "Art of Healing" Campaign

Contributors:

Jamie Hurd, Creative Director
Megan Hawkinson, Art Director
Kristin Ellena, Graphic Designer

Laura Cox, Account Executive

PUBLIC SERVICE

Collateral

59 C Brochure/Sales Kit

Award: Silver ADDY® Award

Entrant: Partners Creative

Advertiser: Camp Mak-A-Dream

Title: General Brochure

Contributors:

Todd Farrell, Art Director
Jacques Oury, Copywriter
Suzanne Tamer, Account Executive

PUBLIC SERVICE

Collateral

59 D Poster

Award: Bronze ADDY® Award

Entrant: G&G Advertising

Advertiser: Portland Indian Health Board

Title: Aids Kills

Contributors:

Michael Gray, Creative Dir.
Joani Gray, Art Dir.

Award: Silver ADDY® Award

Entrant: G&G Advertising

Advertiser: Portland Indian Health Board

Title: Aids Kills 2

Contributors:

Michael Gray, Creative Dir.
Joani Gray, Art Dir.

PUBLIC SERVICE

Print

60 B Newspaper

Award: Bronze ADDY® Award

Entrant: Spiker Communications

Advertiser: The Greater Ravalli Foundation

Title: TGRF - Newspaper Ad - Kilimanjaro

Contributors:

Spiker Communications, Spiker Creative Team

PUBLIC SERVICE

Broadcast/Electronic

61 A TV

Award: Bronze ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Montana Tobacco Use Prevention Program

Title: Montana Tobacco Use Prevention Program

Contributors:

Carl Kochman, Director
Josh Rowe, Art Director
Matt Ely, Cinematographer
Tony Demin, Photography
Aaron Kochman, Editor

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: United Way of Cascade County

Title: What Matters 1

Contributors:

Tony Hines, Writer/Producer
Joe Stein, Producer
James Ford, Creative Director
Amy Schulz, Account Manager

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: United Way of Cascade County

Title: What Matters 2

Contributors:

Tony Hines, Writer/Producer
Joe Stein, Producer
James Ford, Creative Director
Amy Schulz, Account Manager

PUBLIC SERVICE

Broadcast/Electronic

61 B Radio

Award: Gold ADDY® Award

Entrant: Great Falls Police Department

Advertiser: Great Falls Police & Great Falls Fire Rescue

Title: Guns & Hoses Hockey Benefit

Contributors:

Bryan Lockerby, Writer
Christine Coyle, Voice #1, Producer
Dick Orkin, Voice #2, Producer

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Special Olympics of Montana

Title: For the Love of the Game

Contributors:

James Ford, Writer/Producer/Creative Director
Brenda Peterson, Account Manager

PUBLIC SERVICE

Campaign

64 A Single Medium Campaign (for categories 59-63)

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Montana Tobacco Use Prevention Program

Title: Montana Tobacco Use Prevention Program

Contributors:

Carl Kochman, Director/Music
Heather Bellamy, Producer
Josh Rowe, Art Director
Matt Arkins, Cinematographer
Aaron Kochman, Editor

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Special Olympics of Montana

Title: A Kind of Magic

Contributors:

James Ford, CD/Producer/Writer
Shaun Tatarka, Writer
Jessica Mahone, Graphic Artist
Joe Stein, Producer
Brenda Peterson, Account Manager

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: United Way of Cascade County

Title: What Matters TV Campaign

Contributors:

Tony Hines, Writer/Producer
Joe Stein, Producer
James Ford, Creative Director
Amy Schulz, Account Manager

PUBLIC SERVICE

Campaign

64 B Mixed / Multiple Media Campaign (for categories 59-63)

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Montana Tobacco Use Prevention Program

Title: Montana Tobacco Use Prevention Program

Contributors:

Carl Kochman, Director/Music
Heather Bellamy, Producer
Josh Rowe, Art Director
Matt Arkins, Cinematographer
Aaron Kochman, Editor

Award: Bronze ADDY® Award

Entrant: Wendt

Advertiser: United Way of Cascade County

Title: What Matters Campaign

Contributors:

Tony Hines, Writer/Producer
Joe Stein, Producer
James Ford, Creative Director
Shaun Tatarka, Producer
Amy Schulz, Account Manager

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Special Olympics of Montana

Title: A Kind of Magic Campaign

Contributors:

James Ford, Writer/Producer/Creative Director
Joe Stein, Producer
Jessica Mahone, Graphic Artist
Shaun Tatarka, Writer
Brenda Peterson, Account Manager

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

65 A Collateral (brochures, posters, etc.)

Award: Gold ADDY® Award

Entrant: saltStudio, Inc.

Advertiser: saltStudio, Inc.

Title: saltStudio Self Promo

Contributors:

Dave McKay, Creative Director
Bob O'Brien, Copywriter
Kelsi Giswold, Art Director
Cooper Burchenal, Project Coordinator

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

65 D Newsletter

Award: Silver ADDY® Award
Entrant: Mercury Advertising
Advertiser: Mercury Advertising
Title: Mercury Advertising: Summer Newsletter
Contributors:
Jamie Hurd, Creative Director
Colter Lease, Graphic Designer
Robert Jones, Copywriter

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers
65 E Broadcast

Award: Silver ADDY® Award
Entrant: G&G Advertising
Advertiser: G&G Advertising
Title: Who Am I
Contributors:
Michael Gray, Creative Dir
Joani Gray, Art Dir.

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers
65 H Direct Marketing/Specialty

Award: Bronze ADDY® Award
Entrant: saltStudio, Inc.
Advertiser: saltStudio, Inc.
Title: saltStudio Christmas e-mail greeting
Contributors:
Dave McKay, Creative Director
Bob O'Brien, Copywriter
Dave Macasaet, Videographer
McKay Clan, Talent

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers
65 I Cards/Invitations

Award: Bronze ADDY® Award
Entrant: Spiker Communications
Advertiser: Spiker Communications
Title: Spiker Valentine's Day Card
Contributors:
Spiker Communications, Spiker Creative Team

Award: Silver ADDY® Award
Entrant: Spiker Communications
Advertiser: Spiker Communications
Title: Spiker Christmas Card
Contributors:
Spiker Communications, Spiker Creative Team

ADVERTISING INDUSTRY SELF-PROMOTION

Ad Club or Marketing Club

66

Award: Gold ADDY® Award
Entrant: Wendt
Advertiser: Great Falls Advertising Federation
Title: Great Falls Advertising Federation Website
Contributors:
Rhonda Kueffler, Web Developer
James Ford, Creative Director
Carmen Moore, Account Manager

ELEMENTS OF ADVERTISING

Logo

68

Award: Bronze ADDY® Award
Entrant: 45 Degrees North
Advertiser: Insight Energy Solutions
Title: Insight logo identity
Contributors:
James Lear, Creative Director
45 North Design Team, Graphic Designer

Award: Gold ADDY® Award
Entrant: G&G Advertising
Advertiser: Portland Indian Health Board
Title: Red Talon Aids Logo
Contributors:
Michael Gray, Creative Dir.
Joani Gray, Art Dir.

Award: Silver ADDY® Award
Entrant: G&G Advertising
Advertiser: Red Lodge Chamber
Title: Red Lodge Style - Logo
Contributors:
Michael Gray, Creative Dir.
Joani Gray, Art Dir.

ELEMENTS OF ADVERTISING

Illustration

69 A Single

Award: Bronze ADDY® Award

Entrant: Gibson Advertising

Advertiser: Billings Mustangs Baseball Club

Title: Billings Mustangs Program Cover

Contributors:

Joe Booth, Illustrator
Mike Curtis, Account Executive

ELEMENTS OF ADVERTISING

Photography

70 B Color

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: Travel MT

Title: GPS Fish

Contributors:

Tony Demin, Photographer
Eric Heidle, Art Director
James Ford, Creative Director
Amy Schulz, Account Manger

Award: Silver ADDY® Award

Entrant: Wendt

Advertiser: Travel Montana

Title: GPS Connection

Contributors:

Tony Demin, Photographer
Eric Heidle, Associate Creative Director/Art Director
James Ford, Creative Director

Award: Bronze ADDY® Award

Entrant: Chisel Industries

Advertiser: O'Berry Cavanaugh

Title: Sun West Ranch- Fishing

Contributors:

Yarrow Kraner, Photographer/Artistic Director

ELEMENTS OF ADVERTISING

Photography

70 D Photo Campaign

Award: Silver ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Montana Tobacco Use Prevention Program

Title: Montana Tobacco Use Prevention Program

Contributors:

Carl Kochman, Chief Creative Officer
Tony Demin, Photographer
Josh Rowe, Art Director

Award: Gold ADDY® Award

Entrant: Wendt

Advertiser: Travel MT

Title: GPS Photography

Contributors:

Tony Demin, Photographer
Eric Heidle, Art Director
James Ford, Creative Director
Amy Schulz, Account Manager

ELEMENTS OF ADVERTISING

Animation or Special Effects

71 A Video, Film

Award: Gold ADDY® Award

Entrant: Flying Horse Communication

Advertiser: Travel Montana

Title: Travel Montana Governor's Conference Opener

Contributors:

Carl Kochman, Chief Creative Officer
Joshua Rowe, Creative Director
Chuck Cole, Animation
Aaron Kochman, Editor

Award: Bronze ADDY® Award

Entrant: Banik Communications

Advertiser: Montana Lottery

Title: Family of Games, HOT Animation

Contributors:

Pat Doyle, Creative Director
Dan Perbil, Creative Director
Eric Anderson, Animator
Hamilton Studio, Production Company

Award: Silver ADDY® Award

Entrant: Banik Communications

Advertiser: Chinook Wireless

Title: Techno Phones Animation

Contributors:

Pat Doyle, Creative Director
Dan Perbil, Creative Director
Eric Anderson, Animator
Hamilton Studio, Production Company

ELEMENTS OF ADVERTISING

Sound

72 A Music Only

Award: Bronze ADDY® Award
Entrant: Chisel Industries
Advertiser: University of Montana
Title: University of Montana: Tunnel Run Music
Contributors:
Paul Durham, Music Composer

Award: Silver ADDY® Award
Entrant: Chisel Industries
Advertiser: University of Montana
Title: University of Montana: Academic Campaign
Contributors:
Nate Dreiseszun, Music Composer

ELEMENTS OF ADVERTISING

Sound

72 B Music with Lyrics

Award: Gold ADDY® Award
Entrant: Mercury Advertising
Advertiser: MacKenzie River Pizza
Title: MacKenzie River Pizza: TV Music - "Basic"
Contributors:
Jamie Hurd, Creative Director
Jason Alley, Lyrics
TC Chantler, Music
Emily Walton, Account Executive

ELEMENTS OF ADVERTISING

Sound

72 C Sound Design

Award: Silver ADDY® Award
Entrant: BP Productions
Advertiser: Flawless Auto Body
Title: Flawless Auto Body "Mustang"
Contributors:
Sam Casas, Sound Designer

Award: Bronze ADDY® Award
Entrant: BP Productions
Advertiser: Flawless Auto Body
Title: Flawless Auto Body "Drivers Ed"
Contributors:
Sam Casas, Sound Designer

ELEMENTS OF ADVERTISING

Cinematography

73

Award: Silver ADDY® Award

Entrant: BP Productions

Advertiser: Flawless Auto Body

Title: Flawless Auto Body "Drivers Ed"

Contributors:

Collin Davis, cinematographer

Award: Gold ADDY® Award

Entrant: BP Productions

Advertiser: Flawless Auto Body

Title: Flawless Auto Body "Mustang"

Contributors:

Collin Davis, cinematographer

STUDENT

Collateral Material

S02 C Poster

Award: Gold ADDY® Award

Entrant: Marketing Communications Class

Advertiser: Montana State Billings

Title: Open Your Eyes

Contributors:

Joe Heins, Graphic Designer

STUDENT

Newspaper

S07 C NP Ad/Insert Campaign (2 to 4 ads)

Award: Gold ADDY® Award

Entrant: Marketing Communications Class

Advertiser: Montana State Billings

Title: Open Your Eyes

Contributors:

Joe Heins, Graphic Design

STUDENT

Television (TV)

S11

Award: Silver ADDY® Award

Entrant: Marketing Communications Class

Advertiser: Montana State Billings

Title: Open Yours Eyes Little Boy

Contributors:

ABC/Fox TV, TV Production

Award: Gold ADDY® Award

Entrant: Marketing Communications Class

Advertiser: Montana State Billings

Title: Open Your Eyes Brain Injury

Contributors:

ABC/Fox TV, TV Production

Award: Bronze ADDY® Award

Entrant: Marketing Communications Class

Advertiser: Montana State Billings

Title: Open your eyes Barbecue

Contributors:

Spotlight Productions, TV Production

Montana Video Productions, Post Production

STUDENT

Campaigns (Mixed Media)

S12

Award: Gold ADDY® Award

Entrant: Marketing Communications Class

Advertiser: Montana State Billings

Title: Open Your Eyes

Contributors:

Joe Heins, Graphic Design

ABC/Fox TV, TV Production

Spotlight Productions, TV Production

Econo Print, Printing Brochure
